# ZEBRA TECHNOLOGIES CORP

ISIN: US9892071054 WKN: 989207105 Asset Class: Stock



#### **Company Profile**

Zebra Technologies Corp. engages in the design, manufacture, and sale of automatic identification and data capture products. Its products include mobile computers, barcode scanners, radio frequency identification devices readers, specialty printers for barcode labeling and personal identification, real-time location systems, accessories and supplies, such as self-adhesive labels and other consumables, and software utilities and applications. It also provides services such as maintenance, technical support, repair, and managed and professional services, including cloud-based subscriptions. It operates through Asset Intelligence and Tracking and Enterprise Visibility and Mobility segments. The Asset Intelligence and Tracking segment is involved in barcode and card printing, location solutions, supplies, and services. The Enterprise Visibility and Mobility segment focuses on mobile computing, data capture, and RFID. The company was founded by Edward L. Kaplan and Gerhard Cless in 1969 and is headquartered in Lincolnshire, IL.

## Financial figures, Fiscal year: from 01.01. to 31.12.

|                                | 20            | 2023                   |               | 2022                   |               | 2021                   |  |
|--------------------------------|---------------|------------------------|---------------|------------------------|---------------|------------------------|--|
| Financial figures              | Assets        | Liabilities and equity | Assets        | Liabilities and equity | Assets        | Liabilities and equity |  |
| Current assets                 | 1,672,000,000 |                        | 1,883,000,000 |                        | 1,689,000,000 |                        |  |
| Common stock capital           |               | 1,000,000              |               | 1,000,000              |               | 1,000,000              |  |
| Fixed assets                   | 5,634,000,000 |                        | 5,646,000,000 |                        | 4,526,000,000 |                        |  |
| Equity capital of a company    |               | 3,036,000,000          |               | 2,733,000,000          |               | 2,984,000,000          |  |
| Cash and cash equivalents      | 138,000,000   |                        | 117,000,000   |                        | 344,000,000   |                        |  |
| Accrued liabilities            |               | 0                      |               | 0                      |               | 0                      |  |
| Other assets                   | -             |                        | -             |                        | -             |                        |  |
| Current liabilities            |               | 1,598,000,000          |               | 2,332,000,000          |               | 1,800,000,000          |  |
| Prepayments and accrued income | -             |                        | -             |                        | -             |                        |  |
| Non-current liabilities        |               | 2,672,000,000          |               | 2,464,000,000          |               | 1,431,000,000          |  |
| Different income               |               | -                      |               | -                      |               | -                      |  |
| Other liabilities              |               | 406,000,000            |               | 441,000,000            |               | 382,000,000            |  |
| Total assets                   | 7,306,000,000 | 7,306,000,000          | 7,529,000,000 | 7,529,000,000          | 6,215,000,000 | 6,215,000,000          |  |

### **Balance notes**

|                     | 2023    | 2022    | 2021    |
|---------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees           | 9,750   | 10,500  | 9,800   |
| Equity ratio        | 41.55%  | 36.30%  | 48.01%  |
| Debt-equity ratio   | 140.65% | 175.48% | 108.28% |

### Others

|                  | 2023   | 2022   | 2021   |
|------------------|--------|--------|--------|
| Tax Expense Rate | 11.38% | 14.89% | 13.53% |

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#### Income statement

|  | 2023          | 2022          | 2021          |
|--|---------------|---------------|---------------|
| Turnover   | 4,599,000,000 | 5,694,000,000 | 5,629,000,000 |
| Net income   | 296,000,000   | 463,000,000   | 837,000,000   |
| EBIT   | 438,015,200   | 555,800,800   | 907,317,200   |
| Operating income before taxes                                | 334,000,000   | 544,000,000   | 968,000,000   |
| Cash Flow  | -4,000,000    | 488,000,000   | 1,069,000,000 |
| Net interest income  | -142,000,000  | -60,000,000   | -18,000,000   |
| Research and development expenses                            | 519,000,000   | 570,000,000   | 567,000,000   |
| Income taxes   | 38,000,000    | 81,000,000    | 131,000,000   |
| Result from investments in subsidaries, associates and other | 0             | 0             | 0             |
| Revenues per employee  | 434,051       | 499,011       | 528,552       |

#### **Board of Directors**

# Members of Management Board

| Anders Gustafsson   | Chairman of Board of Directors |
|---------------------|--------------------------------|
| Frank Modruson      | Member of Board of Directors   |
| Janice Roberts      | Member of Board of Directors   |
| Kenneth Miller      | Member of Board of Directors   |
| Linda Connly        | Member of Board of Directors   |
| Michael Smith       | Member of Board of Directors   |
| Nelda Connors       | Member of Board of Directors   |
| Ross Manire         | Member of Board of Directors   |
| Satish Dhanasekaran | Member of Board of Directors   |
| Bill Burns          | Chairman of Managing Board     |
| Colleen O'Sullivan  | Member of Executive Committee  |
| Cristen Kogl        | Member of Executive Committee  |
| Jeff Schmitz        | Member of Executive Committee  |
| Joe White           | Member of Executive Committee  |
| Matt Ausman         | Member of Executive Committee  |
| Michael Cho         | Member of Executive Committee  |
| Nathan Winters      | Member of Executive Committee  |
| Richard Hudson      | Member of Executive Committee  |
| Robert Armstrong    | Member of Executive Committee  |
| Tamara Froese       | Member of Executive Committee  |
| Tom Bianculli       | Member of Executive Committee  |
|                     |                                |