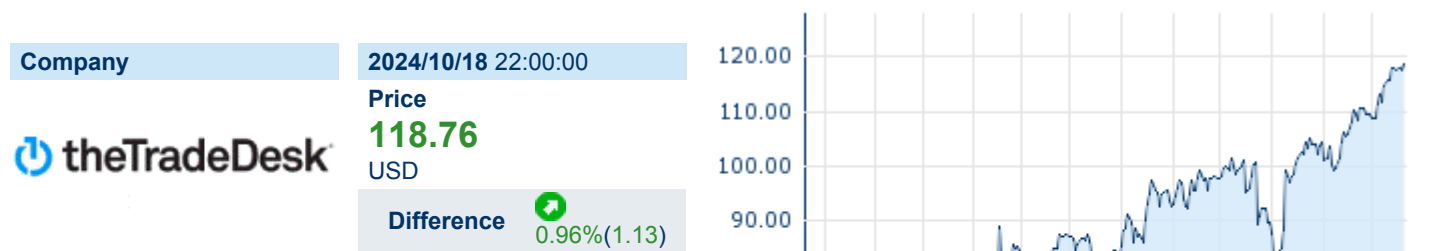


THE TRADE DESK INC. CLASS A

ISIN: US88339J1051 WKN: 88339J105 Asset Class: Stock



Contact Details

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Company Profile

The Trade Desk, Inc. engages in the provision of a self-service and cloud-based ad-buying platform. It operates through the United States and International geographical segments. The firm offers omnichannel advertising, audience targeting, solutions for identity, application programming interface (API), custom, and programmatic, measurement and optimization. The company was founded by Jeffrey Terry Green and David Pickles in November 2009 and is headquartered in Ventura, CA.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	4,313,954,000		3,845,617,000		3,091,649,000	
Common stock capital		-		-		0
Fixed assets	574,733,000		535,062,000		485,691,000	
Equity capital of a company		2,164,219,000		2,115,339,000		1,527,306,000
Cash and cash equivalents	895,129,000		1,030,506,000		754,154,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		2,510,838,000		2,029,323,000		1,803,305,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		213,630,000		236,017,000		246,729,000
Different income		-		-		-
Other liabilities		33,261,000		27,490,000		8,280,000
Total assets	4,888,687,000	4,888,687,000	4,380,679,000	4,380,679,000	3,577,340,000	3,577,340,000

Balance notes

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	3,115	2,770	1,967
Equity ratio	44.27%	48.29%	42.69%
Debt-equity ratio	125.89%	107.09%	134.23%

Others

	2023	2022	2021
Tax Expense Rate	33.23%	58.09%	-12.89%

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Income statement

	2023	2022	2021
Turnover	1,946,120,000	1,577,795,000	1,196,467,000
Net income	178,940,000	53,385,000	137,762,000
EBIT	246,796,596	117,295,033	113,331,479
Operating income before taxes	267,995,000	127,370,000	122,036,000
Cash Flow	598,322,000	548,734,000	376,589,000
Net interest income	-	-	-1,030,000
Research and development expenses	411,794,000	319,876,000	226,137,000
Income taxes	89,055,000	73,985,000	-15,726,000
Result from investments in subsidiaries, associates and other	0	0	0
Revenues per employee	575,339	524,546	560,156

Board of Directors

Members of Management Board

Andrea Cunningham	Member of Board of Directors
David Wells	Member of Board of Directors
Gokul Rajaram	Member of Board of Directors
Kathryn Falberg	Member of Board of Directors
Lise Buyer	Member of Board of Directors
Samantha Jacobson	Member of Board of Directors
Jeff Green	Chairman of Managing Board
Chris Toth	Member of Executive Committee
Ian Colley	Member of Executive Committee
Jay Grant	Member of Executive Committee
Jed Dederick	Member of Executive Committee
Laura Schenkein	Member of Executive Committee
Naseem Tuffaha	Member of Executive Committee
Samantha Jacobson	Member of Executive Committee
Tim Sims	Member of Executive Committee