

THE TRADE DESK INC. CLASS A

ISIN: US88339J1051 WKN: 88339J105 Asset Class: Stock



Company Profile

The Trade Desk, Inc. engages in the provision of a self-service and cloud-based ad-buying platform. It operates through the United States and International geographical segments. The firm offers omnichannel advertising, audience targeting, solutions for identity, application programming interface (API), custom, and programmatic, measurement and optimization. The company was founded by Jeffrey Terry Green and David Pickles in November 2009 and is headquartered in Ventura, CA.

Financial figures, Fiscal year: from 01.01. to 31.12.

| Financial figures | 2023 | | 2022 | | 2021 | |
|---------------------------------------|---------------|------------------------|---------------|------------------------|---------------|------------------------|
| | Assets | Liabilities and equity | Assets | Liabilities and equity | Assets | Liabilities and equity |
| Current assets | 4,313,954,000 | | 3,845,617,000 | | 3,091,649,000 | |
| Common stock capital | | - | | - | | 0 |
| Fixed assets | 574,733,000 | | 535,062,000 | | 485,691,000 | |
| Equity capital of a company | | 2,164,219,000 | | 2,115,339,000 | | 1,527,306,000 |
| Cash and cash equivalents | 895,129,000 | | 1,030,506,000 | | 754,154,000 | |
| Accrued liabilities | | 0 | | 0 | | 0 |
| Other assets | - | | - | | - | |
| Current liabilities | | 2,510,838,000 | | 2,029,323,000 | | 1,803,305,000 |
| Prepayments and accrued income | - | | - | | - | |
| Non-current liabilities | | 213,630,000 | | 236,017,000 | | 246,729,000 |
| Different income | | - | | - | | - |
| Other liabilities | | 33,261,000 | | 27,490,000 | | 8,280,000 |
| Total assets | 4,888,687,000 | 4,888,687,000 | 4,380,679,000 | 4,380,679,000 | 3,577,340,000 | 3,577,340,000 |

Balance notes

| | 2023 | 2022 | 2021 |
|----------------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees | 3,115 | 2,770 | 1,967 |
| Equity ratio | 44.27% | 48.29% | 42.69% |
| Debt-equity ratio | 125.89% | 107.09% | 134.23% |

Others

| | 2023 | 2022 | 2021 |
|-------------------------|--------|--------|---------|
| Tax Expense Rate | 33.23% | 58.09% | -12.89% |

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Income statement

| | 2023 | 2022 | 2021 |
|---|---------------|---------------|---------------|
| Turnover | 1,946,120,000 | 1,577,795,000 | 1,196,467,000 |
| Net income | 178,940,000 | 53,385,000 | 137,762,000 |
| EBIT | 246,796,596 | 117,295,033 | 113,331,479 |
| Operating income before taxes | 267,995,000 | 127,370,000 | 122,036,000 |
| Cash Flow | 598,322,000 | 548,734,000 | 376,589,000 |
| Net interest income | - | - | -1,030,000 |
| Research and development expenses | 411,794,000 | 319,876,000 | 226,137,000 |
| Income taxes | 89,055,000 | 73,985,000 | -15,726,000 |
| Result from investments in subsidiaries, associates and other | 0 | 0 | 0 |
| Revenues per employee | 575,339 | 524,546 | 560,156 |

Board of Directors

Members of Management Board

| | |
|-------------------|-------------------------------|
| Andrea Cunningham | Member of Board of Directors |
| David Wells | Member of Board of Directors |
| Gokul Rajaram | Member of Board of Directors |
| Kathryn Falberg | Member of Board of Directors |
| Lise Buyer | Member of Board of Directors |
| Samantha Jacobson | Member of Board of Directors |
| Jeff Green | Chairman of Managing Board |
| Chris Toth | Member of Executive Committee |
| Ian Colley | Member of Executive Committee |
| Jay Grant | Member of Executive Committee |
| Jed Dederick | Member of Executive Committee |
| Laura Schenkein | Member of Executive Committee |
| Naseem Tuffaha | Member of Executive Committee |
| Samantha Jacobson | Member of Executive Committee |
| Tim Sims | Member of Executive Committee |