# **SERVICENOW INC.**

ISIN:	US81762P1021	WKN:	81762P102	Asset Class:	Stock



#### **Company Profile**

ServiceNow, Inc. engages in the provision of end-to-end workflow automation platform for digital businesses. Its Now Platform cloudbased solution is embedded with artificial intelligence (AI) and machine learning (ML). The company was founded by Frederic B. Luddy in June 2004 and is headquartered in Santa Clara, CA.

#### Financial figures, Fiscal year: from 01.01. to 31.12.

	2023		2022		2021	
Financial figures		Liabilities and equity		Liabilities and equity		Liabilities and equity
Current assets	7,316,000,000		6,285,000,000		4,917,000,000	
Common stock capital		0		0		0
Fixed assets	10,071,000,000		7,014,000,000		5,881,000,000	
Equity capital of a company		7,628,000,000		5,032,000,000		3,695,000,000
Cash and cash equivalents	1,904,000,000		1,475,000,000		1,732,000,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		7,365,000,000		6,005,000,000		4,949,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		2,394,000,000		2,262,000,000		2,154,000,000
Different income		-		-		-
Other liabilities		199,000,000		126,000,000		114,000,000
Total assets	17,387,000,000	17,387,000,000	13,299,000,000	13,299,000,000	10,798,000,000	10,798,000,000

#### **Balance notes**

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	22,668	20,433	16,881
Equity ratio	43.87%	37.84%	34.22%
Debt-equity ratio	127.94%	164.29%	192.23%

## Others

	2023	2022	2021
Tax Expense Rate	-71.73%	18.55%	7.63%

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### Income statement

	2023	2022	2021
Turnover	8,971,000,000	7,245,000,000	5,896,000,000
Net income	1,731,000,000	325,000,000	230,000,000
EBIT	663,935,000	312,868,000	233,741,500
Operating income before taxes	1,008,000,000	399,000,000	249,000,000
Cash Flow	3,398,000,000	2,723,000,000	2,191,000,000
Net interest income	278,000,000	55,000,000	-8,000,000
Research and development expenses	2,124,000,000	1,768,000,000	1,397,000,000
Income taxes	-723,000,000	74,000,000	19,000,000
Result from investments in subsidaries, associates and other	-	-	-
Revenues per employee	359,940	322,485	317,660

### **Board of Directors**

## Members of Management Board

Anita Sands	Member of Board of Directors
Deborah Black	Member of Board of Directors
Frederic Luddy	Member of Board of Directors
Jeffrey Miller	Member of Board of Directors
Jonathan Chadwick	Member of Board of Directors
Joseph Quinlan	Member of Board of Directors
Lawrence Jackson	Member of Board of Directors
Paul Chamberlain	Member of Board of Directors
Susan Bostrom	Member of Board of Directors
Teresa Briggs	Member of Board of Directors
Bill McDermott	Chairman of Managing Board
CJ Desai	Member of Executive Committee
Chris Bedi	Member of Executive Committee
Gina Mastantuono	Member of Executive Committee
Jacqui Canney	Member of Executive Committee
Kevin Haverty	Member of Executive Committee
Nick Tzitzon	Member of Executive Committee
Paul Smith	Member of Executive Committee
Russ Elmer	Member of Executive Committee