SERVICENOW INC.

| ISIN: | US81762P1021 | WKN: | 81762P102 | Asset Class: | Stock |
|-------|--------------|------|-----------|--------------|-------|
| | | | | | |



Company Profile

ServiceNow, Inc. engages in the provision of end-to-end workflow automation platform for digital businesses. Its Now Platform cloudbased solution is embedded with artificial intelligence (AI) and machine learning (ML). The company was founded by Frederic B. Luddy in June 2004 and is headquartered in Santa Clara, CA.

Financial figures, Fiscal year: from 01.01. to 31.12.

| | 2023 | | 2022 | | 2021 | |
|--------------------------------|----------------|------------------------|----------------|------------------------|----------------|------------------------|
| Financial figures | | Liabilities and equity | | Liabilities and equity | | Liabilities and equity |
| Current assets | 7,316,000,000 | | 6,285,000,000 | | 4,917,000,000 | |
| Common stock capital | | 0 | | 0 | | 0 |
| Fixed assets | 10,071,000,000 | | 7,014,000,000 | | 5,881,000,000 | |
| Equity capital of a company | | 7,628,000,000 | | 5,032,000,000 | | 3,695,000,000 |
| Cash and cash equivalents | 1,904,000,000 | | 1,475,000,000 | | 1,732,000,000 | |
| Accrued liabilities | | 0 | | 0 | | 0 |
| Other assets | - | | - | | - | |
| Current liabilities | | 7,365,000,000 | | 6,005,000,000 | | 4,949,000,000 |
| Prepayments and accrued income | - | | - | | - | |
| Non-current liabilities | | 2,394,000,000 | | 2,262,000,000 | | 2,154,000,000 |
| Different income | | - | | - | | - |
| Other liabilities | | 199,000,000 | | 126,000,000 | | 114,000,000 |
| Total assets | 17,387,000,000 | 17,387,000,000 | 13,299,000,000 | 13,299,000,000 | 10,798,000,000 | 10,798,000,000 |

Balance notes

| | 2023 | 2022 | 2021 |
|---------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees | 22,668 | 20,433 | 16,881 |
| Equity ratio | 43.87% | 37.84% | 34.22% |
| Debt-equity ratio | 127.94% | 164.29% | 192.23% |

Others

| | 2023 | 2022 | 2021 |
|------------------|---------|--------|-------|
| Tax Expense Rate | -71.73% | 18.55% | 7.63% |

SERVICENOW INC.

| ISIN: | US81762P1021 | WKN: | 81762P102 | Asset Class: S | tock |
|-------|--------------|------|-----------|----------------|------|
| | | | | | |

Income statement

| | 2023 | 2022 | 2021 |
|--|---------------|---------------|---------------|
| Turnover | 8,971,000,000 | 7,245,000,000 | 5,896,000,000 |
| Net income | 1,731,000,000 | 325,000,000 | 230,000,000 |
| EBIT | 667,512,000 | 314,553,600 | 235,000,800 |
| Operating income before taxes | 1,008,000,000 | 399,000,000 | 249,000,000 |
| Cash Flow | 3,398,000,000 | 2,723,000,000 | 2,191,000,000 |
| Net interest income | 278,000,000 | 55,000,000 | -8,000,000 |
| Research and development expenses | 2,124,000,000 | 1,768,000,000 | 1,397,000,000 |
| Income taxes | -723,000,000 | 74,000,000 | 19,000,000 |
| Result from investments in subsidaries, associates and other | - | - | - |
| Revenues per employee | 361,879 | 324,222 | 319,371 |

Board of Directors

Members of Management Board

| Anita Sands | Member of Board of Directors |
|-------------------|-------------------------------|
| Deborah Black | Member of Board of Directors |
| Frederic Luddy | Member of Board of Directors |
| Jeffrey Miller | Member of Board of Directors |
| Jonathan Chadwick | Member of Board of Directors |
| Joseph Quinlan | Member of Board of Directors |
| Lawrence Jackson | Member of Board of Directors |
| Paul Chamberlain | Member of Board of Directors |
| Susan Bostrom | Member of Board of Directors |
| Teresa Briggs | Member of Board of Directors |
| Bill McDermott | Chairman of Managing Board |
| CJ Desai | Member of Executive Committee |
| Chris Bedi | Member of Executive Committee |
| Gina Mastantuono | Member of Executive Committee |
| Jacqui Canney | Member of Executive Committee |
| Kevin Haverty | Member of Executive Committee |
| Nick Tzitzon | Member of Executive Committee |
| Paul Smith | Member of Executive Committee |
| Russ Elmer | Member of Executive Committee |
| | |