## **SERVICENOW INC.**

ISIN: US81762P1021 WKN: 81762P102 Asset Class: Stock

Web: http://www.servicenow.com

E-mail: info@servicenow.com

850.00 Company 2024/05/17 22:00:02 800.00 **Price** 750.00 765.05 servicenow USD 700.00 **Difference** 650.00 0.93%(7.04) 600.00 **Contact Details** 550.00 SERVICENOW INC. Tel: +1-408-501-8550 500.00 Fax: +

# 95054 Santa Clara

**Company Profile** 

2225 Lawson Lane

ServiceNow, Inc. engages in the provision of end-to-end workflow automation platform for digital businesses. Its Now Platform cloud-based solution is embedded with artificial intelligence (AI) and machine learning (ML). The company was founded by Frederic B. Luddy in June 2004 and is headquartered in Santa Clara, CA.

06.2023 08.2023 10.2023 12.2023 02.2024 04.2024

-71.73%

18 55%

# Financial figures, Fiscal year: from 01.01. to 31.12.

|                                | 2023                          |                | 2022                          |                | 2021                          |                |
|--------------------------------|-------------------------------|----------------|-------------------------------|----------------|-------------------------------|----------------|
| Financial figures              | Assets Liabilities and equity |                | Assets Liabilities and equity |                | Assets Liabilities and equity |                |
| Current assets                 | 7,316,000,000                 |                | 6,285,000,000                 |                | 4,917,000,000                 |                |
| Common stock capital           |                               | 0              |                               | 0              |                               | 0              |
| Fixed assets                   | 10,071,000,000                |                | 7,014,000,000                 |                | 5,881,000,000                 |                |
| Equity capital of a company    |                               | 7,628,000,000  |                               | 5,032,000,000  |                               | 3,695,000,000  |
| Cash and cash equivalents      | 1,904,000,000                 |                | 1,475,000,000                 |                | 1,732,000,000                 |                |
| Accrued liabilities            |                               | 0              |                               | 0              |                               | 0              |
| Other assets                   | -                             |                | -                             |                | -                             |                |
| Current liabilities            |                               | 7,365,000,000  |                               | 6,005,000,000  |                               | 4,949,000,000  |
| Prepayments and accrued income | -                             |                | -                             |                | -                             |                |
| Non-current liabilities        |                               | 2,394,000,000  |                               | 2,262,000,000  |                               | 2,154,000,000  |
| Different income               |                               | -              |                               | -              |                               | -              |
| Other liabilities              |                               | 199,000,000    |                               | 126,000,000    |                               | 114,000,000    |
| Total assets                   | 17,387,000,000                | 17,387,000,000 | 13,299,000,000                | 13,299,000,000 | 10,798,000,000                | 10,798,000,000 |

#### **Balance notes**

**Tax Expense Rate** 

|                     | 2023    | 2022    | 2021    |
|---------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees           | 22,668  | 20,433  | 16,881  |
| Equity ratio        | 43.87%  | 37.84%  | 34.22%  |
| Debt-equity ratio   | 127.94% | 164.29% | 192.23% |

| Others |      |      |      |
|--------|------|------|------|
|        | 2023 | 2022 | 2021 |

7.63%

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| Income statement   |               |               |               |
|--|---------------|---------------|---------------|
|  | 2023          | 2022          | 2021          |
| Turnover   | 8,971,000,000 | 7,245,000,000 | 5,896,000,000 |
| Net income   | 1,731,000,000 | 325,000,000   | 230,000,000   |
| EBIT   | 670,432,000   | 315,929,600   | 236,028,800   |
| Operating income before taxes                                | 1,008,000,000 | 399,000,000   | 249,000,000   |
| Cash Flow  | 3,398,000,000 | 2,723,000,000 | 2,191,000,000 |
| Net interest income  | 278,000,000   | 55,000,000    | -8,000,000    |
| Research and development expenses                            | 2,124,000,000 | 1,768,000,000 | 1,397,000,000 |
| Income taxes   | -723,000,000  | 74,000,000    | 19,000,000    |
| Result from investments in subsidaries, associates and other | -             | -             | -             |
| Revenues per employee  | 363,462       | 325,640       | 320,768       |

### **Board of Directors**

| Members of Management Board |                                |  |
|-----------------------------|--------------------------------|--|
| Russell Chambers            | Chairman of Board of Directors |  |
| Anita Sands                 | Member of Board of Directors   |  |
| Deborah Black               | Member of Board of Directors   |  |
| Frederic Luddy              | Member of Board of Directors   |  |
| Jeffrey Miller              | Member of Board of Directors   |  |
| Jonathan Chadwick           | Member of Board of Directors   |  |
| Joseph Quinlan              | Member of Board of Directors   |  |
| Lawrence Jackson            | Member of Board of Directors   |  |
| Paul Chamberlain            | Member of Board of Directors   |  |
| Susan Bostrom               | Member of Board of Directors   |  |
| Teresa Briggs               | Member of Board of Directors   |  |
| Bill McDermott              | Chairman of Managing Board     |  |
| CJ Desai                    | Member of Executive Committee  |  |
| Chris Bedi                  | Member of Executive Committee  |  |
| Gina Mastantuono            | Member of Executive Committee  |  |
| Jacqui Canney               | Member of Executive Committee  |  |
| Kevin Haverty               | Member of Executive Committee  |  |
| Nick Tzitzon                | Member of Executive Committee  |  |
| Paul Smith                  | Member of Executive Committee  |  |
| Russ Elmer                  | Member of Executive Committee  |  |