SERVICENOW INC.

ISIN: US81762P1021 WKN: 81762P102 Asset Class: Stock



Company Profile

ServiceNow, Inc. engages in the provision of end-to-end workflow automation platform for digital businesses. Its Now Platform cloud-based solution is embedded with artificial intelligence (AI) and machine learning (ML). The company was founded by Frederic B. Luddy in June 2004 and is headquartered in Santa Clara, CA.

Financial figures, Fiscal year: from 01.01. to 31.12.

	20	23	20	22	20:	21	
Financial figures		Assets Liabilities and equity		Assets Liabilities and equity		Assets Liabilities and equity	
Current assets	7,316,000,000		6,285,000,000		4,917,000,000		
Common stock capital		0		0		0	
Fixed assets	10,071,000,000		7,014,000,000		5,881,000,000		
Equity capital of a company		7,628,000,000		5,032,000,000		3,695,000,000	
Cash and cash equivalents	1,904,000,000		1,475,000,000		1,732,000,000		
Accrued liabilities		0		0		0	
Other assets	-		-		-		
Current liabilities		7,365,000,000		6,005,000,000		4,949,000,000	
Prepayments and accrued income	-		-		-		
Non-current liabilities		2,394,000,000		2,262,000,000		2,154,000,000	
Different income		-		-		-	
Other liabilities		199,000,000		126,000,000		114,000,000	
Total assets	17.387.000.000	17.387.000.000	13.299.000.000	13.299.000.000	10.798.000.000	10.798.000.000	

Balance notes

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	22,668	20,433	16,881
Equity ratio	43.87%	37.84%	34.22%
Debt-equity ratio	127.94%	164.29%	192.23%

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	2023	2022	2021
Tax Expense Rate	-71.73%	18.55%	7.63%

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Income statement			
	2023	2022	2021
Turnover	8,971,000,000	7,245,000,000	5,896,000,000
Net income	1,731,000,000	325,000,000	230,000,000
EBIT	678,389,000	319,679,200	238,830,100
Operating income before taxes	1,008,000,000	399,000,000	249,000,000
Cash Flow	3,398,000,000	2,723,000,000	2,191,000,000
Net interest income	278,000,000	55,000,000	-8,000,000
Research and development expenses	2,124,000,000	1,768,000,000	1,397,000,000
Income taxes	-723,000,000	74,000,000	19,000,000
Result from investments in subsidaries, associates and other	-	-	-
Revenues per employee	367,776	329,505	324,575

Board of Directors

Members of Management Board			
Russell Chambers	Chairman of Board of Directors		
Anita Sands	Member of Board of Directors		
Deborah Black	Member of Board of Directors		
Frederic Luddy	Member of Board of Directors		
Jeffrey Miller	Member of Board of Directors		
Jonathan Chadwick	Member of Board of Directors		
Joseph Quinlan	Member of Board of Directors		
Lawrence Jackson	Member of Board of Directors		
Paul Chamberlain	Member of Board of Directors		
Susan Bostrom	Member of Board of Directors		
Teresa Briggs	Member of Board of Directors		
Bill McDermott	Chairman of Managing Board		
CJ Desai	Member of Executive Committee		
Chris Bedi	Member of Executive Committee		
Gina Mastantuono	Member of Executive Committee		
Jacqui Canney	Member of Executive Committee		
Kevin Haverty	Member of Executive Committee		
Nick Tzitzon	Member of Executive Committee		
Paul Smith	Member of Executive Committee		
Russ Elmer	Member of Executive Committee		