## **SERVICENOW INC.**

ISIN: US81762P1021 WKN: 81762P102 Asset Class: Stock



#### **Company Profile**

ServiceNow, Inc. engages in the provision of end-to-end workflow automation platform for digital businesses. Its Now Platform cloud-based solution is embedded with artificial intelligence (AI) and machine learning (ML). The company was founded by Frederic B. Luddy in June 2004 and is headquartered in Santa Clara, CA.

# Financial figures, Fiscal year: from 01.01. to 31.12.

|                                | 2023                          |                | 2022                          |                | 2021                          |                |
|--------------------------------|-------------------------------|----------------|-------------------------------|----------------|-------------------------------|----------------|
| Financial figures              | Assets Liabilities and equity |                | Assets Liabilities and equity |                | Assets Liabilities and equity |                |
| Current assets                 | 7,316,000,000                 |                | 6,285,000,000                 |                | 4,917,000,000                 |                |
| Common stock capital           |                               | 0              |                               | 0              |                               | 0              |
| Fixed assets                   | 10,071,000,000                |                | 7,014,000,000                 |                | 5,881,000,000                 |                |
| Equity capital of a company    |                               | 7,628,000,000  |                               | 5,032,000,000  |                               | 3,695,000,000  |
| Cash and cash equivalents      | 1,904,000,000                 |                | 1,475,000,000                 |                | 1,732,000,000                 |                |
| Accrued liabilities            |                               | 0              |                               | 0              |                               | 0              |
| Other assets                   | -                             |                | -                             |                | -                             |                |
| Current liabilities            |                               | 7,365,000,000  |                               | 6,005,000,000  |                               | 4,949,000,000  |
| Prepayments and accrued income | -                             |                | -                             |                | -                             |                |
| Non-current liabilities        |                               | 2,394,000,000  |                               | 2,262,000,000  |                               | 2,154,000,000  |
| Different income               |                               | -              |                               | -              |                               | -              |
| Other liabilities              |                               | 199,000,000    |                               | 126,000,000    |                               | 114,000,000    |
| Total assets                   | 17,387,000,000                | 17,387,000,000 | 13,299,000,000                | 13,299,000,000 | 10,798,000,000                | 10,798,000,000 |

#### **Balance notes**

|                     | 2023    | 2022    | 2021    |
|---------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees           | 22,668  | 20,433  | 16,881  |
| Equity ratio        | 43.87%  | 37.84%  | 34.22%  |
| Debt-equity ratio   | 127.94% | 164.29% | 192.23% |

#### **Others**

|                  | 2023    | 2022   | 2021  |
|------------------|---------|--------|-------|
| Tax Expense Rate | -71.73% | 18.55% | 7.63% |

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| Income statement   |               |               |               |
|--|---------------|---------------|---------------|
|  | 2023          | 2022          | 2021          |
| Turnover   | 8,971,000,000 | 7,245,000,000 | 5,896,000,000 |
| Net income   | 1,731,000,000 | 325,000,000   | 230,000,000   |
| EBIT   | 682,112,000   | 321,433,600   | 240,140,800   |
| Operating income before taxes                                | 1,008,000,000 | 399,000,000   | 249,000,000   |
| Cash Flow  | 3,398,000,000 | 2,723,000,000 | 2,191,000,000 |
| Net interest income  | 278,000,000   | 55,000,000    | -8,000,000    |
| Research and development expenses                            | 2,124,000,000 | 1,768,000,000 | 1,397,000,000 |
| Income taxes   | -723,000,000  | 74,000,000    | 19,000,000    |
| Result from investments in subsidaries, associates and other | -             | -             | -             |
| Revenues per employee  | 369,795       | 331,313       | 326,356       |

## **Board of Directors**

| Members of Management Board |                                |  |
|-----------------------------|--------------------------------|--|
| Russell Chambers            | Chairman of Board of Directors |  |
| Anita Sands                 | Member of Board of Directors   |  |
| Deborah Black               | Member of Board of Directors   |  |
| Frederic Luddy              | Member of Board of Directors   |  |
| Jeffrey Miller              | Member of Board of Directors   |  |
| Jonathan Chadwick           | Member of Board of Directors   |  |
| Joseph Quinlan              | Member of Board of Directors   |  |
| Lawrence Jackson            | Member of Board of Directors   |  |
| Paul Chamberlain            | Member of Board of Directors   |  |
| Susan Bostrom               | Member of Board of Directors   |  |
| Teresa Briggs               | Member of Board of Directors   |  |
| Bill McDermott              | Chairman of Managing Board     |  |
| CJ Desai                    | Member of Executive Committee  |  |
| Chris Bedi                  | Member of Executive Committee  |  |
| Gina Mastantuono            | Member of Executive Committee  |  |
| Jacqui Canney               | Member of Executive Committee  |  |
| Kevin Haverty               | Member of Executive Committee  |  |
| Nick Tzitzon                | Member of Executive Committee  |  |
| Paul Smith                  | Member of Executive Committee  |  |
| Russ Elmer                  | Member of Executive Committee  |  |