


# SERVICENOW INC.

ISIN: US81762P1021 WKN: 81762P102 Asset Class: **Stock**

**Company** 2024/04/25 18:52:28

**Price**  
**707.14**  
USD

**Difference**  **-5.25%(-39.15)**



**Contact Details**

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## Company Profile

ServiceNow, Inc. engages in the provision of end-to-end workflow automation platform for digital businesses. Its Now Platform cloud-based solution is embedded with artificial intelligence (AI) and machine learning (ML). The company was founded by Frederic B. Luddy in June 2004 and is headquartered in Santa Clara, CA.

## Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
<b>Current assets</b>	7,316,000,000		6,285,000,000		4,917,000,000	
<b>Common stock capital</b>		0		0		0
<b>Fixed assets</b>	10,071,000,000		7,014,000,000		5,881,000,000	
<b>Equity capital of a company</b>		7,628,000,000		5,032,000,000		3,695,000,000
<b>Cash and cash equivalents</b>	1,904,000,000		1,475,000,000		1,732,000,000	
<b>Accrued liabilities</b>		0		0		0
<b>Other assets</b>	-		-		-	
<b>Current liabilities</b>		7,365,000,000		6,005,000,000		4,949,000,000
<b>Prepayments and accrued income</b>	-		-		-	
<b>Non-current liabilities</b>		2,394,000,000		2,262,000,000		2,154,000,000
<b>Different income</b>		-		-		-
<b>Other liabilities</b>		199,000,000		126,000,000		114,000,000
<b>Total assets</b>	17,387,000,000	17,387,000,000	13,299,000,000	13,299,000,000	10,798,000,000	10,798,000,000

## Balance notes

	2023	2022	2021
<b>Accounting standard</b>	US-GAAP	US-GAAP	US-GAAP
<b>Employees</b>	22,668	20,433	16,881
<b>Equity ratio</b>	43.87%	37.84%	34.22%
<b>Debt-equity ratio</b>	127.94%	164.29%	192.23%

## Others

	2023	2022	2021
<b>Tax Expense Rate</b>	-71.73%	18.55%	7.63%

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## Income statement

	2023	2022	2021
<b>Turnover</b>	8,971,000,000	7,245,000,000	5,896,000,000
<b>Net income</b>	1,731,000,000	325,000,000	230,000,000
<b>EBIT</b>	685,251,000	322,912,800	241,245,900
<b>Operating income before taxes</b>	1,008,000,000	399,000,000	249,000,000
<b>Cash Flow</b>	3,398,000,000	2,723,000,000	2,191,000,000
<b>Net interest income</b>	278,000,000	55,000,000	-8,000,000
<b>Research and development expenses</b>	2,124,000,000	1,768,000,000	1,397,000,000
<b>Income taxes</b>	-723,000,000	74,000,000	19,000,000
<b>Result from investments in subsidiaries, associates and other</b>	-	-	-
<b>Revenues per employee</b>	371,496	332,838	327,858

## Board of Directors

## Members of Management Board

Russell Chambers	Chairman of Board of Directors
Anita Sands	Member of Board of Directors
Deborah Black	Member of Board of Directors
Frederic Luddy	Member of Board of Directors
Jeffrey Miller	Member of Board of Directors
Jonathan Chadwick	Member of Board of Directors
Joseph Quinlan	Member of Board of Directors
Lawrence Jackson	Member of Board of Directors
Paul Chamberlain	Member of Board of Directors
Susan Bostrom	Member of Board of Directors
Teresa Briggs	Member of Board of Directors
Bill McDermott	Chairman of Managing Board
CJ Desai	Member of Executive Committee
Chris Bedi	Member of Executive Committee
Gina Mastantuono	Member of Executive Committee
Jacqui Canney	Member of Executive Committee
Kevin Haverty	Member of Executive Committee
Nick Tzitzon	Member of Executive Committee
Paul Smith	Member of Executive Committee
Russ Elmer	Member of Executive Committee