


# SERVICENOW INC.

ISIN: US81762P1021 WKN: 81762P102 Asset Class: **Stock**

**Company** 2024/04/23 22:00:02

**Price**  
**740.95**  
USD

**Difference**  2.63%(19.00)



**Contact Details**

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## Company Profile

ServiceNow, Inc. engages in the provision of end-to-end workflow automation platform for digital businesses. Its Now Platform cloud-based solution is embedded with artificial intelligence (AI) and machine learning (ML). The company was founded by Frederic B. Luddy in June 2004 and is headquartered in Santa Clara, CA.

## Financial figures, Fiscal year: from 01.01. to 31.12.

| Financial figures                     | 2023           |                        | 2022           |                        | 2021           |                        |
|---------------------------------------|----------------|------------------------|----------------|------------------------|----------------|------------------------|
|                                       | Assets         | Liabilities and equity | Assets         | Liabilities and equity | Assets         | Liabilities and equity |
| <b>Current assets</b>                 | 7,316,000,000  |                        | 6,285,000,000  |                        | 4,917,000,000  |                        |
| <b>Common stock capital</b>           |                | 0                      |                | 0                      |                | 0                      |
| <b>Fixed assets</b>                   | 10,071,000,000 |                        | 7,014,000,000  |                        | 5,881,000,000  |                        |
| <b>Equity capital of a company</b>    |                | 7,628,000,000          |                | 5,032,000,000          |                | 3,695,000,000          |
| <b>Cash and cash equivalents</b>      | 1,904,000,000  |                        | 1,475,000,000  |                        | 1,732,000,000  |                        |
| <b>Accrued liabilities</b>            |                | 0                      |                | 0                      |                | 0                      |
| <b>Other assets</b>                   | -              |                        | -              |                        | -              |                        |
| <b>Current liabilities</b>            |                | 7,365,000,000          |                | 6,005,000,000          |                | 4,949,000,000          |
| <b>Prepayments and accrued income</b> | -              |                        | -              |                        | -              |                        |
| <b>Non-current liabilities</b>        |                | 2,394,000,000          |                | 2,262,000,000          |                | 2,154,000,000          |
| <b>Different income</b>               |                | -                      |                | -                      |                | -                      |
| <b>Other liabilities</b>              |                | 199,000,000            |                | 126,000,000            |                | 114,000,000            |
| <b>Total assets</b>                   | 17,387,000,000 | 17,387,000,000         | 13,299,000,000 | 13,299,000,000         | 10,798,000,000 | 10,798,000,000         |

## Balance notes

|                            | 2023    | 2022    | 2021    |
|----------------------------|---------|---------|---------|
| <b>Accounting standard</b> | US-GAAP | US-GAAP | US-GAAP |
| <b>Employees</b>           | 22,668  | 20,433  | 16,881  |
| <b>Equity ratio</b>        | 43.87%  | 37.84%  | 34.22%  |
| <b>Debt-equity ratio</b>   | 127.94% | 164.29% | 192.23% |

## Others

|                         | 2023    | 2022   | 2021  |
|-------------------------|---------|--------|-------|
| <b>Tax Expense Rate</b> | -71.73% | 18.55% | 7.63% |

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## Income statement

|  | 2023          | 2022          | 2021          |
|--|---------------|---------------|---------------|
| <b>Turnover</b>  | 8,971,000,000 | 7,245,000,000 | 5,896,000,000 |
| <b>Net income</b>  | 1,731,000,000 | 325,000,000   | 230,000,000   |
| <b>EBIT</b>  | 684,959,000   | 322,775,200   | 241,143,100   |
| <b>Operating income before taxes</b>                                 | 1,008,000,000 | 399,000,000   | 249,000,000   |
| <b>Cash Flow</b>   | 3,398,000,000 | 2,723,000,000 | 2,191,000,000 |
| <b>Net interest income</b>   | 278,000,000   | 55,000,000    | -8,000,000    |
| <b>Research and development expenses</b>                             | 2,124,000,000 | 1,768,000,000 | 1,397,000,000 |
| <b>Income taxes</b>  | -723,000,000  | 74,000,000    | 19,000,000    |
| <b>Result from investments in subsidiaries, associates and other</b> | -             | -             | -             |
| <b>Revenues per employee</b>   | 371,338       | 332,696       | 327,719       |

## Board of Directors

## Members of Management Board

|                   |                                |
|-------------------|--------------------------------|
| Russell Chambers  | Chairman of Board of Directors |
| Anita Sands       | Member of Board of Directors   |
| Deborah Black     | Member of Board of Directors   |
| Frederic Luddy    | Member of Board of Directors   |
| Jeffrey Miller    | Member of Board of Directors   |
| Jonathan Chadwick | Member of Board of Directors   |
| Joseph Quinlan    | Member of Board of Directors   |
| Lawrence Jackson  | Member of Board of Directors   |
| Paul Chamberlain  | Member of Board of Directors   |
| Susan Bostrom     | Member of Board of Directors   |
| Teresa Briggs     | Member of Board of Directors   |
| Bill McDermott    | Chairman of Managing Board     |
| CJ Desai          | Member of Executive Committee  |
| Chris Bedi        | Member of Executive Committee  |
| Gina Mastantuono  | Member of Executive Committee  |
| Jacqui Canney     | Member of Executive Committee  |
| Kevin Haverty     | Member of Executive Committee  |
| Nick Tzitzon      | Member of Executive Committee  |
| Paul Smith        | Member of Executive Committee  |
| Russ Elmer        | Member of Executive Committee  |