## **SERVICENOW INC.**

ISIN: US81762P1021 WKN: 81762P102 Asset Class: Stock



#### **Company Profile**

ServiceNow, Inc. engages in the provision of end-to-end workflow automation platform for digital businesses. Its Now Platform cloud-based solution is embedded with artificial intelligence (AI) and machine learning (ML). The company was founded by Frederic B. Luddy in June 2004 and is headquartered in Santa Clara, CA.

# Financial figures, Fiscal year: from 01.01. to 31.12.

	2023		2022		2021	
Financial figures	Assets Liabilities and equity		Assets Liabilities and equity		Assets Liabilities and equity	
Current assets	7,316,000,000		6,285,000,000		4,917,000,000	
Common stock capital		0		0		0
Fixed assets	10,071,000,000		7,014,000,000		5,881,000,000	
Equity capital of a company		7,628,000,000		5,032,000,000		3,695,000,000
Cash and cash equivalents	1,904,000,000		1,475,000,000		1,732,000,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		7,365,000,000		6,005,000,000		4,949,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		2,394,000,000		2,262,000,000		2,154,000,000
Different income		-		-		-
Other liabilities		199,000,000		126,000,000		114,000,000
Total assets	17,387,000,000	17,387,000,000	13,299,000,000	13,299,000,000	10,798,000,000	10,798,000,000

#### **Balance notes**

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	22,668	20,433	16,881
Equity ratio	43.87%	37.84%	34.22%
Debt-equity ratio	127.94%	164.29%	192.23%

#### **Others**

	2023	2022	2021
Tax Expense Rate	-71.73%	18.55%	7.63%

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Income statement			
	2023	2022	2021
Turnover	8,971,000,000	7,245,000,000	5,896,000,000
Net income	1,731,000,000	325,000,000	230,000,000
EBIT	684,302,000	322,465,600	240,911,800
Operating income before taxes	1,008,000,000	399,000,000	249,000,000
Cash Flow	3,398,000,000	2,723,000,000	2,191,000,000
Net interest income	278,000,000	55,000,000	-8,000,000
Research and development expenses	2,124,000,000	1,768,000,000	1,397,000,000
Income taxes	-723,000,000	74,000,000	19,000,000
Result from investments in subsidaries, associates and other	-	-	-
Revenues per employee	370,982	332,377	327,404

## **Board of Directors**

Members of Management Board		
Russell Chambers	Chairman of Board of Directors	
Anita Sands	Member of Board of Directors	
Deborah Black	Member of Board of Directors	
Frederic Luddy	Member of Board of Directors	
Jeffrey Miller	Member of Board of Directors	
Jonathan Chadwick	Member of Board of Directors	
Joseph Quinlan	Member of Board of Directors	
Lawrence Jackson	Member of Board of Directors	
Paul Chamberlain	Member of Board of Directors	
Susan Bostrom	Member of Board of Directors	
Teresa Briggs	Member of Board of Directors	
Bill McDermott	Chairman of Managing Board	
CJ Desai	Member of Executive Committee	
Chris Bedi	Member of Executive Committee	
Gina Mastantuono	Member of Executive Committee	
Jacqui Canney	Member of Executive Committee	
Kevin Haverty	Member of Executive Committee	
Nick Tzitzon	Member of Executive Committee	
Paul Smith	Member of Executive Committee	
Russ Elmer	Member of Executive Committee	