## SALESFORCE INC.

ISIN: US79466L3024 WKN: 79466L302 Asset Class: Stock



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#### **Company Profile**

Salesforce, Inc. engages in the design and development of cloud-based enterprise software for customer relationship management. Its solutions include sales force automation, customer service and support, marketing automation, digital commerce, community management, collaboration, industry-specific solutions, and salesforce platform. The firm also provides guidance, support, training, and advisory services. The company was founded by Marc Russell Benioff and Parker Harris in 1999 and is headquartered in San Francisco, CA.

# Financial figures, Fiscal year: from 01.02. to 31.01.

|                                | 2024            |                        | 2023            |                        | 2022           |                        |
|--------------------------------|-----------------|------------------------|-----------------|------------------------|----------------|------------------------|
| Financial figures              | Assets          | Liabilities and equity | Assets          | Liabilities and equity | Assets         | Liabilities and equity |
| Current assets                 | 27,169,000,000  |                        | 24,619,000,000  |                        | 21,396,000,000 |                        |
| Common stock capital           |                 | 1,000,000              |                 | 1,000,000              |                | 1,000,000              |
| Fixed assets                   | 75,637,000,000  |                        | 77,964,000,000  |                        | 77,782,000,000 |                        |
| Equity capital of a company    |                 | 59,646,000,000         |                 | 58,359,000,000         |                | 58,131,000,000         |
| Cash and cash equivalents      | 7,135,000,000   |                        | 5,139,000,000   |                        | 4,293,000,000  |                        |
| Accrued liabilities            |                 | 0                      |                 | 0                      |                | 0                      |
| Other assets                   | -               |                        | -               |                        | -              |                        |
| Current liabilities            |                 | 26,631,000,000         |                 | 25,891,000,000         |                | 21,788,000,000         |
| Prepayments and accrued income | -               |                        | -               |                        | -              |                        |
| Non-current liabilities        |                 | 16,529,000,000         |                 | 18,333,000,000         |                | 19,259,000,000         |
| Different income               |                 | -                      |                 | -                      |                | -                      |
| Other liabilities              |                 | 1,873,000,000          |                 | 1,749,000,000          |                | 1,724,000,000          |
| Total assets                   | 102,806,000,000 | 102,806,000,000        | 102,583,000,000 | 102,583,000,000        | 99,178,000,000 | 99,178,000,000         |

#### **Balance notes**

|                     | 2024    | 2023    | 2022    |
|---------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees           | 72,682  | 79,390  | 73,541  |
| Equity ratio        | 58.02%  | 56.89%  | 58.61%  |
| Debt-equity ratio   | 72.36%  | 75.78%  | 70.61%  |

#### **Others**

|                  | 2024   | 2023   | 2022  |
|------------------|--------|--------|-------|
| Tax Expense Rate | 16.44% | 68.48% | 5.74% |

# **SALESFORCE INC.**

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| Income statement   |                |                |                |
|--|----------------|----------------|----------------|
|  | 2024           | 2023           | 2022           |
| Turnover   | 34,857,000,000 | 31,352,000,000 | 26,492,000,000 |
| Net income   | 4,136,000,000  | 208,000,000    | 1,444,000,000  |
| EBIT   | 4,453,020,000  | 851,921,200    | 1,576,099,200  |
| Operating income before taxes                                | 4,950,000,000  | 660,000,000    | 1,532,000,000  |
| Cash Flow  | 10,234,000,000 | 7,111,000,000  | 6,000,000,000  |
| Net interest income  | -              | -287,000,000   | -220,000,000   |
| Research and development expenses                            | 4,906,000,000  | 5,055,000,000  | 4,465,000,000  |
| Income taxes   | 814,000,000    | 452,000,000    | 88,000,000     |
| Result from investments in subsidaries, associates and other | 0              | 0              | 0              |
| Revenues per employee  | 431,432        | 355,262        | 324,067        |

## **Board of Directors**

| Members of Management Board |                               |  |
|-----------------------------|-------------------------------|--|
|                             |                               |  |
| Arnold Donald               | Member of Board of Directors  |  |
| Craig Conway                | Member of Board of Directors  |  |
| Garrison Morfit             | Member of Board of Directors  |  |
| John Roos                   | Member of Board of Directors  |  |
| Laura Alber                 | Member of Board of Directors  |  |
| Maynard Webb                | Member of Board of Directors  |  |
| Neelie Kroes                | Member of Board of Directors  |  |
| Oscar Munoz                 | Member of Board of Directors  |  |
| Parker Harris               | Member of Board of Directors  |  |
| Robin Washington            | Member of Board of Directors  |  |
| Sachin Mehra                | Member of Board of Directors  |  |
| Marc Benioff                | Chairman of Managing Board    |  |
| Amy Weaver                  | Member of Executive Committee |  |
| Ariel Kelman                | Member of Executive Committee |  |
| Brian Millham               | Member of Executive Committee |  |
| Juan Perez                  | Member of Executive Committee |  |
| Kendall Collins             | Member of Executive Committee |  |
| Miguel Milano               | Member of Executive Committee |  |
| Nathalie Scardino           | Member of Executive Committee |  |
| Parker Harris               | Member of Executive Committee |  |
| R. David Schmaier           | Member of Executive Committee |  |
| Sabastian Niles             | Member of Executive Committee |  |
| Srinivas Tallapragada       | Member of Executive Committee |  |
| Suzanne DiBianca            | Member of Executive Committee |  |