## SALESFORCE INC.

ISIN: US79466L3024 WKN: 79466L302 Asset Class: Stock



Street

94105 San Francisco

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### **Company Profile**

Balance notes

Salesforce, Inc. engages in the design and development of cloud-based enterprise software for customer relationship management. Its solutions include sales force automation, customer service and support, marketing automation, digital commerce, community management, collaboration, industry-specific solutions, and salesforce platform. The firm also provides guidance, support, training, and advisory services. The company was founded by Marc Russell Benioff and Parker Harris in 1999 and is headquartered in San Francisco, CA.

#### Financial figures, Fiscal year: from 01.02. to 31.01. 2024 2023 2022 **Financial figures** Assets Liabilities and equity Assets Liabilities and equity Assets Liabilities and equity **Current assets** 27,169,000,000 24,619,000,000 21,396,000,000 Common stock capital 1,000,000 1,000,000 1,000,000 **Fixed assets** 75,637,000,000 77,964,000,000 77,782,000,000 Equity capital of a company 59,646,000,000 58,359,000,000 58,131,000,000 7 135 000 000 5 139 000 000 4 293 000 000 Cash and cash equivalents Accrued liabilities 0 0 0 Other assets **Current liabilities** 26.631.000.000 25.891.000.000 21.788.000.000 Prepayments and accrued income Non-current liabilities 16,529,000,000 18,333,000,000 19,259,000,000 **Different income** Other liabilities 1,873,000,000 1,749,000,000 1,724,000,000 102,806,000,000 Total assets 102,806,000,000 102,583,000,000 102,583,000,000 99,178,000,000 99,178,000,000

	2024	2023	2022
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	72,682	79,390	73,541
Equity ratio	58.02%	56.89%	58.61%
Debt-equity ratio	72.36%	75.78%	70.61%

Others			
	2024	2023	2022
Tax Expense Rate	16.44%	68.48%	5.74%

# **SALESFORCE INC.**

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Income statement			
	2024	2023	2022
Turnover	34,857,000,000	31,352,000,000	26,492,000,000
Net income	4,136,000,000	208,000,000	1,444,000,000
EBIT	4,453,020,000	851,921,200	1,576,099,200
Operating income before taxes	4,950,000,000	660,000,000	1,532,000,000
Cash Flow	10,234,000,000	7,111,000,000	6,000,000,000
Net interest income	-	-287,000,000	-220,000,000
Research and development expenses	4,906,000,000	5,055,000,000	4,465,000,000
Income taxes	814,000,000	452,000,000	88,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	431,432	355,262	324,067

# **Board of Directors**

Members of Management Board		
Arnold Donald	Member of Board of Directors	
Craig Conway	Member of Board of Directors	
Garrison Morfit	Member of Board of Directors	
John Roos	Member of Board of Directors	
Laura Alber	Member of Board of Directors	
Maynard Webb	Member of Board of Directors	
Neelie Kroes	Member of Board of Directors	
Oscar Munoz	Member of Board of Directors	
Parker Harris	Member of Board of Directors	
Robin Washington	Member of Board of Directors	
Sachin Mehra	Member of Board of Directors	
Marc Benioff	Chairman of Managing Board	
Amy Weaver	Member of Executive Committee	
Ariel Kelman	Member of Executive Committee	
Brian Millham	Member of Executive Committee	
Juan Perez	Member of Executive Committee	
Kendall Collins	Member of Executive Committee	
Miguel Milano	Member of Executive Committee	
Nathalie Scardino	Member of Executive Committee	
Parker Harris	Member of Executive Committee	
R. David Schmaier	Member of Executive Committee	
Sabastian Niles	Member of Executive Committee	
Srinivas Tallapragada	Member of Executive Committee	
Suzanne DiBianca	Member of Executive Committee	