SALESFORCE INC.

ISIN: **US79466L3024** WKN: 79466L302 Asset Class: Stock



Salesforce Tower, 415 Mission Street

94105 San Francisco

Web:

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Company Profile

Salesforce, Inc. engages in the design and development of cloud-based enterprise software for customer relationship management. Its solutions include sales force automation, customer service and support, marketing automation, digital commerce, community management, collaboration, industry-specific solutions, and salesforce platform. The firm also provides guidance, support, training, and advisory services. The company was founded by Marc Russell Benioff and Parker Harris in 1999 and is headquartered in San Francisco, CA.

2023

2023

2023

2023

2024

2024

Financial figures, Fiscal year: from 01.02. to 31.01. 2024 2023 2022 **Financial figures** Assets Liabilities and equity Assets Liabilities and equity Assets Liabilities and equity **Current assets** 27,169,000,000 24,619,000,000 21,396,000,000 Common stock capital 1,000,000 1,000,000 1,000,000 **Fixed assets** 75,637,000,000 77,964,000,000 77,782,000,000 Equity capital of a company 59,646,000,000 58,359,000,000 58,131,000,000 7.135.000.000 5.139.000.000 4.293.000.000 Cash and cash equivalents

Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		26,631,000,000		25,891,000,000		21,788,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		16,529,000,000		18,333,000,000		19,259,000,000
Different income		-		-		-
Other liabilities		1,873,000,000		1,749,000,000		1,724,000,000
Total assets	102,806,000,000	102,806,000,000	102,583,000,000	102,583,000,000	99,178,000,000	99,178,000,000

Balance notes			
	2024	2023	2022
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	72,682	79,390	73,541
Equity ratio	58.02%	56.89%	58.61%
Debt-equity ratio	72.36%	75.78%	70.61%

Others			
	2024	2023	2022
Tax Expense Rate	16.44%	68.48%	5.74%

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Income statement			
	2024	2023	2022
Turnover	34,857,000,000	31,352,000,000	26,492,000,000
Net income	4,136,000,000	208,000,000	1,444,000,000
EBIT	4,601,025,000	880,236,500	1,628,484,000
Operating income before taxes	4,950,000,000	660,000,000	1,532,000,000
Cash Flow	10,234,000,000	7,111,000,000	6,000,000,000
Net interest income	-	-287,000,000	-220,000,000
Research and development expenses	4,906,000,000	5,055,000,000	4,465,000,000
Income taxes	814,000,000	452,000,000	88,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	445,772	367,070	334,838

Board of Directors

Members of Manag	gement Board
Arnold Donald	Member of Board of Directors
Craig Conway	Member of Board of Directors
Garrison Morfit	Member of Board of Directors
John Roos	Member of Board of Directors
Laura Alber	Member of Board of Directors
Maynard Webb	Member of Board of Directors
Neelie Kroes	Member of Board of Directors
Oscar Munoz	Member of Board of Directors
Parker Harris	Member of Board of Directors
Robin Washington	Member of Board of Directors
Sachin Mehra	Member of Board of Directors
Susan Wojcicki	Member of Board of Directors
Marc Benioff	Chairman of Managing Board
Amy Weaver	Member of Executive Committee
Ariel Kelman	Member of Executive Committee
Brian Millham	Member of Executive Committee
Juan Perez	Member of Executive Committee
Kendall Collins	Member of Executive Committee
Miguel Milano	Member of Executive Committee
Nathalie Scardino	Member of Executive Committee
Parker Harris	Member of Executive Committee
R. David Schmaier	Member of Executive Committee
Sabastian Niles	Member of Executive Committee
Srinivas Tallapragada	Member of Executive Committee
Suzanne DiBianca	Member of Executive Committee