## SALESFORCE INC.

ISIN: US79466L3024 WKN: 79466L302 Asset Class: Stock



### **Company Profile**

Salesforce, Inc. engages in the design and development of cloud-based enterprise software for customer relationship management. Its solutions include sales force automation, customer service and support, marketing automation, digital commerce, community management, collaboration, industry-specific solutions, and salesforce platform. The firm also provides guidance, support, training, and advisory services. The company was founded by Marc Russell Benioff and Parker Harris in 1999 and is headquartered in San Francisco, CA.

#### Financial figures, Fiscal year: from 01.02. to 31.01. 2024 2023 2022 **Financial figures** Assets Liabilities and equity Assets Liabilities and equity Assets Liabilities and equity **Current assets** 27,169,000,000 24,619,000,000 21,396,000,000 Common stock capital 1,000,000 1,000,000 1,000,000 **Fixed assets** 75,637,000,000 77,782,000,000 77,964,000,000 Equity capital of a company 59,646,000,000 58,359,000,000 58,131,000,000 7 135 000 000 5 139 000 000 4 293 000 000 Cash and cash equivalents Accrued liabilities 0 0 0 Other assets **Current liabilities** 26.631.000.000 25.891.000.000 21.788.000.000 Prepayments and accrued income Non-current liabilities 16,529,000,000 18,333,000,000 19,259,000,000 Different income

Billoronic moonio						
Other liabilities		1,873,000,000		1,749,000,000		1,724,000,000
Total assets	102,806,000,000	102,806,000,000	102,583,000,000	102,583,000,000	99,178,000,000	99,178,000,000
Balance notes						
				2024	2023	2022
Accounting standard				US-GAAP	US-GAAP	US-GAAP
Employees				72,682	79,390	73,541
Equity ratio				58.02%	56.89%	58.61%
Debt-equity ratio				72.36%	75.78%	70.61%
Others						
				2024	2023	2022

16.44%

68.48%

**Tax Expense Rate** 

5.74%

# **SALESFORCE INC.**

ISIN: US79466L3024 WKN: 79466L302 Asset Class: Stock

Income statement			
	2024	2023	2022
Turnover	34,857,000,000	31,352,000,000	26,492,000,000
Net income	4,136,000,000	208,000,000	1,444,000,000
EBIT	4,641,120,000	887,907,200	1,642,675,200
Operating income before taxes	4,950,000,000	660,000,000	1,532,000,000
Cash Flow	10,234,000,000	7,111,000,000	6,000,000,000
Net interest income	-	-287,000,000	-220,000,000
Research and development expenses	4,906,000,000	5,055,000,000	4,465,000,000
Income taxes	814,000,000	452,000,000	88,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	449,656	370,269	337,756

# **Board of Directors**

Members of Management Board				
Arnold Donald	Member of Board of Directors			
Craig Conway	Member of Board of Directors			
Garrison Morfit	Member of Board of Directors			
John Roos	Member of Board of Directors			
Laura Alber	Member of Board of Directors			
Maynard Webb	Member of Board of Directors			
Neelie Kroes	Member of Board of Directors			
Oscar Munoz	Member of Board of Directors			
Parker Harris	Member of Board of Directors			
Robin Washington	Member of Board of Directors			
Sachin Mehra	Member of Board of Directors			
Susan Wojcicki	Member of Board of Directors			
Marc Benioff	Chairman of Managing Board			
Amy Weaver	Member of Executive Committee			
Ariel Kelman	Member of Executive Committee			
Brian Millham	Member of Executive Committee			
Juan Perez	Member of Executive Committee			
Kendall Collins	Member of Executive Committee			
Miguel Milano	Member of Executive Committee			
Nathalie Scardino	Member of Executive Committee			
Parker Harris	Member of Executive Committee			
R. David Schmaier	Member of Executive Committee			
Sabastian Niles	Member of Executive Committee			
Srinivas Tallapragada	Member of Executive Committee			
Suzanne DiBianca	Member of Executive Committee			