SALESFORCE INC.

ISIN: US79466L3024 WKN: 79466L302 Asset Class: Stock

info@salesforce.com



Company Profile

94105 San Francisco

Salesforce, Inc. engages in the design and development of cloud-based enterprise software for customer relationship management. Its solutions include sales force automation, customer service and support, marketing automation, digital commerce, community management, collaboration, industry-specific solutions, and salesforce platform. The firm also provides guidance, support, training, and advisory services. The company was founded by Marc Russell Benioff and Parker Harris in 1999 and is headquartered in San Francisco, CA.

Financial figures, Fiscal year: from 01.02	. to 31.01.					
Financial figures	2024 Assets Liabilities and equity		2023 Assets Liabilities and equity		2022 Assets Liabilities and equity	
Current assets	27,169,000,000		24,619,000,000		21,396,000,000	
Common stock capital		1,000,000		1,000,000		1,000,000
Fixed assets	75,637,000,000		77,964,000,000		77,782,000,000	
Equity capital of a company		59,646,000,000		58,359,000,000		58,131,000,000
Cash and cash equivalents	7,135,000,000		5,139,000,000		4,293,000,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		26,631,000,000		25,891,000,000		21,788,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		16,529,000,000		18,333,000,000		19,259,000,000
Different income		-		-		-

Different income		-		-		-
Other liabilities		1,873,000,000		1,749,000,000		1,724,000,000
Total assets	102,806,000,000	102,806,000,000	102,583,000,000	102,583,000,000	99,178,000,000	99,178,000,000
Balance notes						
				2024	2023	2022
Accounting standard				US-GAAP	US-GAAP	US-GAAP
Employees				72,682	79,390	73,541
Equity ratio				58.02%	56.89%	58.61%
Debt-equity ratio				72.36%	75.78%	70.61%
Others						
				2024	2023	2022
Tax Expense Rate				16.44%	68.48%	5.74%

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Income statement			
	2024	2023	2022
Turnover	34,857,000,000	31,352,000,000	26,492,000,000
Net income	4,136,000,000	208,000,000	1,444,000,000
EBIT	4,644,585,000	888,570,100	1,643,901,600
Operating income before taxes	4,950,000,000	660,000,000	1,532,000,000
Cash Flow	10,234,000,000	7,111,000,000	6,000,000,000
Net interest income	-	-287,000,000	-220,000,000
Research and development expenses	4,906,000,000	5,055,000,000	4,465,000,000
Income taxes	814,000,000	452,000,000	88,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	449,992	370,545	338,008

Board of Directors

Members of Manag	gement Board
Arnold Donald	Member of Board of Directors
Craig Conway	Member of Board of Directors
Garrison Morfit	Member of Board of Directors
John Roos	Member of Board of Directors
Laura Alber	Member of Board of Directors
Maynard Webb	Member of Board of Directors
Neelie Kroes	Member of Board of Directors
Oscar Munoz	Member of Board of Directors
Parker Harris	Member of Board of Directors
Robin Washington	Member of Board of Directors
Sachin Mehra	Member of Board of Directors
Susan Wojcicki	Member of Board of Directors
Marc Benioff	Chairman of Managing Board
Amy Weaver	Member of Executive Committee
Ariel Kelman	Member of Executive Committee
Brian Millham	Member of Executive Committee
Juan Perez	Member of Executive Committee
Kendall Collins	Member of Executive Committee
Miguel Milano	Member of Executive Committee
Nathalie Scardino	Member of Executive Committee
Parker Harris	Member of Executive Committee
R. David Schmaier	Member of Executive Committee
Sabastian Niles	Member of Executive Committee
Srinivas Tallapragada	Member of Executive Committee
Suzanne DiBianca	Member of Executive Committee