## SALESFORCE INC.

ISIN: US79466L3024 WKN: 79466L302 Asset Class: Stock



#### **Company Profile**

Salesforce, Inc. engages in the design and development of cloud-based enterprise software for customer relationship management. Its solutions include sales force automation, customer service and support, marketing automation, digital commerce, community management, collaboration, industry-specific solutions, and salesforce platform. The firm also provides guidance, support, training, and advisory services. The company was founded by Marc Russell Benioff and Parker Harris in 1999 and is headquartered in San Francisco, CA.

### Financial figures, Fiscal year: from 01.02. to 31.01.

	204	24	20	22	20	<b>2</b> 2
Financial figures	2024 Assets Liabilities and equity		2023 Assets Liabilities and equity		<b>2022</b> Assets Liabilities and equity	
Current assets	27,169,000,000		24,619,000,000		21,396,000,000	
Common stock capital		1,000,000		1,000,000		1,000,000
Fixed assets	75,637,000,000		77,964,000,000		77,782,000,000	
Equity capital of a company		59,646,000,000		58,359,000,000		58,131,000,000
Cash and cash equivalents	7,135,000,000		5,139,000,000		4,293,000,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		26,631,000,000		25,891,000,000		21,788,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		16,529,000,000		18,333,000,000		19,259,000,000
Different income		-		-		-
Other liabilities		1,873,000,000		1,749,000,000		1,724,000,000
Total assets	102,806,000,000	102,806,000,000	102,583,000,000	102,583,000,000	99,178,000,000	99,178,000,000

### **Balance notes**

	2024	2023	2022
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	72,682	79,390	73,541
Equity ratio	58.02%	56.89%	58.61%
Debt-equity ratio	72.36%	75.78%	70.61%

Others			
	2024	2023	2022
Tax Expense Rate	16.44%	68.48%	5.74%

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### Income statement

2024	2023	2022
34,857,000,000	31,352,000,000	26,492,000,000
4,136,000,000	208,000,000	1,444,000,000
4,651,020,000	889,801,200	1,646,179,200
4,950,000,000	660,000,000	1,532,000,000
10,234,000,000	7,111,000,000	6,000,000,000
-	-287,000,000	-220,000,000
4,906,000,000	5,055,000,000	4,465,000,000
814,000,000	452,000,000	88,000,000
0	0	0
450,616	371,059	338,476
	4,136,000,000 4,651,020,000 4,950,000,000 10,234,000,000 - 4,906,000,000 814,000,000 0	34,857,000,000 31,352,000,000   4,136,000,000 208,000,000   4,651,020,000 889,801,200   4,950,000,000 660,000,000   10,234,000,000 7,111,000,000   - -287,000,000   4,906,000,000 5,055,000,000   814,000,000 452,000,000   0 0

### **Board of Directors**

## Members of Management Board

Arnold Donald	Member of Board of Directors
Craig Conway	Member of Board of Directors
Garrison Morfit	Member of Board of Directors
John Roos	Member of Board of Directors
Laura Alber	Member of Board of Directors
Maynard Webb	Member of Board of Directors
Neelie Kroes	Member of Board of Directors
Oscar Munoz	Member of Board of Directors
Parker Harris	Member of Board of Directors
Robin Washington	Member of Board of Directors
Sachin Mehra	Member of Board of Directors
Susan Wojcicki	Member of Board of Directors
Marc Benioff	Chairman of Managing Board
Amy Weaver	Member of Executive Committee
Ariel Kelman	Member of Executive Committee
Brian Millham	Member of Executive Committee
Juan Perez	Member of Executive Committee
Kendall Collins	Member of Executive Committee
Miguel Milano	Member of Executive Committee
Nathalie Scardino	Member of Executive Committee
Parker Harris	Member of Executive Committee
R. David Schmaier	Member of Executive Committee
Sabastian Niles	Member of Executive Committee
Srinivas Tallapragada	Member of Executive Committee
Suzanne DiBianca	Member of Executive Committee