SALESFORCE INC.

ISIN: **US79466L3024** WKN: 79466L302 Asset Class: Stock



http://www.salesforce.com

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Company Profile

Salesforce, Inc. engages in the design and development of cloud-based enterprise software for customer relationship management. Its solutions include sales force automation, customer service and support, marketing automation, digital commerce, community management, collaboration, industry-specific solutions, and salesforce platform. The firm also provides guidance, support, training, and advisory services. The company was founded by Marc Russell Benioff and Parker Harris in 1999 and is headquartered in San Francisco, CA.

Financial figures, Fiscal year: from 01.02. to 31.01.

	2024		2023		2022	
Financial figures	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	27,169,000,000		24,619,000,000		21,396,000,000	
Common stock capital		1,000,000		1,000,000		1,000,000
Fixed assets	75,637,000,000		77,964,000,000		77,782,000,000	
Equity capital of a company		59,646,000,000		58,359,000,000		58,131,000,000
Cash and cash equivalents	7,135,000,000		5,139,000,000		4,293,000,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		26,631,000,000		25,891,000,000		21,788,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		16,529,000,000		18,333,000,000		19,259,000,000
Different income		-		-		-
Other liabilities		1,873,000,000		1,749,000,000		1,724,000,000
Total assets	102,806,000,000	102,806,000,000	102,583,000,000	102,583,000,000	99,178,000,000	99,178,000,000

Balance notes

	2024	2023	2022
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	72,682	79,390	73,541
Equity ratio	58.02%	56.89%	58.61%
Debt-equity ratio	72.36%	75.78%	70.61%

Others

	2024	2023	2022
Tax Expense Rate	16.44%	68.48%	5.74%

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Income statement			
	2024	2023	2022
Turnover	34,857,000,000	31,352,000,000	26,492,000,000
Net income	4,136,000,000	208,000,000	1,444,000,000
EBIT	4,641,120,000	887,907,200	1,642,675,200
Operating income before taxes	4,950,000,000	660,000,000	1,532,000,000
Cash Flow	10,234,000,000	7,111,000,000	6,000,000,000
Net interest income	-	-287,000,000	-220,000,000
Research and development expenses	4,906,000,000	5,055,000,000	4,465,000,000
Income taxes	814,000,000	452,000,000	88,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	449,656	370,269	337,756

Board of Directors

Members of Management Board		
Arnold Donald	Member of Board of Directors	
Craig Conway	Member of Board of Directors	
Garrison Morfit	Member of Board of Directors	
John Roos	Member of Board of Directors	
Laura Alber	Member of Board of Directors	
Maynard Webb	Member of Board of Directors	
Neelie Kroes	Member of Board of Directors	
Oscar Munoz	Member of Board of Directors	
Parker Harris	Member of Board of Directors	
Robin Washington	Member of Board of Directors	
Sachin Mehra	Member of Board of Directors	
Susan Wojcicki	Member of Board of Directors	
Marc Benioff	Chairman of Managing Board	
Amy Weaver	Member of Executive Committee	
Ariel Kelman	Member of Executive Committee	
Brian Millham	Member of Executive Committee	
Juan Perez	Member of Executive Committee	
Kendall Collins	Member of Executive Committee	
Miguel Milano	Member of Executive Committee	
Nathalie Scardino	Member of Executive Committee	
Parker Harris	Member of Executive Committee	
R. David Schmaier	Member of Executive Committee	
Sabastian Niles	Member of Executive Committee	
Srinivas Tallapragada	Member of Executive Committee	
Suzanne DiBianca	Member of Executive Committee	