## **NIKE INC. 'B'**

ISIN: US6541061031 WKN: 654106103 Asset Class: Stock



## **Company Profile**

NIKE, Inc. engages in the design, development, marketing, and sale of athletic footwear, apparel, accessories, equipment, and services. It operates through the following segments: North America, Europe, Middle East, and Africa, Greater China, Asia Pacific and Latin America, Global Brand Divisions, Converse, and Corporate. The North America, Europe, Middle East, and Africa, Greater China, Asia Pacific and Latin America segments refers to the design, development, marketing, and selling of athletic footwear, apparel, and equipment. The Global Brand Divisions represent its NIKE Brand licensing businesses. The Converse segment designs, markets, licenses, and sells casual sneakers, apparel, and accessories. The Corporate segment consists of unallocated general and administrative expenses. The company was founded by William Jay Bowerman and Philip Hampson Knight on January 25, 1964 and is headquartered in Beaverton, OR.

Financial figures, Fiscal year: from 01.06. to 31.05.						
Financial figures	<b>2024</b> Assets Liabilities and equity		2023 Assets Liabilities and equity		<b>2022</b> Assets Liabilities and equity	
Current assets	25,382,000,000		25,202,000,000		28,213,000,000	
Common stock capital		3,000,000		3,000,000		3,000,000
Fixed assets	12,728,000,000		12,329,000,000		12,108,000,000	
Equity capital of a company		14,430,000,000		14,004,000,000		15,281,000,000
Cash and cash equivalents	9,860,000,000		7,441,000,000		8,574,000,000	
Accrued liabilities		0		29,000,000		30,000,000
Other assets	-		-		-	
Current liabilities		10,593,000,000		9,256,000,000		10,730,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		13,087,000,000		14,271,000,000		14,310,000,000
Different income		-		-		-
Other liabilities		2,618,000,000		2,529,000,000		2,583,000,000
Total access						

Different income		-				
Other liabilities		2,618,000,000		2,529,000,000		2,583,000,000
Total assets	38,110,000,000	38,110,000,000	37,531,000,000	37,531,000,000	40,321,000,000	40,321,000,000
Balance notes						
				2024	2023	2022
Accounting standard				US-GAAP	US-GAAP	US-GAAP
Employees				79,400	83,700	79,100
Equity ratio				37.86%	37.31%	37.90%
Debt-equity ratio				164.10%	168.00%	163.86%
Others						
				2024	2023	2022
Tax Expense Rate				14.93%	18.24%	9.10%

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Income statement			
	2024	2023	2022
Turnover	51,386,000,000	51,191,000,000	46,792,000,000
Net income	5,700,000,000	5,070,000,000	6,046,000,000
EBIT	5,875,287,600	5,565,825,200	6,161,360,400
Operating income before taxes	6,700,000,000	6,201,000,000	6,651,000,000
Cash Flow	7,429,000,000	5,841,000,000	5,188,000,000
Net interest income	169,000,000	14,000,000	-198,000,000
Research and development expenses	-	-	-
Income taxes	1,000,000,000	1,131,000,000	605,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	582,202	550,196	532,163

## **Board of Directors**

Members of Management Board		
Mark Parker	Chairman of Board of Directors	
Peter Henry	Member of Board of Directors	
Alan Graf	Member of Board of Directors	
Cathleen Benko	Member of Board of Directors	
John Rogers	Member of Board of Directors	
Maria Henry	Member of Board of Directors	
Michelle Peluso	Member of Board of Directors	
Monica Gil	Member of Board of Directors	
Philip Knight	Member of Board of Directors	
Robert Swan	Member of Board of Directors	
Thasunda Duckett	Member of Board of Directors	
Timothy Cook	Member of Board of Directors	
Travis Knight	Member of Board of Directors	
John J. Donahoe II	Chairman of Managing Board	
Ann Miller	Member of Executive Committee	
Craig Williams	Member of Executive Committee	
Heidi O'Neill	Member of Executive Committee	
Mark G. Parker	Member of Executive Committee	
Matthew Friend	Member of Executive Committee	
Monique S. Matheson	Member of Executive Committee	