# NIKE INC. 'B' ISIN: US6541061031 WKN: 654106103 Asset Class: Stock



#### **Company Profile**

NIKE, Inc. engages in the design, development, marketing, and sale of athletic footwear, apparel, accessories, equipment, and services. It operates through the following segments: North America, Europe, Middle East, and Africa, Greater China, Asia Pacific and Latin America, Global Brand Divisions, Converse, and Corporate. The North America, Europe, Middle East, and Africa, Greater China, Asia Pacific and Latin America segments refers to the design, development, marketing, and selling of athletic footwear, apparel, and equipment. The Global Brand Divisions represent its NIKE Brand licensing businesses. The Converse segment designs, markets, licenses, and sells casual sneakers, apparel, and accessories. The Corporate segment consists of unallocated general and administrative expenses. The company was founded by William Jay Bowerman and Philip Hampson Knight on January 25, 1964 and is headquartered in Beaverton, OR.

### Financial figures, Fiscal year: from 01.06. to 31.05.

	20	2024		2023		2022	
Financial figures	Assets	Assets Liabilities and equity		Assets Liabilities and equity		Assets Liabilities and equity	
Current assets	25,382,000,000		25,202,000,000		28,213,000,000		
Common stock capital		3,000,000		3,000,000		3,000,000	
Fixed assets	12,728,000,000		12,329,000,000		12,108,000,000		
Equity capital of a company		14,430,000,000		14,004,000,000		15,281,000,000	
Cash and cash equivalents	9,860,000,000		7,441,000,000		8,574,000,000		
Accrued liabilities		0		29,000,000		30,000,000	
Other assets	-		-		-		
Current liabilities		10,593,000,000		9,256,000,000		10,730,000,000	
Prepayments and accrued income	-		-		-		
Non-current liabilities		13,087,000,000		14,271,000,000		14,310,000,000	
Different income		-		-		-	
Other liabilities		2,618,000,000		2,529,000,000		2,583,000,000	
Total assets	38,110,000,000	38,110,000,000	37,531,000,000	37,531,000,000	40,321,000,000	40,321,000,000	

#### **Balance notes**

	2024	2023	2022
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	79,400	83,700	79,100
Equity ratio	37.86%	37.31%	37.90%
Debt-equity ratio	164.10%	168.00%	163.86%

#### Others

	2024	2023	2022
Tax Expense Rate	14.93%	18.24%	9.10%

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#### Income statement 2024 2023 2022 Turnover 51,386,000,000 51,191,000,000 46,792,000,000 Net income 5,700,000,000 5,070,000,000 6,046,000,000 EBIT 5,875,287,600 5,565,825,200 6,161,360,400 6,651,000,000 Operating income before taxes 6,700,000,000 6,201,000,000 **Cash Flow** 5,188,000,000 7,429,000,000 5,841,000,000 -198,000,000 Net interest income 169,000,000 14,000,000 **Research and development expenses** --1,000,000,000 1,131,000,000 605,000,000 Income taxes Result from investments in subsidaries, associates and other 0 0 0 **Revenues per employee** 582,202 550,196 532,163

#### **Board of Directors**

## Members of Management Board

Mark Parker	Chairman of Board of Directors
Peter Henry	Member of Board of Directors
Alan Graf	Member of Board of Directors
Cathleen Benko	Member of Board of Directors
John Rogers	Member of Board of Directors
Maria Henry	Member of Board of Directors
Michelle Peluso	Member of Board of Directors
Monica Gil	Member of Board of Directors
Philip Knight	Member of Board of Directors
Robert Swan	Member of Board of Directors
Thasunda Duckett	Member of Board of Directors
Timothy Cook	Member of Board of Directors
Travis Knight	Member of Board of Directors
John J. Donahoe II	Chairman of Managing Board
Ann Miller	Member of Executive Committee
Craig Williams	Member of Executive Committee
Heidi O'Neill	Member of Executive Committee
Mark G. Parker	Member of Executive Committee
Matthew Friend	Member of Executive Committee
Monique S. Matheson	Member of Executive Committee