## **NIKE INC. 'B'**

ISIN: US6541061031 WKN: 654106103 Asset Class: Stock

97005-6453 Beaverton E-mail: media.relations@nike.com



### **Company Profile**

NIKE, Inc. engages in the design, development, marketing, and sale of athletic footwear, apparel, accessories, equipment, and services. It operates through the following segments: North America, Europe, Middle East & Africa, Greater China, Asia Pacific & Latin America, Global Brand Divisions, Converse, and Corporate. The North America, Europe, Middle East & Africa, Greater China, and Asia Pacific & Latin America segments refer to the design, development, marketing, and selling of athletic footwear, apparel, and equipment. The Global Brand Divisions represent its NIKE Brand licensing businesses. The Converse segment designs, markets, licenses, and sells casual sneakers, apparel, and accessories. The Corporate segment consists of unallocated general and administrative expenses. The company was founded by William Jay Bowerman and Philip H. Knight on January 25, 1964, and is headquartered in Beaverton, OR.

#### Financial figures, Fiscal year: from 01.06. to 31.05. 2023 2022 2021 **Financial figures** Assets Liabilities and equity Assets Liabilities and equity Assets Liabilities and equity **Current assets** 25,202,000,000 28,213,000,000 26,291,000,000 Common stock capital 3.000.000 3.000.000 3,000,000 **Fixed assets** 12.329.000.000 12.108.000.000 11.449.000.000 Equity capital of a company 14,004,000,000 15,281,000,000 12,767,000,000 7,441,000,000 8,574,000,000 9,889,000,000 Cash and cash equivalents Accrued liabilities 29,000,000 30,000,000 64,000,000 Other assets **Current liabilities** 9.256.000.000 10.730.000.000 9.674.000.000 Prepayments and accrued income Non-current liabilities 14 271 000 000 14 310 000 000 15 299 000 000 Different income Other liabilities 2,529,000,000 2,583,000,000 2,891,000,000

Total assets	37,531,000,000	37,531,000,000	40,321,000,000	40,321,000,000	37,740,000,000	37,740,000,000
Balance notes						
				2023	2022	2021
Accounting standard			ı	US-GAAP	US-GAAP	US-GAAP
Employees				83,700	79,100	73,300
Equity ratio				37.31%	37.90%	33.83%
Debt-equity ratio				168.00%	163.86%	195.61%
Others						
				2023	2022	2021

18 24%

9 10%

**Tax Expense Rate** 

14.02%

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Income statement			
	2023	2022	2021
Turnover	51,191,000,000	46,792,000,000	44,493,000,000
Net income	5,070,000,000	6,046,000,000	5,727,000,000
EBIT	5,693,277,400	6,302,449,800	6,364,103,200
Operating income before taxes	6,201,000,000	6,651,000,000	6,661,000,000
Cash Flow	5,841,000,000	5,188,000,000	6,657,000,000
Net interest income	14,000,000	-198,000,000	-255,000,000
Research and development expenses	-	-	-
Income taxes	1,131,000,000	605,000,000	934,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	562,795	544,349	558,560

## **Board of Directors**

Mark Parker	Chairman of Board of Directors
Peter Henry	Member of Board of Directors
Alan Graf	Member of Board of Directors
Cathleen Benko	Member of Board of Directors
John Rogers	Member of Board of Directors
Maria Henry	Member of Board of Directors
Michelle Peluso	Member of Board of Directors
Monica Gil	Member of Board of Directors
Philip Knight	Member of Board of Directors
Robert Swan	Member of Board of Directors
Thasunda Duckett	Member of Board of Directors
Timothy Cook	Member of Board of Directors
Travis Knight	Member of Board of Directors
John J. Donahoe II	Chairman of Managing Board
Ann Miller	Member of Executive Committee
Craig Williams	Member of Executive Committee
Heidi O'Neill	Member of Executive Committee
Mark G. Parker	Member of Executive Committee
Matthew Friend	Member of Executive Committee
Monique S. Matheson	Member of Executive Committee