## NIKE INC. 'B' ISIN: US6541061031 WKN: 654106103 Asset Class: Stock



#### **Company Profile**

NIKE, Inc. engages in the design, development, marketing, and sale of athletic footwear, apparel, accessories, equipment, and services. It operates through the following segments: North America, Europe, Middle East & Africa, Greater China, Asia Pacific & Latin America, Global Brand Divisions, Converse, and Corporate. The North America, Europe, Middle East & Africa, Greater China, and Asia Pacific & Latin America segments refer to the design, development, marketing, and selling of athletic footwear, apparel, and equipment. The Global Brand Divisions represent its NIKE Brand licensing businesses. The Converse segment designs, markets, licenses, and sells casual sneakers, apparel, and accessories. The Corporate segment consists of unallocated general and administrative expenses. The company was founded by William Jay Bowerman and Philip H. Knight on January 25, 1964, and is headquartered in Beaverton, OR.

## Financial figures, Fiscal year: from 01.06. to 31.05.

	20	2023		2022		2021	
Financial figures	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity	
Current assets	25,202,000,000		28,213,000,000		26,291,000,000		
Common stock capital		3,000,000		3,000,000		3,000,000	
Fixed assets	12,329,000,000		12,108,000,000		11,449,000,000		
Equity capital of a company		14,004,000,000		15,281,000,000		12,767,000,000	
Cash and cash equivalents	7,441,000,000		8,574,000,000		9,889,000,000		
Accrued liabilities		29,000,000		30,000,000		64,000,000	
Other assets	-		-		-		
Current liabilities		9,256,000,000		10,730,000,000		9,674,000,000	
Prepayments and accrued income	-		-		-		
Non-current liabilities		14,271,000,000		14,310,000,000		15,299,000,000	
Different income		-		-		-	
Other liabilities		2,529,000,000		2,583,000,000		2,891,000,000	
Total assets	37,531,000,000	37,531,000,000	40,321,000,000	40,321,000,000	37,740,000,000	37,740,000,000	

#### **Balance notes**

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	83,700	79,100	73,300
Equity ratio	37.31%	37.90%	33.83%
Debt-equity ratio	168.00%	163.86%	195.61%

## Others

	2023	2022	2021
Tax Expense Rate	18.24%	9.10%	14.02%

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Income statement				
	2023	2022	2021	
Turnover	51,191,000,000	46,792,000,000	44,493,000,000	
Net income	5,070,000,000	6,046,000,000	5,727,000,000	
EBIT	5,766,284,000	6,383,268,000	6,445,712,000	
Operating income before taxes	6,201,000,000	6,651,000,000	6,661,000,000	
Cash Flow	5,841,000,000	5,188,000,000	6,657,000,000	
Net interest income	14,000,000	-198,000,000	-255,000,000	
Research and development expenses	-	-	-	
Income taxes	1,131,000,000	605,000,000	934,000,000	
Result from investments in subsidaries, associates and other	0	0	0	
Revenues per employee	570,012	551,329	565,723	

### **Board of Directors**

## Members of Management Board

Mark Parker	Chairman of Board of Directors
Peter Henry	Member of Board of Directors
Alan Graf	Member of Board of Directors
Cathleen Benko	Member of Board of Directors
John Rogers	Member of Board of Directors
Maria Henry	Member of Board of Directors
Michelle Peluso	Member of Board of Directors
Monica Gil	Member of Board of Directors
Philip Knight	Member of Board of Directors
Robert Swan	Member of Board of Directors
Thasunda Duckett	Member of Board of Directors
Timothy Cook	Member of Board of Directors
Travis Knight	Member of Board of Directors
John J. Donahoe II	Chairman of Managing Board
Ann Miller	Member of Executive Committee
Craig Williams	Member of Executive Committee
Heidi O'Neill	Member of Executive Committee
Mark G. Parker	Member of Executive Committee
Matthew Friend	Member of Executive Committee
Monique S. Matheson	Member of Executive Committee