## **NIKE INC. 'B'**

ISIN: US6541061031 WKN: 654106103 Asset Class: Stock



## **Company Profile**

NIKE, Inc. engages in the design, development, marketing, and sale of athletic footwear, apparel, accessories, equipment, and services. It operates through the following segments: North America, Europe, Middle East & Africa, Greater China, Asia Pacific & Latin America, Global Brand Divisions, Converse, and Corporate. The North America, Europe, Middle East & Africa, Greater China, and Asia Pacific & Latin America segments refer to the design, development, marketing, and selling of athletic footwear, apparel, and equipment. The Global Brand Divisions represent its NIKE Brand licensing businesses. The Converse segment designs, markets, licenses, and sells casual sneakers, apparel, and accessories. The Corporate segment consists of unallocated general and administrative expenses. The company was founded by William Jay Bowerman and Philip H. Knight on January 25, 1964, and is headquartered in Beaverton, OR.

| Financial figures, Fiscal year: from 01.06. to 31.05. |   |                |   |                |   |                |
|---|---|----------------|---|----------------|---|----------------|
| Financial figures                                     | <b>2023</b> Assets Liabilities and equity |                | <b>2022</b> Assets Liabilities and equity |                | <b>2021</b> Assets Liabilities and equity |                |
| Current assets  | 25,202,000,000                            |                | 28,213,000,000                            |                | 26,291,000,000                            |                |
| Common stock capital                                  |   | 3,000,000      |   | 3,000,000      |   | 3,000,000      |
| Fixed assets  | 12,329,000,000                            |                | 12,108,000,000                            |                | 11,449,000,000                            |                |
| Equity capital of a company                           |   | 14,004,000,000 |   | 15,281,000,000 |   | 12,767,000,000 |
| Cash and cash equivalents                             | 7,441,000,000                             |                | 8,574,000,000                             |                | 9,889,000,000                             |                |
| Accrued liabilities                                   |   | 29,000,000     |   | 30,000,000     |   | 64,000,000     |
| Other assets  | -   |                | -   |                | -   |                |
| Current liabilities                                   |   | 9,256,000,000  |   | 10,730,000,000 |   | 9,674,000,000  |
| Prepayments and accrued income                        | -   |                | -   |                | -   |                |
| Non-current liabilities                               |   | 14,271,000,000 |   | 14,310,000,000 |   | 15,299,000,000 |
| Different income                                      |   | -              |   | -              |   | -              |
| Other liabilities                                     |   | 2,529,000,000  |   | 2,583,000,000  |   | 2,891,000,000  |
| Total access  |   |                |   |                |   |                |

| Different income    |                | -              |                | -              |                | -              |
|---------------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Other liabilities   |                | 2,529,000,000  |                | 2,583,000,000  |                | 2,891,000,000  |
| Total assets        | 37,531,000,000 | 37,531,000,000 | 40,321,000,000 | 40,321,000,000 | 37,740,000,000 | 37,740,000,000 |
|                     |                |                |                |                |                |                |
| Balance notes       |                |                |                |                |                |                |
|                     |                |                |                | 2023           | 2022           | 2021           |
| Accounting standard |                |                |                | US-GAAP        | US-GAAP        | US-GAAP        |
| Employees           |                |                |                | 83,700         | 79,100         | 73,300         |
| Equity ratio        |                |                |                | 37.31%         | 37.90%         | 33.83%         |
| Debt-equity ratio   |                |                |                | 168.00%        | 163.86%        | 195.61%        |
| Others              |                |                |                |                |                |                |
|                     |                |                |                | 2023           | 2022           | 2021           |
| Tax Expense Rate    |                |                |                | 18.24%         | 9.10%          | 14.02%         |
|                     |                |                |                |                |                |                |

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| Income statement   |                |                |                |
|--|----------------|----------------|----------------|
|  | 2023           | 2022           | 2021           |
| Turnover   | 51,191,000,000 | 46,792,000,000 | 44,493,000,000 |
| Net income   | 5,070,000,000  | 6,046,000,000  | 5,727,000,000  |
| EBIT   | 5,800,931,200  | 6,421,622,400  | 6,484,441,600  |
| Operating income before taxes                                | 6,201,000,000  | 6,651,000,000  | 6,661,000,000  |
| Cash Flow  | 5,841,000,000  | 5,188,000,000  | 6,657,000,000  |
| Net interest income  | 14,000,000     | -198,000,000   | -255,000,000   |
| Research and development expenses                            | -              | -              | -              |
| Income taxes   | 1,131,000,000  | 605,000,000    | 934,000,000    |
| Result from investments in subsidaries, associates and other | 0              | 0              | 0              |
| Revenues per employee  | 573,437        | 554,642        | 569,122        |

## **Board of Directors**

| Members of Management Board |                                |  |
|-----------------------------|--------------------------------|--|
| Mark Parker                 | Chairman of Board of Directors |  |
| Peter Henry                 | Member of Board of Directors   |  |
| Alan Graf                   | Member of Board of Directors   |  |
| Cathleen Benko              | Member of Board of Directors   |  |
| John Rogers                 | Member of Board of Directors   |  |
| Maria Henry                 | Member of Board of Directors   |  |
| Michelle Peluso             | Member of Board of Directors   |  |
| Monica Gil                  | Member of Board of Directors   |  |
| Philip Knight               | Member of Board of Directors   |  |
| Robert Swan                 | Member of Board of Directors   |  |
| Thasunda Duckett            | Member of Board of Directors   |  |
| Timothy Cook                | Member of Board of Directors   |  |
| Travis Knight               | Member of Board of Directors   |  |
| John J. Donahoe II          | Chairman of Managing Board     |  |
| Ann Miller                  | Member of Executive Committee  |  |
| Craig Williams              | Member of Executive Committee  |  |
| Heidi O'Neill               | Member of Executive Committee  |  |
| Mark G. Parker              | Member of Executive Committee  |  |
| Matthew Friend              | Member of Executive Committee  |  |
| Monique S. Matheson         | Member of Executive Committee  |  |