## **NIKE INC. 'B'**

ISIN: US6541061031 WKN: 654106103 Asset Class: Stock



## **Company Profile**

NIKE, Inc. engages in the design, development, marketing, and sale of athletic footwear, apparel, accessories, equipment, and services. It operates through the following segments: North America, Europe, Middle East & Africa, Greater China, Asia Pacific & Latin America, Global Brand Divisions, Converse, and Corporate. The North America, Europe, Middle East & Africa, Greater China, and Asia Pacific & Latin America segments refer to the design, development, marketing, and selling of athletic footwear, apparel, and equipment. The Global Brand Divisions represent its NIKE Brand licensing businesses. The Converse segment designs, markets, licenses, and sells casual sneakers, apparel, and accessories. The Corporate segment consists of unallocated general and administrative expenses. The company was founded by William Jay Bowerman and Philip H. Knight on January 25, 1964, and is headquartered in Beaverton, OR.

Financial figures, Fiscal year: from 01.	06. to 31.05.					
Financial figures	<b>2023</b> Assets Liabilities and equity		<b>2022</b> Assets Liabilities and equity		<b>2021</b> Assets Liabilities and equity	
Current assets	25,202,000,000		28,213,000,000		26,291,000,000	
Common stock capital		3,000,000		3,000,000		3,000,000
Fixed assets	12,329,000,000		12,108,000,000		11,449,000,000	
Equity capital of a company		14,004,000,000		15,281,000,000		12,767,000,000
Cash and cash equivalents	7,441,000,000		8,574,000,000		9,889,000,000	
Accrued liabilities		29,000,000		30,000,000		64,000,000
Other assets	-		-		-	
Current liabilities		9,256,000,000		10,730,000,000		9,674,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		14,271,000,000		14,310,000,000		15,299,000,000
Different income		-		-		-
Other liabilities		2,529,000,000		2,583,000,000		2,891,000,000
Total assets	37 531 000 000	37 531 000 000	40 321 000 000	40 321 000 000	37 740 000 000	37 740 000 000

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Non-current liabilities		14,271,000,000		14,310,000,000		15,299,000,000
Different income		-		-		-
Other liabilities		2,529,000,000		2,583,000,000		2,891,000,000
Total assets	37,531,000,000	37,531,000,000	40,321,000,000	40,321,000,000	37,740,000,000	37,740,000,000
Balance notes						
				2023	2022	2021
Accounting standard				US-GAAP	US-GAAP	US-GAAP
Employees				83,700	79,100	73,300
Equity ratio				37.31%	37.90%	33.83%
Debt-equity ratio				168.00%	163.86%	195.61%
Others						
				2023	2022	2021
Tax Expense Rate		·		18.24%	9.10%	14.02%

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Income statement			
	2023	2022	2021
Turnover	51,191,000,000	46,792,000,000	44,493,000,000
Net income	5,070,000,000	6,046,000,000	5,727,000,000
EBIT	5,749,579,100	6,364,775,700	6,427,038,800
Operating income before taxes	6,201,000,000	6,651,000,000	6,661,000,000
Cash Flow	5,841,000,000	5,188,000,000	6,657,000,000
Net interest income	14,000,000	-198,000,000	-255,000,000
Research and development expenses	-	-	-
Income taxes	1,131,000,000	605,000,000	934,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	568,361	549,732	564,084

## **Board of Directors**

Members of Management Board			
Mark Parker	Chairman of Board of Directors		
Peter Henry	Member of Board of Directors		
Alan Graf	Member of Board of Directors		
Cathleen Benko	Member of Board of Directors		
John Rogers	Member of Board of Directors		
Maria Henry	Member of Board of Directors		
Michelle Peluso	Member of Board of Directors		
Monica Gil	Member of Board of Directors		
Philip Knight	Member of Board of Directors		
Robert Swan	Member of Board of Directors		
Thasunda Duckett	Member of Board of Directors		
Timothy Cook	Member of Board of Directors		
Travis Knight	Member of Board of Directors		
John J. Donahoe II	Chairman of Managing Board		
Ann Miller	Member of Executive Committee		
Craig Williams	Member of Executive Committee		
Heidi O'Neill	Member of Executive Committee		
Mark G. Parker	Member of Executive Committee		
Matthew Friend	Member of Executive Committee		
Monique S. Matheson	Member of Executive Committee		