# **NEWS CORP. CLASS B**

ISIN: US65249B2088 WKN: 65249B208 Asset Class: Stock



### **Company Profile**

News Corp. is diversified media and information services company, which engages in the business of creating and distributing authoritative and engaging content and other products and services to consumers and businesses. It operates through the following segments: Digital Real Estate Services, Subscription Video Services, Dow Jones, Book Publishing, News Media, and Other. The Digital Real Estate Services segment is involved in the operations of the REA Group. The Subscription Video Services segment provides sports, entertainment, and news services to pay-TV and streaming subscribers and other commercial licensees. The Dow Jones segment offers content and data through a variety of owned and off-platform media channels including newspapers, newswires, websites, mobile apps, newsletters, magazines, proprietary databases, live journalism, video, and podcasts. The Book Publishing segment focuses on HarperCollins which publishes and distributes consumer books globally through print, digital, and audio formats. The News Media segment includes the operations of News Corp Australia, News UK, and the New York Post. The Other segment consists of corporate overhead expenses, strategy costs, and costs related to the newspaper matters. The company was founded by Keith Rupert Murdoch in 1979 and is headquartered in New York, NY.

#### Financial figures, Fiscal year: from 01.07. to 30.06.

	2023		2022		2021	
Financial figures	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets I	Liabilities and equity
Current assets	4,053,000,000		4,093,000,000		4,456,000,000	
Common stock capital		6,000,000		6,000,000		6,000,000
Fixed assets	12,868,000,000		13,128,000,000		12,315,000,000	
Equity capital of a company		8,945,000,000		9,143,000,000		9,146,000,000
Cash and cash equivalents	1,833,000,000		1,822,000,000		2,236,000,000	
Accrued liabilities		164,000,000		179,000,000		239,000,000
Other assets	-		-		-	
Current liabilities		3,165,000,000		3,519,000,000		3,234,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		4,811,000,000		4,559,000,000		4,391,000,000
Different income		-		-		-
Other liabilities		416,000,000		459,000,000		491,000,000
Total assets	16,921,000,000	16,921,000,000	17,221,000,000	17,221,000,000	16,771,000,000	16,771,000,000

#### **Balance notes**

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	25,000	25,500	24,000
Equity ratio	58.07%	58.44%	60.11%
Debt-equity ratio	72.21%	71.11%	66.36%

#### Others

	2023	2022	2021
Tax Expense Rate	43.33%	6.40%	13.56%

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Income statement			
	2023	2022	2021
Turnover	9,879,000,000	10,385,000,000	9,358,000,000
Net income	149,000,000	623,000,000	330,000,000
EBIT	385,972,200	854,919,100	454,030,100
Operating income before taxes	330,000,000	812,000,000	450,000,000
Cash Flow	1,092,000,000	1,354,000,000	1,237,000,000
Net interest income	-84,000,000	-105,000,000	-37,000,000
Research and development expenses	-	-	-
Income taxes	143,000,000	52,000,000	61,000,000
Result from investments in subsidaries, associates and other	-	-	-
Revenues per employee	368,408	379,684	363,519

# **Board of Directors**

Members of Management Board		
Lachlan Murdoch	Chairman of Board of Directors	
Ana Pessoa	Member of Board of Directors	
José Aznar	Member of Board of Directors	
Kelly Ayotte	Member of Board of Directors	
Masroor Siddiqui	Member of Board of Directors	
Natalie Bancroft	Member of Board of Directors	
Robert J. Thomson	Chairman of Managing Board	
Anoushka Healy	Member of Executive Committee	
David Kline	Member of Executive Committee	
David Pitofsky	Member of Executive Committee	
Jim Kennedy	Member of Executive Committee	
Keith Rupert Murdoch	Member of Executive Committee	
Lachlan K. Murdoch	Member of Executive Committee	
Ruth Allen	Member of Executive Committee	
Susan Panuccio	Member of Executive Committee	
Todd Thorpe	Member of Executive Committee	