

**Company**

2024/07/26 22:00:00



**Price**  
**51.00**  
 USD

**Difference** ▲  
 1.80%(0.90)



**Contact Details**

MONSTER BEVERAGE CORP.

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**Company Profile**

Monster Beverage Corp. is a holding company, which engages in the development, marketing, sale, and distribution of energy drink beverages and concentrates. It operates through the following segments: Monster Energy Drinks, Strategic Brands, and Other. The Monster Energy Drinks segment sells ready-to-drink packaged energy drinks to bottlers and full-service beverage distributors. The Strategic Brands segment sells concentrates and beverage bases to authorized bottling and canning operations. The Other segment consists of certain products sold by its subsidiary, American Fruits and Flavors LLC to independent third-party customers. The company was founded on April 25, 1990, and is headquartered in Corona, CA.

**Financial figures, Fiscal year: from 01.01. to 31.12.**

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
<b>Current assets</b>	5,588,996,000		4,764,897,000		4,682,110,000	
<b>Common stock capital</b>		5,613,000		3,209,000		3,200,000
<b>Fixed assets</b>	4,097,526,000		3,601,125,000		3,180,932,000	
<b>Equity capital of a company</b>		8,228,744,000		7,025,041,000		6,566,951,000
<b>Cash and cash equivalents</b>	2,297,675,000		1,307,141,000		1,326,462,000	
<b>Accrued liabilities</b>		0		0		0
<b>Other assets</b>	-		-		-	
<b>Current liabilities</b>		1,161,689,000		1,001,978,000		965,076,000
<b>Prepayments and accrued income</b>	-		-		-	
<b>Non-current liabilities</b>		296,089,000		339,003,000		331,015,000
<b>Different income</b>		-		-		-
<b>Other liabilities</b>		247,611,000		236,459,000		255,327,000
<b>Total assets</b>	9,686,522,000	9,686,522,000	8,366,022,000	8,366,022,000	7,863,042,000	7,863,042,000

**Balance notes**

	2023	2022	2021
<b>Accounting standard</b>	US-GAAP	US-GAAP	US-GAAP
<b>Employees</b>	6,003	5,296	4,092
<b>Equity ratio</b>	84.95%	83.97%	83.52%
<b>Debt-equity ratio</b>	17.72%	19.09%	19.74%

**Others**

	2023	2022	2021
<b>Tax Expense Rate</b>	21.15%	24.20%	23.53%

## Income statement

	2023	2022	2021
<b>Turnover</b>	7,140,027,000	6,311,050,000	5,541,352,000
<b>Net income</b>	1,630,988,000	1,191,624,000	1,377,475,000
<b>EBIT</b>	1,908,588,341	1,423,046,993	1,662,169,311
<b>Operating income before taxes</b>	2,068,482,000	1,571,964,000	1,801,419,000
<b>Cash Flow</b>	1,717,753,000	887,699,000	1,155,741,000
<b>Net interest income</b>	-	29,700,000	-
<b>Research and development expenses</b>	-	-	-
<b>Income taxes</b>	437,494,000	380,340,000	423,944,000
<b>Result from investments in subsidiaries, associates and other</b>	0	0	0
<b>Revenues per employee</b>	1,097,468	1,099,548	1,249,513

## Board of Directors

## Members of Management Board

Ana Demel	Member of Board of Directors
Gary Fayard	Member of Board of Directors
James Dinkins	Member of Board of Directors
Jeanne Jackson	Member of Board of Directors
Mark Hall	Member of Board of Directors
Mark Vidergauz	Member of Board of Directors
Steven Pizula	Member of Board of Directors
Tiffany Hall	Member of Board of Directors
Hilton H. Schlosberg	Chairman of Managing Board
Rodney C. Sacks	Chairman of Managing Board