## MONSTER BEVERAGE CORP.

ISIN: US61174X1090 WKN: 61174X109 Asset Class: Stock



## **Company Profile**

Monster Beverage Corp. is a holding company, which engages in the development, marketing, sale, and distribution of energy drink beverages and concentrates. It operates through the following segments: Monster Energy Drinks, Strategic Brands, and Other. The Monster Energy Drinks segment sells ready-to-drink packaged energy drinks to bottlers and full-service beverage distributors. The Strategic Brands segment sells concentrates and beverage bases to authorized bottling and canning operations. The Other segment consists of certain products sold by its subsidiary, American Fruits and Flavors LLC to independent third-party customers. The company was founded on April 25, 1990, and is headquartered in Corona, CA.

Financial figures, Fiscal year: from 01.01. to 31.12.						
Financial figures	2023 Assets Liabilities and equity		<b>2022</b> Assets Liabilities and equity		2021 Assets Liabilities and equity	
Current assets	5,588,996,000		4,764,897,000	, ,	4,682,110,000	. ,
Common stock capital		5,613,000		3,209,000		3,200,000
Fixed assets	4,097,526,000		3,601,125,000		3,180,932,000	
Equity capital of a company		8,228,744,000		7,025,041,000		6,566,951,000
Cash and cash equivalents	2,297,675,000		1,307,141,000		1,326,462,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		1,161,689,000		1,001,978,000		965,076,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		296,089,000		339,003,000		331,015,000
Different income		-		-		-
Other liabilities		247,611,000		236,459,000		255,327,000

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Different income		-		-		-
Other liabilities		247,611,000		236,459,000		255,327,000
Total assets	9,686,522,000	9,686,522,000	8,366,022,000	8,366,022,000	7,863,042,000	7,863,042,000
Balance notes						
				2023	2022	2021
Accounting standard				US-GAAP	US-GAAP	US-GAAP
Employees				6,003	5,296	4,092
Equity ratio				84.95%	83.97%	83.52%
Debt-equity ratio				17.72%	19.09%	19.74%
Others						
				2023	2022	2021
Tax Expense Rate				21.15%	24.20%	23.53%

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Income statement			
	2023	2022	2021
Turnover	7,140,027,000	6,311,050,000	5,541,352,000
Net income	1,630,988,000	1,191,624,000	1,377,475,000
EBIT	1,916,655,421	1,429,061,822	1,669,194,845
Operating income before taxes	2,068,482,000	1,571,964,000	1,801,419,000
Cash Flow	1,717,753,000	887,699,000	1,155,741,000
Net interest income	-	29,700,000	-
Research and development expenses	-	-	-
Income taxes	437,494,000	380,340,000	423,944,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	1,102,107	1,104,195	1,254,794

## **Board of Directors**

Members of Management Board		
Ana Demel	Member of Board of Directors	
Gary Fayard	Member of Board of Directors	
James Dinkins	Member of Board of Directors	
Jeanne Jackson	Member of Board of Directors	
Mark Hall	Member of Board of Directors	
Mark Vidergauz	Member of Board of Directors	
Steven Pizula	Member of Board of Directors	
Tiffany Hall	Member of Board of Directors	
Hilton H. Schlosberg	Chairman of Managing Board	
Rodney C. Sacks	Chairman of Managing Board	