

# INTERPUBLIC GROUP OF COMPANIES INC.

ISIN: US4606901001 WKN: 460690100 Asset Class: Stock

## Company

2024/10/18 22:00:02



Price

**32.03**

USD

Difference

**-0.09% (-0.03)**



## Contact Details

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## Company Profile

Interpublic Group of Cos., Inc. engages in the provision of marketing, communications, and business transformation services. It operates through the following segments: Media, Data, and Engagement Solutions, Integrated Advertising and Creativity Led Solutions, and Specialized Communications and Experiential Solutions. The Media, Data, and Engagement Solutions segment provides global media and communications services, digital services and products, advertising and marketing technology, e-commerce services, data management and analytics, strategic consulting, and digital brand experience. The Integrated Advertising and Creativity Led Solutions segment offers advertising, corporate and brand identity services, and strategic consulting. The Specialized Communications and Experiential Solutions segment includes global public relations and other specialized communications services, events, sports and entertainment marketing, and strategic consulting. The company was founded on September 18, 1930 and is headquartered in New York, NY.

## Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
<b>Current assets</b>	10,950,400,000		10,325,200,000		11,231,800,000	
<b>Common stock capital</b>		38,300,000		38,900,000		39,300,000
<b>Fixed assets</b>	8,316,900,000		8,519,800,000		8,677,400,000	
<b>Equity capital of a company</b>		4,046,100,000		3,744,300,000		3,604,800,000
<b>Cash and cash equivalents</b>	2,386,100,000		2,545,300,000		3,270,000,000	
<b>Accrued liabilities</b>		0		0		0
<b>Other assets</b>	-		-		-	
<b>Current liabilities</b>		10,330,900,000		9,983,200,000		10,890,000,000
<b>Prepayments and accrued income</b>	-		-		-	
<b>Non-current liabilities</b>		4,890,300,000		5,117,500,000		5,414,400,000
<b>Different income</b>		-		-		-
<b>Other liabilities</b>		756,000,000		866,700,000		929,800,000
<b>Total assets</b>	19,267,300,000	19,267,300,000	18,845,000,000	18,845,000,000	19,909,200,000	19,909,200,000

## Balance notes

	2023	2022	2021
<b>Accounting standard</b>	US-GAAP	US-GAAP	US-GAAP
<b>Employees</b>	57,400	58,400	55,600
<b>Equity ratio</b>	21.54%	20.38%	18.50%
<b>Debt-equity ratio</b>	364.32%	390.67%	440.48%

## Others

	2023	2022	2021
<b>Tax Expense Rate</b>	20.68%	25.09%	20.60%

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## Income statement

	2023	2022	2021
<b>Turnover</b>	10,889,300,000	10,927,800,000	10,240,700,000
<b>Net income</b>	1,098,400,000	938,000,000	952,800,000
<b>EBIT</b>	1,377,113,860	1,272,315,440	1,253,621,170
<b>Operating income before taxes</b>	1,408,000,000	1,268,900,000	1,222,100,000
<b>Cash Flow</b>	554,700,000	608,800,000	2,075,600,000
<b>Net interest income</b>	-87,400,000	-112,700,000	-139,200,000
<b>Research and development expenses</b>	-	-	-
<b>Income taxes</b>	291,200,000	318,400,000	251,800,000
<b>Result from investments in subsidiaries, associates and other</b>	1,300,000	5,600,000	2,500,000
<b>Revenues per employee</b>	174,703	172,319	169,616

## Board of Directors

## Members of Management Board

David Thomas	Chairman of Board of Directors
Dawn Hudson	Member of Board of Directors
E. Wyatt	Member of Board of Directors
Jocelyn Carter-Miller	Member of Board of Directors
Jorge Benitez	Member of Board of Directors
Linda Sanford	Member of Board of Directors
Mary Guilfoile	Member of Board of Directors
Patrick Moore	Member of Board of Directors
Philippe Krakowsky	Chairman of Managing Board
Andrew Bonzani	Member of Executive Committee
Christopher Carroll	Member of Executive Committee
Ellen T. Johnson	Member of Executive Committee