

INTERPUBLIC GROUP OF COMPANIES INC.

ISIN: US4606901001 WKN: 460690100 Asset Class: Stock

Company

2024/07/17 22:00:02



Price

30.20

USD

Difference

-1.47% (-0.45)



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Company Profile

Interpublic Group of Cos., Inc. engages in the provision of marketing, communications, and business transformation services. It operates through the following segments: Media, Data, and Engagement Solutions, Integrated Advertising and Creativity Led Solutions, and Specialized Communications and Experiential Solutions. The Media, Data, and Engagement Solutions segment provides global media and communications services, digital services and products, advertising and marketing technology, e-commerce services, data management and analytics, strategic consulting, and digital brand experience. The Integrated Advertising and Creativity Led Solutions segment offers advertising, corporate and brand identity services, and strategic consulting. The Specialized Communications and Experiential Solutions segment includes global public relations and other specialized communications services, events, sports and entertainment marketing, and strategic consulting. The company was founded on September 18, 1930 and is headquartered in New York, NY.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	10,950,400,000		10,325,200,000		11,231,800,000	
Common stock capital		38,300,000		38,900,000		39,300,000
Fixed assets	8,316,900,000		8,519,800,000		8,677,400,000	
Equity capital of a company		4,046,100,000		3,744,300,000		3,604,800,000
Cash and cash equivalents	2,386,100,000		2,545,300,000		3,270,000,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		10,330,900,000		9,983,200,000		10,890,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		4,890,300,000		5,117,500,000		5,414,400,000
Different income		-		-		-
Other liabilities		756,000,000		866,700,000		929,800,000
Total assets	19,267,300,000	19,267,300,000	18,845,000,000	18,845,000,000	19,909,200,000	19,909,200,000

Balance notes

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	57,400	58,400	55,600
Equity ratio	21.54%	20.38%	18.50%
Debt-equity ratio	364.32%	390.67%	440.48%

Others

	2023	2022	2021
Tax Expense Rate	20.68%	25.09%	20.60%

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Income statement

	2023	2022	2021
Turnover	10,889,300,000	10,927,800,000	10,240,700,000
Net income	1,098,400,000	938,000,000	952,800,000
EBIT	1,372,179,040	1,267,756,160	1,249,128,880
Operating income before taxes	1,408,000,000	1,268,900,000	1,222,100,000
Cash Flow	554,700,000	608,800,000	2,075,600,000
Net interest income	-87,400,000	-112,700,000	-139,200,000
Research and development expenses	-	-	-
Income taxes	291,200,000	318,400,000	251,800,000
Result from investments in subsidiaries, associates and other	1,300,000	5,600,000	2,500,000
Revenues per employee	174,077	171,701	169,008

Board of Directors

Members of Management Board

David Thomas	Chairman of Board of Directors
Dawn Hudson	Member of Board of Directors
E. Wyatt	Member of Board of Directors
Jocelyn Carter-Miller	Member of Board of Directors
Jonathan Miller	Member of Board of Directors
Jorge Benitez	Member of Board of Directors
Linda Sanford	Member of Board of Directors
Mary Guilfoile	Member of Board of Directors
Patrick Moore	Member of Board of Directors
Philippe Krakowsky	Chairman of Managing Board
Andrew Bonzani	Member of Executive Committee
Christopher Carroll	Member of Executive Committee
Ellen T. Johnson	Member of Executive Committee