HASBRO INC COM USD0.50

ISIN: US4180561072 WKN: 418056107

Asset Class: Stock



Company Profile

Hasbro, Inc. engages in the provision of children and family leisure time products and services with a portfolio of brands and entertainment properties. The firm's brands of toys include Power Rangers, Magic: The Gathering, Monopoly, My Little Pony, Nerf, Play-Doh and Transformers. It operates through the following segments: Consumer Products, Wizards of the Coast and Digital Gaming, Entertainment, and Corporate and Other. The Consumer Products segment markets and sells toys and game products around the world. It also promotes brands through the out-licensing of trademarks, characters and other brand and intellectual property rights to third parties, and through the sale of branded consumer products such as toys and apparel. The Wizards of the Coast and Digital Gaming segment promotes the company's brands through the development of trading cards, role-playing and digital game experiences based on Hasbro and Wizards of the Coast properties. The Entertainment segment develops and distributes entertainment content including film, scripted and unscripted television, children's programming, digital content, and live entertainment. The Corporate and Other segment includes the management and administrative services to its principal reporting segments. The company was founded by Henry Hassenfeld and Hilal Hassenfeld in 1923 and is headquartered in Pawtucket, RI.

Financial figures, Fiscal year: from 01.01. to 31.12.

| | 2023 | | 2022 | | 2021 | |
|--------------------------------|---------------|------------------------|---------------|------------------------|----------------|------------------------|
| Financial figures | | Liabilities and equity | | Liabilities and equity | Assets | Liabilities and equity |
| Current assets | 2,323,600,000 | | 2,999,100,000 | | 3,728,100,000 | |
| Common stock capital | | 110,100,000 | | 110,100,000 | | 110,100,000 |
| Fixed assets | 4,217,300,000 | | 6,296,800,000 | | 6,309,700,000 | |
| Equity capital of a company | | 1,087,000,000 | | 2,861,900,000 | | 3,087,000,000 |
| Cash and cash equivalents | 545,400,000 | | 513,100,000 | | 1,019,200,000 | |
| Accrued liabilities | | 0 | | 103,300,000 | | 137,700,000 |
| Other assets | - | | - | | - | |
| Current liabilities | | 2,056,400,000 | | 2,189,700,000 | | 2,455,900,000 |
| Prepayments and accrued income | - | | - | | - | |
| Non-current liabilities | | 3,397,500,000 | | 4,244,300,000 | | 4,494,900,000 |
| Different income | | - | | - | | - |
| Other liabilities | | 235,000,000 | | 215,600,000 | | 252,700,000 |
| Total assets | 6,540,900,000 | 6,540,900,000 | 9,295,900,000 | 9,295,900,000 | 10,037,800,000 | 10,037,800,000 |

Balance notes

| | 2023 | 2022 | 2021 |
|---------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees | 5,502 | 6,490 | 6,640 |
| Equity ratio | 17.00% | 31.10% | 31.36% |
| Debt-equity ratio | 488.16% | 221.55% | 218.85% |

| Others | | | |
|------------------|--------|--------|--------|
| | 2023 | 2022 | 2021 |
| Tax Expense Rate | 12.95% | 22.37% | 25.19% |

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|--|-------|--------------|------|-----------|--------------|-------|
|--|-------|--------------|------|-----------|--------------|-------|

Income statement

| | 2022 | 0000 | 2024 |
|--|----------------|---------------|---------------|
| | 2023 | 2022 | 2021 |
| Turnover | 5,003,100,000 | 5,854,400,000 | 6,419,400,000 |
| Net income | -1,489,300,000 | 203,500,000 | 428,700,000 |
| EBIT | -1,423,527,220 | 387,422,630 | 696,384,580 |
| Operating income before taxes | -1,709,100,000 | 261,500,000 | 581,900,000 |
| Cash Flow | 725,600,000 | 372,900,000 | 817,900,000 |
| Net interest income | -163,300,000 | -159,200,000 | -174,300,000 |
| Research and development expenses | 306,900,000 | 307,900,000 | 315,700,000 |
| Income taxes | -221,300,000 | 58,500,000 | 146,600,000 |
| Result from investments in subsidaries, associates and other | - | - | - |
| Revenues per employee | 837,396 | 830,711 | 890,305 |

Board of Directors

Members of Management Board

| Richard Stoddart | Chairman of Board of Directors |
|---------------------|--------------------------------|
| Blake Jorgensen | Member of Board of Directors |
| Darin Harris | Member of Board of Directors |
| Elizabeth Hamren | Member of Board of Directors |
| Frank Gibeau | Member of Board of Directors |
| Hope Cochran | Member of Board of Directors |
| Laurel Richie | Member of Board of Directors |
| Lisa Gersh | Member of Board of Directors |
| Mary Elizabeth West | Member of Board of Directors |
| Owen Mahoney | Member of Board of Directors |
| Chris Cocks | Chairman of Managing Board |
| Cynthia Williams | Member of Executive Committee |
| Gina Goetter | Member of Executive Committee |
| Naj Atkinson | Member of Executive Committee |
| Roberta Thomson | Member of Executive Committee |
| Shane Azzi | Member of Executive Committee |
| Steve Zoltick | Member of Executive Committee |
| Tarrant Sibley | Member of Executive Committee |
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