## HASBRO INC COM USD0.50

ISIN: US4180561072 WKN: 418056107

Asset Class: Stock



### **Company Profile**

Hasbro, Inc. engages in the provision of children and family leisure time products and services with a portfolio of brands and entertainment properties. The firm's brands of toys include Power Rangers, Magic: The Gathering, Monopoly, My Little Pony, Nerf, Play-Doh and Transformers. It operates through the following segments: Consumer Products, Wizards of the Coast and Digital Gaming, Entertainment, and Corporate and Other. The Consumer Products segment markets and sells toys and game products around the world. It also promotes brands through the out-licensing of trademarks, characters and other brand and intellectual property rights to third parties, and through the sale of branded consumer products such as toys and apparel. The Wizards of the Coast and Digital Gaming segment promotes the company's brands through the development of trading cards, role-playing and digital game experiences based on Hasbro and Wizards of the Coast properties. The Entertainment segment develops and distributes entertainment content including film, scripted and unscripted television, children's programming, digital content, and live entertainment. The Corporate and Other segment includes the management and administrative services to its principal reporting segments. The company was founded by Henry Hassenfeld and Hilal Hassenfeld in 1923 and is headquartered in Pawtucket, RI.

### Financial figures, Fiscal year: from 01.01. to 31.12.

	2023		2022		2021	
Financial figures		Liabilities and equity		Liabilities and equity	Assets	Liabilities and equity
Current assets	2,323,600,000		2,999,100,000		3,728,100,000	
Common stock capital		110,100,000		110,100,000		110,100,000
Fixed assets	4,217,300,000		6,296,800,000		6,309,700,000	
Equity capital of a company		1,087,000,000		2,861,900,000		3,087,000,000
Cash and cash equivalents	545,400,000		513,100,000		1,019,200,000	
Accrued liabilities		0		103,300,000		137,700,000
Other assets	-		-		-	
Current liabilities		2,056,400,000		2,189,700,000		2,455,900,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		3,397,500,000		4,244,300,000		4,494,900,000
Different income		-		-		-
Other liabilities		235,000,000		215,600,000		252,700,000
Total assets	6,540,900,000	6,540,900,000	9,295,900,000	9,295,900,000	10,037,800,000	10,037,800,000

### **Balance notes**

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	5,502	6,490	6,640
Equity ratio	17.00%	31.10%	31.36%
Debt-equity ratio	488.16%	221.55%	218.85%

Others			
	2023	2022	2021
Tax Expense Rate	12.95%	22.37%	25.19%

# HASBRO INC COM USD0.50

ISIN: US4180561072 WKN: 418056107 Asset Cla	ass: Stock
---------------------------------------------	------------

## Income statement

	2023	2022	2021
Turnover	5,003,100,000	5,854,400,000	6,419,400,000
Net income	-1,489,300,000	203,500,000	428,700,000
EBIT	-1,416,571,120	385,529,480	692,981,680
Operating income before taxes	-1,709,100,000	261,500,000	581,900,000
Cash Flow	725,600,000	372,900,000	817,900,000
Net interest income	-163,300,000	-159,200,000	-174,300,000
Research and development expenses	306,900,000	307,900,000	315,700,000
Income taxes	-221,300,000	58,500,000	146,600,000
Result from investments in subsidaries, associates and other	-	-	-
Revenues per employee	833,304	826,652	885,955

#### **Board of Directors**

## Members of Management Board

Richard Stoddart	Chairman of Board of Directors
Blake Jorgensen	Member of Board of Directors
Darin Harris	Member of Board of Directors
Elizabeth Hamren	Member of Board of Directors
Frank Gibeau	Member of Board of Directors
Hope Cochran	Member of Board of Directors
Laurel Richie	Member of Board of Directors
Lisa Gersh	Member of Board of Directors
Mary Elizabeth West	Member of Board of Directors
Owen Mahoney	Member of Board of Directors
Chris Cocks	Chairman of Managing Board
Cynthia Williams	Member of Executive Committee
Gina Goetter	Member of Executive Committee
Naj Atkinson	Member of Executive Committee
Roberta Thomson	Member of Executive Committee
Shane Azzi	Member of Executive Committee
Steve Zoltick	Member of Executive Committee
Tarrant Sibley	Member of Executive Committee