# **HASBRO INC COM USD0.50**

ISIN: US4180561072 WKN: 418056107 Asset Class: Stock



### **Company Profile**

Hasbro, Inc. engages in the provision of children and family leisure time products and services with a portfolio of brands and entertainment properties. The firm's brands of toys include Power Rangers, Magic: The Gathering, Monopoly, My Little Pony, Nerf, Play-Doh and Transformers. It operates through the following segments: Consumer Products, Wizards of the Coast and Digital Gaming, Entertainment, and Corporate and Other. The Consumer Products segment markets and sells toys and game products around the world. It also promotes brands through the out-licensing of trademarks, characters and other brand and intellectual property rights to third parties, and through the sale of branded consumer products such as toys and apparel. The Wizards of the Coast and Digital Gaming segment promotes the company's brands through the development of trading cards, role-playing and digital game experiences based on Hasbro and Wizards of the Coast properties. The Entertainment segment develops and distributes entertainment content including film, scripted and unscripted television, children's programming, digital content, and live entertainment. The Corporate and Other segment includes the management and administrative services to its principal reporting segments. The company was founded by Henry Hassenfeld and Hilal Hassenfeld in 1923 and is headquartered in Pawtucket, RI.

#### Financial figures, Fiscal year: from 01.01. to 31.12. 2023 2022 2021 **Financial figures** Assets Liabilities and equity Assets Liabilities and equity Assets Liabilities and equity **Current assets** 2,323,600,000 2,999,100,000 3,728,100,000 Common stock capital 110.100.000 110.100.000 110.100.000 **Fixed assets** 6.296.800.000 6.309.700.000 4.217.300.000 Equity capital of a company 1.087.000.000 2.861.900.000 3.087.000.000 545,400,000 513,100,000 1,019,200,000 Cash and cash equivalents

Accrued liabilities		0		103,300,000		137,700,000
Other assets	-		-		-	
Current liabilities		2,056,400,000		2,189,700,000		2,455,900,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		3,397,500,000		4,244,300,000		4,494,900,000
Different income		-		-		-
Other liabilities		235,000,000		215,600,000		252,700,000
Total assets	6,540,900,000	6,540,900,000	9,295,900,000	9,295,900,000	10,037,800,000	10,037,800,000

Balance notes			
	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	5,502	6,490	6,640
Equity ratio	17.00%	31.10%	31.36%
Debt-equity ratio	488.16%	221.55%	218.85%

Others			
	2023	2022	2021
Tax Expense Rate	12.95%	22.37%	25.19%

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Income statement			
	2023	2022	2021
Turnover	5,003,100,000	5,854,400,000	6,419,400,000
Net income	-1,489,300,000	203,500,000	428,700,000
EBIT	-1,417,498,600	385,781,900	693,435,400
Operating income before taxes	-1,709,100,000	261,500,000	581,900,000
Cash Flow	725,600,000	372,900,000	817,900,000
Net interest income	-163,300,000	-159,200,000	-174,300,000
Research and development expenses	306,900,000	307,900,000	315,700,000
Income taxes	-221,300,000	58,500,000	146,600,000
Result from investments in subsidaries, associates and other	-	-	-
Revenues per employee	833,850	827,193	886,535

# **Board of Directors**

Members of Management Board		
Richard Stoddart	Chairman of Board of Directors	
Blake Jorgensen	Member of Board of Directors	
Darin Harris	Member of Board of Directors	
Elizabeth Hamren	Member of Board of Directors	
Frank Gibeau	Member of Board of Directors	
Hope Cochran	Member of Board of Directors	
Laurel Richie	Member of Board of Directors	
Lisa Gersh	Member of Board of Directors	
Mary Elizabeth West	Member of Board of Directors	
Owen Mahoney	Member of Board of Directors	
Chris Cocks	Chairman of Managing Board	
Cynthia Williams	Member of Executive Committee	
Gina Goetter	Member of Executive Committee	
Naj Atkinson	Member of Executive Committee	
Roberta Thomson	Member of Executive Committee	
Shane Azzi	Member of Executive Committee	
Steve Zoltick	Member of Executive Committee	
Tarrant Sibley	Member of Executive Committee	