## HARLEY-DAVIDSON INC.

ISIN: US4128221086 WKN: 412822108 Asset Class: Stock



#### **Company Profile**

Harley-Davidson, Inc. is engaged in the manufacture and sale of custom, cruiser, and touring motorcycles. It operates through the following segments: Motorcycles & Related Products and Financial Services. The Motorcycles & Related Products segment manufactures, designs, and sells at wholesale on-road Harley-Davidson motorcycles as well as motorcycle parts, accessories, general merchandise, and related services. The Financial Services segment consists of financing and servicing wholesale inventory receivables and retail consumer loans, primarily for the purchase of Harley-Davidson motorcycles. The company was founded by William Sylvester Harley, Arthur Davidson, Walter C. Davidson, Sr. and William A. Davidson in 1903 and is headquartered in Milwaukee, WI.

#### Financial figures, Fiscal year: from 01.01. to 31.12.

	2023		2022		2021	
Financial figures	Assets	Liabilities and equity	Assets	Liabilities and equity		Liabilities and equity
Current assets	5,163,729,000		4,750,653,000		4,550,091,000	
Common stock capital		1,712,000		1,704,000		1,694,000
Fixed assets	6,976,825,000		6,741,823,000		6,500,964,000	
Equity capital of a company		3,252,295,000		2,906,808,000		2,553,244,000
Cash and cash equivalents	1,638,448,000		1,568,599,000		2,003,680,000	
Accrued liabilities		77,986,000		99,984,000		140,155,000
Other assets	-		-		-	
Current liabilities		3,384,264,000		3,533,907,000		3,342,887,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		5,503,995,000		5,051,761,000		5,154,924,000
Different income		-		-		-
Other liabilities		350,061,000		438,420,000		379,987,000
Total assets	12,140,554,000	12,140,554,000	11,492,476,000	11,492,476,000	11,051,055,000	11,051,055,000

#### **Balance notes**

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	6,400	6,300	5,800
Equity ratio	26.78%	25.32%	23.10%
Debt-equity ratio	273.35%	294.92%	332.82%

#### Others

	2023	2022	2021
Tax Expense Rate	19.82%	20.62%	20.65%

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### Income statement

	2023	2022	2021
Turnover	5,836,478,000	5,755,130,000	5,336,308,000
Net income	706,586,000	741,408,000	650,024,000
EBIT	790,566,706	890,058,527	783,709,784
Operating income before taxes	866,876,000	931,233,000	819,237,000
Cash Flow	754,887,000	548,461,000	975,701,000
Net interest income	16,347,000	-26,334,000	-23,915,000
Research and development expenses	159,300,000	158,600,000	175,100,000
Income taxes	171,830,000	192,019,000	169,213,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	847,657	849,110	855,189

#### **Board of Directors**

## Members of Management Board

Allan Golston	Member of Board of Directors
James Farley	Member of Board of Directors
Jared Dourdeville	Member of Board of Directors
Maryrose Sylvester	Member of Board of Directors
Norman Linebarger	Member of Board of Directors
Rafeh Masood	Member of Board of Directors
Sara Levinson	Member of Board of Directors
Troy Matthew Alstead	Member of Board of Directors
Jochen Zeitz	Chairman of Managing Board
Edel O'Sullivan	Member of Executive Committee
Jagdish Krishnan	Member of Executive Committee
Jonathan Root	Member of Executive Committee
Paul Krause	Member of Executive Committee
Tori Termaat	Member of Executive Committee