

# META PLATFORMS INC. CLASS A

ISIN: US30303M1027 WKN: 30303M102 Asset Class: Stock



## Contact Details

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## Company Profile

Meta Platforms, Inc. engages in the development of social media applications. It builds technology that helps people connect and share, find communities, and grow businesses. It operates through the Family of Apps (FoA) and Reality Labs (RL) segments. The FoA segment consists of Facebook, Instagram, Messenger, WhatsApp, and other services. The RL segment includes augmented, mixed and virtual reality related consumer hardware, software, and content. The company was founded by Mark Elliot Zuckerberg, Dustin Moskovitz, Chris R. Hughes, Andrew McCollum, and Eduardo P. Saverin on February 4, 2004, and is headquartered in Menlo Park, CA.

## Financial figures, Fiscal year: from 01.01. to 31.12.

| Financial figures              | 2023            |                        | 2022            |                        | 2021            |                        |
|--------------------------------|-----------------|------------------------|-----------------|------------------------|-----------------|------------------------|
|                                | Assets          | Liabilities and equity | Assets          | Liabilities and equity | Assets          | Liabilities and equity |
| Current assets                 | 85,365,000,000  |                        | 59,549,000,000  |                        | 66,666,000,000  |                        |
| Common stock capital           |                 | 0                      |                 | 0                      |                 | 0                      |
| Fixed assets                   | 144,258,000,000 |                        | 126,178,000,000 |                        | 99,321,000,000  |                        |
| Equity capital of a company    |                 | 153,168,000,000        |                 | 125,713,000,000        |                 | 124,879,000,000        |
| Cash and cash equivalents      | 41,961,000,000  |                        | 14,975,000,000  |                        | 16,750,000,000  |                        |
| Accrued liabilities            |                 | 0                      |                 | 0                      |                 | 0                      |
| Other assets                   | -               |                        | -               |                        | -               |                        |
| Current liabilities            |                 | 31,960,000,000         |                 | 27,026,000,000         |                 | 21,135,000,000         |
| Prepayments and accrued income | -               |                        | -               |                        | -               |                        |
| Non-current liabilities        |                 | 44,495,000,000         |                 | 32,988,000,000         |                 | 19,973,000,000         |
| Different income               |                 | -                      |                 | -                      |                 | -                      |
| Other liabilities              |                 | 1,334,000,000          |                 | 1,733,000,000          |                 | 6,736,000,000          |
| Total assets                   | 229,623,000,000 | 229,623,000,000        | 185,727,000,000 | 185,727,000,000        | 165,987,000,000 | 165,987,000,000        |

## Balance notes

|                     | 2023    | 2022    | 2021    |
|---------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees           | 67,317  | 86,482  | 71,970  |
| Equity ratio        | 66.70%  | 67.69%  | 75.23%  |
| Debt-equity ratio   | 49.92%  | 47.74%  | 32.92%  |

## Others

|                  | 2023   | 2022   | 2021   |
|------------------|--------|--------|--------|
| Tax Expense Rate | 17.56% | 19.50% | 16.74% |

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## Income statement

|   | 2023            | 2022            | 2021            |
|---|-----------------|-----------------|-----------------|
| Turnover  | 134,902,000,000 | 116,609,000,000 | 117,929,000,000 |
| Net income  | 39,098,000,000  | 23,200,000,000  | 39,370,000,000  |
| EBIT  | 42,577,811,500  | 26,285,248,700  | 43,543,835,600  |
| Operating income before taxes                                 | 47,428,000,000  | 28,819,000,000  | 47,284,000,000  |
| Cash Flow   | 71,113,000,000  | 50,475,000,000  | 57,683,000,000  |
| Net interest income   | 1,193,000,000   | 276,000,000     | -               |
| Research and development expenses                             | 36,489,000,000  | 33,619,000,000  | 24,655,000,000  |
| Income taxes  | 8,330,000,000   | 5,619,000,000   | 7,914,000,000   |
| Result from investments in subsidiaries, associates and other | 0               | 0               | 0               |
| Revenues per employee   | 1,845,466       | 1,241,706       | 1,508,973       |

## Board of Directors

## Members of Management Board

|                        |                               |
|------------------------|-------------------------------|
| Robert Kimmitt         | Member of Board of Directors  |
| Andrew Houston         | Member of Board of Directors  |
| Hock Tan               | Member of Board of Directors  |
| John Arnold            | Member of Board of Directors  |
| Marc Andreessen        | Member of Board of Directors  |
| Nancy Killefer         | Member of Board of Directors  |
| Peggy Abkemeier-Alford | Member of Board of Directors  |
| Tony Xu                | Member of Board of Directors  |
| Tracey Travis          | Member of Board of Directors  |
| Mark Zuckerberg        | Chairman of Managing Board    |
| Andrew Bosworth        | Member of Executive Committee |
| Chris Cox              | Member of Executive Committee |
| Javier Olivan          | Member of Executive Committee |
| Jennifer Newstead      | Member of Executive Committee |
| Nick Clegg             | Member of Executive Committee |
| Susan J. Li            | Member of Executive Committee |