

META PLATFORMS INC. CLASS A

ISIN: US30303M1027 WKN: 30303M102 Asset Class: Stock



Company Profile

Meta Platforms, Inc. engages in the development of social media applications. It builds technology that helps people connect and share, find communities, and grow businesses. It operates through the Family of Apps (FoA) and Reality Labs (RL) segments. The FoA segment consists of Facebook, Instagram, Messenger, WhatsApp, and other services. The RL segment includes augmented, mixed and virtual reality related consumer hardware, software, and content. The company was founded by Mark Elliot Zuckerberg, Dustin Moskovitz, Chris R. Hughes, Andrew McCollum, and Eduardo P. Saverin on February 4, 2004, and is headquartered in Menlo Park, CA.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	85,365,000,000		59,549,000,000		66,666,000,000	
Common stock capital		0		0		0
Fixed assets	144,258,000,000		126,178,000,000		99,321,000,000	
Equity capital of a company		153,168,000,000		125,713,000,000		124,879,000,000
Cash and cash equivalents	41,961,000,000		14,975,000,000		16,750,000,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		31,960,000,000		27,026,000,000		21,135,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		44,495,000,000		32,988,000,000		19,973,000,000
Different income		-		-		-
Other liabilities		1,334,000,000		1,733,000,000		6,736,000,000
Total assets	229,623,000,000	229,623,000,000	185,727,000,000	185,727,000,000	165,987,000,000	165,987,000,000

Balance notes

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	67,317	86,482	71,970
Equity ratio	66.70%	67.69%	75.23%
Debt-equity ratio	49.92%	47.74%	32.92%

Others

	2023	2022	2021
Tax Expense Rate	17.56%	19.50%	16.74%

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Income statement

	2023	2022	2021
Turnover	134,902,000,000	116,609,000,000	117,929,000,000
Net income	39,098,000,000	23,200,000,000	39,370,000,000
EBIT	42,462,224,000	26,213,891,200	43,425,625,600
Operating income before taxes	47,428,000,000	28,819,000,000	47,284,000,000
Cash Flow	71,113,000,000	50,475,000,000	57,683,000,000
Net interest income	1,193,000,000	276,000,000	-
Research and development expenses	36,489,000,000	33,619,000,000	24,655,000,000
Income taxes	8,330,000,000	5,619,000,000	7,914,000,000
Result from investments in subsidiaries, associates and other	0	0	0
Revenues per employee	1,840,456	1,238,335	1,504,877

Board of Directors

Members of Management Board

Robert Kimmitt	Member of Board of Directors
Andrew Houston	Member of Board of Directors
Hock Tan	Member of Board of Directors
John Arnold	Member of Board of Directors
Marc Andreessen	Member of Board of Directors
Nancy Killefer	Member of Board of Directors
Peggy Abkemeier-Alford	Member of Board of Directors
Sheryl Sandberg	Member of Board of Directors
Tony Xu	Member of Board of Directors
Tracey Travis	Member of Board of Directors
Mark Zuckerberg	Chairman of Managing Board
Andrew Bosworth	Member of Executive Committee
Chris Cox	Member of Executive Committee
Javier Olivan	Member of Executive Committee
Jennifer Newstead	Member of Executive Committee
Nick Clegg	Member of Executive Committee
Susan J. Li	Member of Executive Committee