## ELECTRONIC ARTS INC. ISIN: US2855121099 WKN: 28551

 ISIN:
 US2855121099
 WKN:
 285512109
 Asset Class:
 Stock

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#### **Company Profile**

Electronic Arts, Inc. engages in the development, marketing, publication, and distribution of games, content, and services for game consoles, PCs, mobile phones, and tablets. The company develops and publishes games and services across various genres, such as sports, first-person shooter, action, role-playing, and simulation primarily under the Battlefield, The Sims, Apex Legends, Anthem, Need for Speed, and Plants v. Zombies brands, and license games, including FIFA, Madden NFL, and Star Wars brands. The firm also provides advertising services and licenses its games to third parties to distribute and host its games. It markets and sells its games and services through digital distribution channels, as well as through retail channels, such as mass-market retailers, electronics specialty stores, and game software specialty stores. The company was founded by William M. Hawkins III and William Gordon in 1982 and is headquartered in Redwood City, CA.

## Financial figures, Fiscal year: from 01.04. to 31.03.

|                                | 20                            | 2023           |                               | 2022           |                               | 2021           |  |
|--------------------------------|-------------------------------|----------------|-------------------------------|----------------|-------------------------------|----------------|--|
| Financial figures              | Assets Liabilities and equity |                | Assets Liabilities and equity |                | Assets Liabilities and equity |                |  |
| Current assets                 | 3,969,000,000                 |                | 4,151,000,000                 |                | 7,213,000,000                 |                |  |
| Common stock capital           |                               | 3,000,000      |                               | 3,000,000      |                               | 3,000,000      |  |
| Fixed assets                   | 9,490,000,000                 |                | 9,649,000,000                 |                | 6,075,000,000                 |                |  |
| Equity capital of a company    |                               | 7,293,000,000  |                               | 7,625,000,000  |                               | 7,840,000,000  |  |
| Cash and cash equivalents      | 2,424,000,000                 |                | 2,732,000,000                 |                | 5,260,000,000                 |                |  |
| Accrued liabilities            |                               | 0              |                               | 0              |                               | 0              |  |
| Other assets                   | -                             |                | -                             |                | -                             |                |  |
| Current liabilities            |                               | 3,285,000,000  |                               | 3,513,000,000  |                               | 2,964,000,000  |  |
| Prepayments and accrued income | -                             |                | -                             |                | -                             |                |  |
| Non-current liabilities        |                               | 2,881,000,000  |                               | 2,662,000,000  |                               | 2,484,000,000  |  |
| Different income               |                               | -              |                               | -              |                               | -              |  |
| Other liabilities              |                               | 723,000,000    |                               | 511,000,000    |                               | 363,000,000    |  |
| Total assets                   | 13,459,000,000                | 13,459,000,000 | 13,800,000,000                | 13,800,000,000 | 13,288,000,000                | 13,288,000,000 |  |

#### **Balance notes**

|                     | 2023    | 2022    | 2021    |
|---------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees           | 13,400  | 12,900  | 11,000  |
| Equity ratio        | 54.19%  | 55.25%  | 59.00%  |
| Debt-equity ratio   | 84.55%  | 80.98%  | 69.49%  |

#### Others

|                  | 2023   | 2022   | 2021   |
|------------------|--------|--------|--------|
| Tax Expense Rate | 39.52% | 27.01% | 17.70% |

# **ELECTRONIC ARTS INC.**

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|-------|--------------|------|-----------|--------------|-------|
|-------|--------------|------|-----------|--------------|-------|

# Income statement

|  | 2023          | 2022          | 2021          |
|--|---------------|---------------|---------------|
| Turnover   | 7,241,000,000 | 7,005,000,000 | 5,659,000,000 |
| Net income   | 802,000,000   | 789,000,000   | 837,000,000   |
| EBIT   | 1,246,890,000 | 1,060,090,000 | 969,492,000   |
| Operating income before taxes                                | 1,326,000,000 | 1,081,000,000 | 1,017,000,000 |
| Cash Flow  | 1,550,000,000 | 1,899,000,000 | 1,934,000,000 |
| Net interest income  | -9,000,000    | -54,000,000   | -21,000,000   |
| Research and development expenses                            | 2,310,000,000 | 2,198,000,000 | 1,782,000,000 |
| Income taxes   | 524,000,000   | 292,000,000   | 180,000,000   |
| Result from investments in subsidaries, associates and other | 0             | 0             | 0             |
| Revenues per employee  | 504,709       | 507,184       | 480,501       |

#### **Board of Directors**

# Members of Management Board

| Heidi Ueberroth         | Member of Board of Directors  |
|-------------------------|-------------------------------|
| Jeffrey Huber           | Member of Board of Directors  |
| Kofi Bruce              | Member of Board of Directors  |
| Luis Ubiñas             | Member of Board of Directors  |
| Rachel Gonzalez         | Member of Board of Directors  |
| Richard Simonson        | Member of Board of Directors  |
| Talbott Roche           | Member of Board of Directors  |
| Andrew Wilson           | Chairman of Managing Board    |
| Cam Weber               | Member of Executive Committee |
| Chris Suh               | Member of Executive Committee |
| Christopher Bruzzo      | Member of Executive Committee |
| David Tinson            | Member of Executive Committee |
| Eric Kelly              | Member of Executive Committee |
| Jacob J. Schatz         | Member of Executive Committee |
| Jeff Karp               | Member of Executive Committee |
| Laura Miele             | Member of Executive Committee |
| Mala Singh              | Member of Executive Committee |
| Marija Radulovic-Nastic | Member of Executive Committee |
| Matt Thomlinson         | Member of Executive Committee |
| Paul Cairns             | Member of Executive Committee |
| Samantha Ryan           | Member of Executive Committee |
| Vince Zampella          | Member of Executive Committee |
|                         |                               |