DECKERS OUTDOOR CORP

ISIN: US2435371073 WKN: 243537107 Asset Class: Stock



Company Profile

Total assets

Deckers Outdoor Corp. engages in the business of designing, marketing, and distributing footwear, apparel, and accessories developed for both everyday casual lifestyle use and high performance activities. It operates through the following segments: UGG Brand, HOKA Brand, Teva Brand, Sanuk Brand, Other Brands, and Direct-to-Consumer. The UGG Brand segment offers a line of premium footwear, apparel, and accessories. The HOKA Brand segment sells footwear and apparel that offers enhanced cushioning and inherent stability with minimal weight, originally designed for ultra-runners. The Teva Brand segment focuses on the sport sandal and modern outdoor lifestyle category, such as sandals, shoes, and boots. The Sanuk Brand segment originated in Southern California surf culture and has emerged into a lifestyle brand with a presence in the relaxed casual shoe and sandal categories. The Other Brands segment includes the Koolaburra by UGG brand. The Direct-to-Consumer segment consists of retail stores and e-commerce websites. The company was founded by Douglas B. Otto in 1973 and is headquartered in Goleta, CA.

. to 31.03.					
202	24	20	23	20	22
Assets Liabilities and equity		Assets Liabilities and equity		Assets Liabilities and equity	
2,443,483,000		1,910,253,000		1,752,128,000	
	202 Assets	2024 Assets Liabilities and equity	2024 20 Assets Liabilities and equity Assets	2024 2023 Assets Liabilities and equity Assets Liabilities and equity	2024 2023 20 Assets Liabilities and equity Assets Liabilities and equity Assets

Current assets	2,443,483,000		1,910,253,000		1,752,128,000	
Common stock capital		255,000		262,000		270,000
Fixed assets	757,177,000		702,838,000		636,337,000	
Equity capital of a company		2,107,468,000		1,765,733,000		1,538,825,000
Cash and cash equivalents	1,502,051,000		981,795,000		843,527,000	
Accrued liabilities		25,686,000		24,556,000		16,802,000
Other assets	-		-		-	
Current liabilities		719,993,000		497,380,000		541,684,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		373,199,000		349,978,000		307,956,000
Different income		-		-		-
Other liabilities		69,134,000		72,811,000		62,967,000

Balance notes			
	2024	2023	2022
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	4,800	4,200	4,000
Equity ratio	65.84%	67.57%	64.43%
Debt-equity ratio	51.87%	47.99%	55.21%

3,200,660,000

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2,613,091,000

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Others			
Others			
	2024	2023	2022
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Tax Expense Rate	22.41%	22.41%	19.96%

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Income statement			
	2024	2023	2022
Turnover	4,291,853,000	3,628,790,000	3,146,178,000
Net income	759,563,000	516,822,000	451,949,000
EBIT	851,886,560	599,486,049	517,770,494
Operating income before taxes	978,941,000	666,082,000	564,638,000
Cash Flow	1,033,184,000	537,422,000	172,353,000
Net interest income	49,644,000	12,121,000	-182,000
Research and development expenses	49,171,000	38,657,000	33,344,000
Income taxes	219,378,000	149,260,000	112,689,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	819,655	792,027	721,025

Board of Directors

Members of Management Board		
Michael Devine	Chairman of Board of Directors	
Maha Ibrahim	Member of Board of Directors	
Bonita Stewart	Member of Board of Directors	
Cynthia Davis	Member of Board of Directors	
David Burwick	Member of Board of Directors	
David Powers	Member of Board of Directors	
Juan Figuereo	Member of Board of Directors	
Lauri Shanahan	Member of Board of Directors	
Nelson Chan	Member of Board of Directors	
Victor Luís	Member of Board of Directors	
Dave Powers	Chairman of Managing Board	
Angela Ogbechie	Member of Executive Committee	
Anne Spangenberg	Member of Executive Committee	
Brad Willis	Member of Executive Committee	
Pascale Meyran	Member of Executive Committee	
Robin Spring-Green	Member of Executive Committee	
Stefano Caroti	Member of Executive Committee	
Steven J. Fasching	Member of Executive Committee	
Thomas Garcia	Member of Executive Committee	