

# BAIDU INC. SPON. ADR

ISIN: US0567521085 WKN: 056752108 Asset Class: Stock

## Company

2024/06/28 22:00:00



Price

**86.48**

USD

Difference

**-0.64% (-0.56)**



## Contact Details

BAIDU INC.

Tel: +86-10-5992-8888

--

Fax: +86-10-5992-0000

Baidu Campus, No. 10 Shangdi, 10th

Web:

Street

<http://www.baidu.com>

100085 Beijing

E-mail: -

## Company Profile

Baidu, Inc. engages in the provision of internet search and online marketing solutions. The firm's products and services include Baidu App, Baidu Search, Baidu Feed, Haokan, Quanmin, Baidu Post Bar, Baidu Knows, Baidu Encyclopedia, Baidu Input Method Editor or Baidu IME and Overseas Products. It operates through the following segments: Baidu Core and iQIYI. The Baidu Core segment provides search-based, feed-based, and other online marketing services. The iQiyi segment is an online entertainment service provider, which offers original, professionally produced and partner-generated content on its platform. The company was founded by Yanhong Li and Xu Yong on January 18, 2000 and is headquartered in Beijing, China.

## Financial figures, Fiscal year: from 01.01. to 31.12.

| Financial figures              | 2023            |                        | 2022            |                        | 2021            |                        |
|--------------------------------|-----------------|------------------------|-----------------|------------------------|-----------------|------------------------|
|                                | Assets          | Liabilities and equity | Assets          | Liabilities and equity | Assets          | Liabilities and equity |
| Current assets                 | 253,511,982,000 | -                      | 238,975,158,000 | -                      | 260,940,907,000 | -                      |
| Common stock capital           | -               | -                      | -               | -                      | -               | -                      |
| Fixed assets                   | 194,331,844,000 | -                      | 199,985,774,000 | -                      | 203,941,622,000 | -                      |
| Equity capital of a company    | -               | 289,132,807,000        | -               | 266,993,128,000        | -               | 273,952,784,000        |
| Cash and cash equivalents      | 40,444,329,000  | -                      | 72,400,996,000  | -                      | 58,314,295,000  | -                      |
| Accrued liabilities            | -               | 0                      | -               | 0                      | -               | 0                      |
| Other assets                   | -               | -                      | -               | -                      | -               | -                      |
| Current liabilities            | -               | 84,172,958,000         | -               | 89,403,767,000         | -               | 91,118,610,000         |
| Prepayments and accrued income | -               | -                      | -               | -                      | -               | -                      |
| Non-current liabilities        | -               | 74,538,060,000         | -               | 82,564,036,000         | -               | 99,811,135,000         |
| Different income               | -               | -                      | -               | -                      | -               | -                      |
| Other liabilities              | -               | 2,838,391,000          | -               | 2,971,892,000          | -               | 1,466,695,000          |
| Total assets                   | 447,843,826,000 | 447,843,826,000        | 438,960,932,000 | 438,960,932,000        | 464,882,530,000 | 464,882,530,000        |

## Balance notes

|                     | 2023   | 2022   | 2021   |
|---------------------|--------|--------|--------|
| Accounting standard | -      | -      | -      |
| Employees           | 39,800 | 41,300 | 45,500 |
| Equity ratio        | 69.23% | 64.49% | 62.22% |
| Debt-equity ratio   | 44.45% | 55.07% | 60.73% |

## Others

|                  | 2023   | 2022   | 2021   |
|------------------|--------|--------|--------|
| Tax Expense Rate | 14.48% | 25.49% | 27.22% |

# BAIDU INC. SPON. ADR

ISIN: US0567521085 WKN: 056752108 Asset Class: Stock

## Income statement

|   | 2023            | 2022            | 2021            |
|---|-----------------|-----------------|-----------------|
| Turnover  | 148,730,520,000 | 143,818,961,000 | 150,040,327,000 |
| Net income  | 21,655,750,000  | 8,102,935,000   | 11,902,663,000  |
| EBIT  | 2,700,908,151   | 942,963,976     | 1,380,892,142   |
| Operating income before taxes                                 | 27,843,739,000  | 11,759,024,000  | 14,113,020,000  |
| Cash Flow   | 40,459,501,000  | 30,432,522,000  | 24,251,254,000  |
| Net interest income   | 5,260,895,000   | 3,874,710,000   | 2,567,099,000   |
| Research and development expenses                             | 26,732,111,000  | 27,112,505,000  | 30,055,550,000  |
| Income taxes  | 4,032,137,000   | 2,997,899,000   | 3,841,007,000   |
| Result from investments in subsidiaries, associates and other | -               | -               | -1,123,256,000  |
| Revenues per employee   | 446,939         | 416,483         | 394,392         |

## Board of Directors

|                  |                             |
|------------------|-----------------------------|
| Brent Callinicos | Member of Supervisory Board |
| Ji An Ding       | Member of Supervisory Board |
| Ji Xun Foo       | Member of Supervisory Board |
| Jixun Foo        | Member of Supervisory Board |
| Ran Xu           | Member of Supervisory Board |
| Yuan Qing Yang   | Member of Supervisory Board |

## Members of Management Board

|                 |                               |
|-----------------|-------------------------------|
| Yan Hong Li     | Chairman of Managing Board    |
| Dou Shen        | Member of Executive Committee |
| Hai Feng Wang   | Member of Executive Committee |
| Rong Luo        | Member of Executive Committee |
| Juan Lin        | Member of Executive Committee |
| Junjie He       | Member of Executive Committee |
| Shan Shan Cui   | Member of Executive Committee |
| Tan Su          | Member of Executive Committee |
| Wen Ying Lyu    | Member of Executive Committee |
| Yang Xiao       | Member of Executive Committee |
| Zhenyu Li       | Member of Executive Committee |
| Zhi Xiang Liang | Member of Executive Committee |