BAIDU INC. SPON. ADR

ISIN: **US0567521085** WKN: **056752108** Asset Class: **Stock**

Company

2024/04/19 22:00:00

Price

95.05

USD

Difference -0.55%(-0.53)

Contact Details

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- -
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Company Profile

Baidu, Inc. engages in the provision of internet search and online marketing solutions. The firmšs products and services include Baidu App, Baidu Search, Baidu Feed, Haokan, Quanmin, Baidu Post Bar, Baidu Knows, Baidu Encyclopedia, Baidu Input Method Editor or Baidu IME and Overseas Products. It operates through the following segments: Baidu Core and iQIYI. The Baidu Core segment provides search-based, feed-based, and other online marketing services. The iQiyi segment is an online entertainment service provider, which offers original, professionally produced and partner-generated content on its platform. The company was founded by Yanhong Li and Xu Yong on January 18, 2000 and is headquartered in Beijing, China.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	253,511,982,000		238,975,158,000		260,940,907,000	
Common stock capital		-		-		-
Fixed assets	194,331,844,000		199,985,774,000		203,941,622,000	
Equity capital of a company		289,132,807,000		266,993,128,000		273,952,784,000
Cash and cash equivalents	40,444,329,000		72,400,996,000		58,314,295,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		84,172,958,000		89,403,767,000		91,118,610,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		74,538,060,000		82,564,036,000		99,811,135,000
Different income		-		-		-
Other liabilities		2,838,391,000		2,971,892,000		1,466,695,000
Total assets	447,843,826,000	447,843,826,000	438,960,932,000	438,960,932,000	464,882,530,000	464,882,530,000

Balance notes

	2023	2022	2021
Accounting standard	-	-	-
Employees	39,800	41,300	45,500
Equity ratio	69.23%	64.49%	62.22%
Debt-equity ratio	44.45%	55.07%	60.73%

Others

	2023	2022	2021
Tax Expense Rate	14.48%	25.49%	27.22%

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Income statement

	2023	2022	2021
Turnover	148,730,520,000	143,818,961,000	150,040,327,000
Net income	21,655,750,000	8,102,935,000	11,902,663,000
EBIT	2,703,166,435	943,752,408	1,382,046,734
Operating income before taxes	27,843,739,000	11,759,024,000	14,113,020,000
Cash Flow	40,459,501,000	30,432,522,000	24,251,254,000
Net interest income	5,260,895,000	3,874,710,000	2,567,099,000
Research and development expenses	26,732,111,000	27,112,505,000	30,055,550,000
Income taxes	4,032,137,000	2,997,899,000	3,841,007,000
Result from investments in subsidaries, associates and other	-	-	-1,123,256,000
Revenues per employee	447,313	416,831	394,721

Board of Directors

Brent Callinicos	Member of Supervisory Board
Ji An Ding	Member of Supervisory Board
Ji Xun Foo	Member of Supervisory Board
Jixun Foo	Member of Supervisory Board
Ran Xu	Member of Supervisory Board
Yuan Qing Yang	Member of Supervisory Board

Members of Management Board

Yan Hong Li	Chairman of Managing Board
Dou Shen	Member of Executive Committee
Hai Feng Wang	Member of Executive Committee
Rong Luo	Member of Executive Committee
Juan Lin	Member of Executive Committee
Junjie He	Member of Executive Committee
Shan Shan Cui	Member of Executive Committee
Tan Su	Member of Executive Committee
Wen Ying Lyu	Member of Executive Committee
Yang Xiao	Member of Executive Committee
Zhenyu Li	Member of Executive Committee
Zhi Xiang Liang	Member of Executive Committee