

# BAIDU INC. SPON. ADR

ISIN: US0567521085 WKN: 056752108 Asset Class: Stock

## Company

2023/03/21 21:00:01



Price  
**151.75**  
USD

Difference  1.05%(1.57)



## Contact Details

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## Company Profile

Baidu, Inc. engages in the provision of internet search and online marketing solutions. The firm's products and services include Baidu App, Baidu Search, Baidu Feed, Haokan, Quanmin, Baidu Post Bar, Baidu Knows, Baidu Encyclopedia, Baidu Input Method Editor or Baidu IME and Overseas Products. It operates through the following segments: Baidu Core and iQIYI. The Baidu Core segment provides search-based, feed-based, and other online marketing services. The iQiyi segment is an online entertainment service provider, which offers original, professionally produced and partner-generated content on its platform. The company was founded by Yanhong Li and Xu Yong on January 18, 2000 and is headquartered in Beijing, China.

## Financial figures

Financial figures	2022		2021		2020	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	238,975,158,000	-	260,940,907,000	-	217,377,651,000	-
Common stock capital	-	-	-	-	-	-
Fixed assets	199,985,774,000	-	203,941,622,000	-	177,094,339,000	-
Equity capital of a company	-	266,993,128,000	-	273,952,784,000	-	227,456,779,000
Cash and cash equivalents	72,400,996,000	-	58,314,295,000	-	43,323,294,000	-
Accrued liabilities	-	0	-	0	-	0
Other assets	-	-	-	-	-	-
Current liabilities	-	89,403,767,000	-	91,118,610,000	-	81,080,007,000
Prepayments and accrued income	-	-	-	-	-	-
Non-current liabilities	-	82,564,036,000	-	99,811,135,000	-	85,935,204,000
Different income	-	-	-	-	-	-
Other liabilities	-	2,971,892,000	-	1,466,695,000	-	1,386,013,000
Total assets	438,960,932,000	438,960,932,000	464,882,530,000	464,882,530,000	394,471,990,000	394,471,990,000

## Balance notes

	2022	2021	2020
Accounting standard	-	-	-
Employees	-	45,500	41,000
Equity ratio	64.49%	62.22%	60.41%
Debt-equity ratio	55.07%	60.73%	65.53%

## Others

	2022	2021	2020
Tax Expense Rate	25.49%	27.22%	16.04%

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## Income statement

	2022	2021	2020
Turnover	143,818,961,000	150,040,327,000	120,318,343,000
Net income	8,790,196,000	11,902,663,000	25,152,752,000
EBIT	940,598,682	1,377,428,366	3,094,428,933
Operating income before taxes	11,759,024,000	14,113,020,000	28,472,142,000
Cash Flow	30,432,522,000	24,251,254,000	27,193,379,000
Net interest income	3,874,710,000	2,567,099,000	2,533,928,000
Research and development expenses	27,112,505,000	30,055,550,000	21,926,628,000
Income taxes	2,997,899,000	3,841,007,000	4,566,689,000
Result from investments in subsidiaries, associates and other	-	-1,123,256,000	-2,526,062,000
Revenues per employee	-	393,402	350,097

## Board of Directors

Brent Callinicos	Member of Supervisory Board
Ji An Ding	Member of Supervisory Board
Ji Xun Foo	Member of Supervisory Board
Yuan Qing Yang	Member of Supervisory Board

## Members of Management Board

Yan Hong Li	Chairman of Managing Board
Dou Shen	Member of Executive Committee
Hai Feng Wang	Member of Executive Committee
Rong Luo	Member of Executive Committee
Juan Lin	Member of Executive Committee
Junjie He	Member of Executive Committee
Shan Shan Cui	Member of Executive Committee
Wenyong Lyu	Member of Executive Committee
Yang Xiao	Member of Executive Committee
Zhenyu Li	Member of Executive Committee
Zhi Xiang Liang	Member of Executive Committee