

# BAIDU INC. SPON. ADR

ISIN: US0567521085 WKN: 056752108 Asset Class: Stock

## Company

2022/08/12 22:00:00



Price  
**140.36**  
USD

Difference  0.70%(0.98)



## Contact Details

BAIDU INC. Tel: 86-10-5992-8888  
-- Fax: 86-10-5992-0000  
Baidu Campus Web: <http://www.baidu.com>  
100085 Beijing E-mail: -

## Company Profile

Baidu, Inc. engages in the provision of internet search and online marketing solutions. The firm's products and services include Baidu App, Baidu Search, Baidu Feed, Haokan, Quanmin, Baidu Post Bar, Baidu Knows, Baidu Encyclopedia, Baidu Input Method Editor or Baidu IME and Overseas Products. It operates through the following segments: Baidu Core and iQIYI. The Baidu Core segment provides search-based, feed-based, and other online marketing services. The iQiyi segment is an online entertainment service provider, which offers original, professionally produced and partner-generated content on its platform. The company was founded by Yanhong Li and Xu Yong on January 18, 2000 and is headquartered in Beijing, China.

## Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2021		2020		2019	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	260,940,907,000	-	217,377,651,000	-	185,196,892,000	-
Common stock capital	-	-	-	-	-	-
Fixed assets	203,941,622,000	-	177,094,339,000	-	151,853,800,000	-
Equity capital of a company	-	273,952,784,000	-	227,456,779,000	-	193,310,064,000
Cash and cash equivalents	58,314,295,000	-	43,323,294,000	-	38,523,307,000	-
Accrued liabilities	-	0	-	0	-	0
Other assets	-	-	-	-	-	-
Current liabilities	-	91,118,610,000	-	81,080,007,000	-	64,185,004,000
Prepayments and accrued income	-	-	-	-	-	-
Non-current liabilities	-	99,811,135,000	-	85,935,204,000	-	79,555,623,000
Different income	-	-	-	-	-	-
Other liabilities	-	1,466,695,000	-	1,386,013,000	-	1,947,474,000
Total assets	464,882,530,000	464,882,530,000	394,471,990,000	394,471,990,000	337,050,692,000	337,050,692,000

## Balance notes

	2021	2020	2019
Accounting standard	-	-	-
Employees	45,500	41,000	37,779
Equity ratio	62.22%	60.41%	60.41%
Debt-equity ratio	60.73%	65.53%	65.53%

## Others

	2021	2020	2019
Tax Expense Rate	27.22%	16.04%	213.13%

# BAIDU INC. SPON. ADR

ISIN: US0567521085 WKN: 056752108 Asset Class: Stock

## Income statement

	2021	2020	2019
<b>Turnover</b>	150,040,327,000	120,318,343,000	121,797,370,000
<b>Net income</b>	11,902,663,000	25,152,752,000	2,245,154,000
<b>EBIT</b>	1,428,230,418	3,208,557,075	-306,620,314
<b>Operating income before taxes</b>	14,113,020,000	28,472,142,000	1,036,399,000
<b>Cash Flow</b>	24,251,254,000	27,193,379,000	32,268,995,000
<b>Net interest income</b>	2,567,099,000	2,533,928,000	3,515,141,000
<b>Research and development expenses</b>	30,055,550,000	21,926,628,000	20,802,831,000
<b>Income taxes</b>	3,841,007,000	4,566,689,000	2,208,869,000
<b>Result from investments in subsidiaries, associates and other</b>	-1,123,256,000	-2,526,062,000	-1,421,931,000
<b>Revenues per employee</b>	407,912	363,009	398,802

## Board of Directors

Brent Callinicos	Member of Supervisory Board
Ji An Ding	Member of Supervisory Board
Ji Xun Foo	Member of Supervisory Board
Yuan Qing Yang	Member of Supervisory Board

## Members of Management Board

Robin Li	Chairman of Managing Board
Dou Shen	Member of Executive Committee
Haifeng Wang	Member of Executive Committee
Herman Yu	Member of Executive Committee
Shanshan Cui	Member of Executive Committee
Victor Liang	Member of Executive Committee