

BAIDU INC ADS

ISIN: US0567521085 WKN: 056752108 Asset Class: Stock

Company

2021/12/08 22:00:00



Price

148.93

USD

Difference

-0.64%(-0.96)



Contact Details

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Company Profile

Baidu, Inc. engages in the provision of internet search and online marketing solutions. The firm's products and services include Baidu App, Baidu Search, Baidu Feed, Haokan, Quanmin, Baidu Post Bar, Baidu Knows, Baidu Encyclopedia, Baidu Input Method Editor or Baidu IME and Overseas Products. It operates through the following segments: Baidu Core and iQIYI. The Baidu Core segment provides search-based, feed-based, and other online marketing services. The iQiyi segment is an online entertainment service provider, which offers original, professionally produced and partner-generated content on its platform. The company was founded by Yanhong Li and Xu Yong on January 18, 2000 and is headquartered in Beijing, China.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2020		2019		2018	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	217,377,651,000	-	185,196,892,000	-	176,862,549,000	-
Common stock capital	-	-	-	-	-	0
Fixed assets	177,094,339,000	-	151,853,800,000	-	162,468,962,000	-
Equity capital of a company	-	227,456,779,000	-	193,310,064,000	-	200,420,047,000
Cash and cash equivalents	43,323,294,000	-	38,523,307,000	-	34,013,432,000	-
Accrued liabilities	-	0	-	0	-	0
Other assets	-	-	-	-	-	-
Current liabilities	-	81,080,007,000	-	64,185,004,000	-	64,832,724,000
Prepayments and accrued income	-	-	-	-	-	-
Non-current liabilities	-	85,935,204,000	-	79,555,623,000	-	74,078,740,000
Different income	-	-	-	-	-	-
Other liabilities	-	1,386,013,000	-	1,947,474,000	-	6,795,388,000
Total assets	394,471,990,000	394,471,990,000	337,050,692,000	337,050,692,000	339,331,512,000	339,331,512,000

Balance notes

	2020	2019	2018
Accounting standard			
Employees	41,000	37,779	42,267
Equity ratio	60.41%	60.41%	63.38%
Debt-equity ratio	65.53%	65.53%	57.77%

Others

	2020	2019	2018
Tax Expense Rate	16.04%	213.13%	17.31%

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Income statement

	2020	2019	2018
Turnover	120,318,343,000	121,797,370,000	121,142,390,000
Net income	25,152,752,000	2,245,154,000	32,504,968,000
EBIT	2,946,581,113	-281,585,026	3,341,782,195
Operating income before taxes	28,472,142,000	1,036,399,000	32,458,774,000
Cash Flow	27,193,379,000	32,268,995,000	42,601,253,000
Net interest income	2,533,928,000	3,515,141,000	3,041,677,000
Research and development expenses	21,926,628,000	20,802,831,000	18,681,206,000
Income taxes	4,566,689,000	2,208,869,000	5,617,864,000
Result from investments in subsidiaries, associates and other	-2,526,062,000	-1,421,931,000	-93,571,000
Revenues per employee	333,370	366,240	325,591

Board of Directors

Brent Callinicos	Member of Supervisory Board
Ji An Ding	Member of Supervisory Board
Ji Xun Foo	Member of Supervisory Board
Yuan Qing Yang	Member of Supervisory Board

Members of Management Board

Robin Li	Chairman of Managing Board
Dou Shen	Member of Executive Committee
Haifeng Wang	Member of Executive Committee
Herman Yu	Member of Executive Committee
Shanshan Cui	Member of Executive Committee
Victor Liang	Member of Executive Committee