## **APPLE INC**

ISIN: US0378331005 WKN: 037833100 Asset Class: Stock



## **Company Profile**

Financial figures, Fiscal year: from 01.10, to 30.09

Apple, Inc. engages in the design, manufacture, and sale of smartphones, personal computers, tablets, wearables and accessories, and other varieties of related services. It operates through the following geographical segments: Americas, Europe, Greater China, Japan, and Rest of Asia Pacific. The Americas segment includes North and South America. The Europe segment consists of European countries, as well as India, the Middle East, and Africa. The Greater China segment comprises China, Hong Kong, and Taiwan. The Rest of Asia Pacific segment includes Australia and Asian countries. Its products and services include iPhone, Mac, iPad, AirPods, Apple TV, Apple Watch, Beats products, AppleCare, iCloud, digital content stores, streaming, and licensing services. The company was founded by Steven Paul Jobs, Ronald Gerald Wayne, and Stephen G. Wozniak in April 1976 and is headquartered in Cupertino, CA.

. 10 30.03.					
2023		2022		<b>2021</b> Assets Liabilities and equity	
	Liabilities and equity		Liabilities and equity		Liabilities and equity
143,566,000,000		135,405,000,000		134,836,000,000	
	73,812,000,000		64,849,000,000		57,365,000,000
209,017,000,000		217,350,000,000		216,166,000,000	
	62,146,000,000		50,672,000,000		63,090,000,000
28,840,000,000		21,475,000,000		26,913,000,000	
	15,457,000,000		16,657,000,000		24,689,000,000
-		-		-	
	145,308,000,000		153,982,000,000		125,481,000,000
-		-		-	
	145,129,000,000		148,101,000,000		162,431,000,000
	-		-		-
	3,670,000,000		4,979,000,000		1,384,000,000
	Assets 143,566,000,000 209,017,000,000	2023 Assets Liabilities and equity  143,566,000,000  73,812,000,000  209,017,000,000  62,146,000,000  28,840,000,000	2023 Assets Liabilities and equity Assets 143,566,000,000 73,812,000,000 209,017,000,000 62,146,000,000 28,840,000,000 15,457,000,000 - 145,308,000,000 - 145,129,000,000 - 145,129,000,000 - 145,129,000,000	2023         2022           Assets Liabilities and equity         Assets Liabilities and equity           143,566,000,000         135,405,000,000           209,017,000,000         64,849,000,000           209,017,000,000         50,672,000,000           28,840,000,000         21,475,000,000           15,457,000,000         16,657,000,000           -         -           145,308,000,000         153,982,000,000           -         -           145,129,000,000         148,101,000,000	2023         2022         2023           Assets Liabilities and equity         Assets Liabilities and equity         Assets Liabilities and equity           143,566,000,000         135,405,000,000         134,836,000,000           209,017,000,000         217,350,000,000         216,166,000,000           28,840,000,000         21,475,000,000         26,913,000,000           15,457,000,000         16,657,000,000         26,913,000,000           145,308,000,000         153,982,000,000         -           145,129,000,000         148,101,000,000         -

Different income		-		-		-
Other liabilities		3,670,000,000		4,979,000,000		1,384,000,000
Total assets	352,583,000,000	352,583,000,000	352,755,000,000	352,755,000,000	351,002,000,000	351,002,000,000
Balance notes						
				2023	2022	2021
Accounting standard				US-GAAP	US-GAAP	US-GAAP
Employees				161,000	164,000	154,000
Equity ratio				17.63%	14.36%	17.97%
Debt-equity ratio				467.35%	596.15%	456.35%
Others						
				2023	2022	2021
Tax Expense Rate				14.72%	16.20%	13.30%

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Income statement			
	2023	2022	2021
Turnover	383,285,000,000	394,328,000,000	365,817,000,000
Net income	96,995,000,000	99,803,000,000	94,680,000,000
EBIT	102,481,532,400	107,240,416,400	98,064,496,400
Operating income before taxes	113,736,000,000	119,103,000,000	109,207,000,000
Cash Flow	110,543,000,000	122,151,000,000	104,038,000,000
Net interest income	-183,000,000	-106,000,000	198,000,000
Research and development expenses	29,915,000,000	26,251,000,000	21,914,000,000
Income taxes	16,741,000,000	19,300,000,000	14,527,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	2,141,635	2,163,033	2,136,941

## **Board of Directors**

Members of Management Board		
Arthur Levinson	Chairman of Board of Directors	
Ronald Sugar	Member of Board of Directors	
Wanda Austin	Member of Board of Directors	
Alex Gorsky	Member of Board of Directors	
Andrea Jung	Member of Board of Directors	
Monica Lozano	Member of Board of Directors	
Susan Wagner	Member of Board of Directors	
Timothy D. Cook	Chairman of Managing Board	
Craig Federighi	Member of Executive Committee	
Deirdre O'Brien	Member of Executive Committee	
Eddy Cue	Member of Executive Committee	
Greg Joswiak	Member of Executive Committee	
Jeff Williams	Member of Executive Committee	
John Giannandrea	Member of Executive Committee	
John Ternus	Member of Executive Committee	
Johny Srouji	Member of Executive Committee	
Katherine Adams	Member of Executive Committee	
Luca Maestri	Member of Executive Committee	
Sabih Khan	Member of Executive Committee	