### **APPLE INC**

ISIN: US0378331005 WKN: 037833100 Asset Class: Stock



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95014-2083 Cupertino E-mail: -

## **Company Profile**

Apple, Inc. engages in the design, manufacture, and sale of smartphones, personal computers, tablets, wearables and accessories, and other varieties of related services. It operates through the following geographical segments: Americas, Europe, Greater China, Japan, and Rest of Asia Pacific. The Americas segment includes North and South America. The Europe segment consists of European countries, as well as India, the Middle East, and Africa. The Greater China segment comprises China, Hong Kong, and Taiwan. The Rest of Asia Pacific segment includes Australia and Asian countries. Its products and services include iPhone, Mac, iPad, AirPods, Apple TV, Apple Watch, Beats products, AppleCare, iCloud, digital content stores, streaming, and licensing services. The company was founded by Steven Paul Jobs, Ronald Gerald Wayne, and Stephen G. Wozniak in April 1976 and is headquartered in Cupertino, CA.

11.2023 01.2024 03.2024 05.2024 07.2024 09.2024

467.35%

596.15%

#### Financial figures, Fiscal year: from 01.10. to 30.09. 2023 2022 2021 **Financial figures** Assets Liabilities and equity Assets Liabilities and equity Assets Liabilities and equity **Current assets** 143,566,000,000 135,405,000,000 134,836,000,000 Common stock capital 73.812.000.000 64.849.000.000 57.365.000.000 **Fixed assets** 209.017.000.000 217.350.000.000 216,166,000,000 Equity capital of a company 62,146,000,000 50,672,000,000 63,090,000,000 28,840,000,000 21,475,000,000 26,913,000,000 Cash and cash equivalents **Accrued liabilities** 15,457,000,000 16,657,000,000 24,689,000,000

Other assets	-		-		-	
Current liabilities		145,308,000,000		153,982,000,000		125,481,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		145,129,000,000		148,101,000,000		162,431,000,000
Different income		-		-		-
Other liabilities		3,670,000,000		4,979,000,000		1,384,000,000
Total assets	352,583,000,000	352,583,000,000	352,755,000,000	352,755,000,000	351,002,000,000	351,002,000,000

#### **Balance notes** 2023 2022 2021 **Accounting standard** US-GAAP **US-GAAP** US-GAAP **Employees** 161.000 164,000 154,000 **Equity ratio** 17.63% 14.36% 17.97%

Others			
	2023	2022	2021
Tax Expense Rate	14.72%	16.20%	13.30%

**Debt-equity ratio** 

456.35%

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Income statement			
	2023	2022	2021
Turnover	383,285,000,000	394,328,000,000	365,817,000,000
Net income	96,995,000,000	99,803,000,000	94,680,000,000
EBIT	104,908,007,100	109,779,568,100	100,386,388,100
Operating income before taxes	113,736,000,000	119,103,000,000	109,207,000,000
Cash Flow	110,543,000,000	122,151,000,000	104,038,000,000
Net interest income	-183,000,000	-106,000,000	198,000,000
Research and development expenses	29,915,000,000	26,251,000,000	21,914,000,000
Income taxes	16,741,000,000	19,300,000,000	14,527,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	2,192,343	2,214,248	2,187,538

## **Board of Directors**

Members of Man	agement Board
Arthur Levinson	Chairman of Board of Directors
Ronald Sugar	Member of Board of Directors
Wanda Austin	Member of Board of Directors
Alex Gorsky	Member of Board of Directors
Andrea Jung	Member of Board of Directors
Monica Lozano	Member of Board of Directors
Susan Wagner	Member of Board of Directors
Timothy D. Cook	Chairman of Managing Board
Craig Federighi	Member of Executive Committee
Deirdre O'Brien	Member of Executive Committee
Eddy Cue	Member of Executive Committee
Greg Joswiak	Member of Executive Committee
Jeff Williams	Member of Executive Committee
John Giannandrea	Member of Executive Committee
John Ternus	Member of Executive Committee
Johny Srouji	Member of Executive Committee
Katherine Adams	Member of Executive Committee
Luca Maestri	Member of Executive Committee
Sabih Khan	Member of Executive Committee