## **APPLE INC**

ISIN: US0378331005 WKN: 037833100 Asset Class: Stock



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95014-2083 Cupertino E-mail: -

### **Company Profile**

Apple, Inc. engages in the design, manufacture, and sale of smartphones, personal computers, tablets, wearables and accessories, and other varieties of related services. It operates through the following geographical segments: Americas, Europe, Greater China, Japan, and Rest of Asia Pacific. The Americas segment includes North and South America. The Europe segment consists of European countries, as well as India, the Middle East, and Africa. The Greater China segment comprises China, Hong Kong, and Taiwan. The Rest of Asia Pacific segment includes Australia and Asian countries. Its products and services include iPhone, Mac, iPad, AirPods, Apple TV, Apple Watch, Beats products, AppleCare, iCloud, digital content stores, streaming, and licensing services. The company was founded by Steven Paul Jobs, Ronald Gerald Wayne, and Stephen G. Wozniak in April 1976 and is headquartered in Cupertino, CA.

#### Financial figures, Fiscal year: from 01.10. to 30.09. 2023 2022 2021 **Financial figures** Assets Liabilities and equity Assets Liabilities and equity Assets Liabilities and equity **Current assets** 143,566,000,000 135,405,000,000 134,836,000,000 Common stock capital 73.812.000.000 64.849.000.000 57,365,000,000 **Fixed assets** 209.017.000.000 217.350.000.000 216,166,000,000 Equity capital of a company 62,146,000,000 50,672,000,000 63,090,000,000 28,840,000,000 21,475,000,000 26,913,000,000 Cash and cash equivalents Accrued liabilities 15,457,000,000 16,657,000,000 24,689,000,000 Other assets **Current liabilities** 145.308.000.000 153.982.000.000 125,481,000,000 Prepayments and accrued income Non-current liabilities 145 129 000 000 148.101.000.000 162.431.000.000 Different income Other liabilities 3,670,000,000 4 979 000 000 1,384,000,000 **Total assets** 352,583,000,000 352,583,000,000 352,755,000,000 352.755.000.000 351,002,000,000 351.002.000.000

Balance notes			
	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	161,000	164,000	154,000
Equity ratio	17.63%	14.36%	17.97%
Debt-equity ratio	467.35%	596.15%	456.35%
Others			

2023

14.72%

2022

16.20%

**Tax Expense Rate** 

2021

13.30%

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Income statement			
	2023	2022	2021
Turnover	383,285,000,000	394,328,000,000	365,817,000,000
Net income	96,995,000,000	99,803,000,000	94,680,000,000
EBIT	104,828,263,800	109,696,121,800	100,310,081,800
Operating income before taxes	113,736,000,000	119,103,000,000	109,207,000,000
Cash Flow	110,543,000,000	122,151,000,000	104,038,000,000
Net interest income	-183,000,000	-106,000,000	198,000,000
Research and development expenses	29,915,000,000	26,251,000,000	21,914,000,000
Income taxes	16,741,000,000	19,300,000,000	14,527,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	2,190,676	2,212,565	2,185,875

## **Board of Directors**

Members of Management Board		
Arthur Levinson	Chairman of Board of Directors	
Ronald Sugar	Member of Board of Directors	
Wanda Austin	Member of Board of Directors	
Alex Gorsky	Member of Board of Directors	
Andrea Jung	Member of Board of Directors	
Monica Lozano	Member of Board of Directors	
Susan Wagner	Member of Board of Directors	
Timothy D. Cook	Chairman of Managing Board	
Craig Federighi	Member of Executive Committee	
Deirdre O'Brien	Member of Executive Committee	
Eddy Cue	Member of Executive Committee	
Greg Joswiak	Member of Executive Committee	
Jeff Williams	Member of Executive Committee	
John Giannandrea	Member of Executive Committee	
John Ternus	Member of Executive Committee	
Johny Srouji	Member of Executive Committee	
Katherine Adams	Member of Executive Committee	
Luca Maestri	Member of Executive Committee	
Sabih Khan	Member of Executive Committee	