APPLE INC ISIN: US0378331005 WKN: 037833100 Asset Class: Stock



#### **Company Profile**

Apple, Inc. engages in the design, manufacture, and sale of smartphones, personal computers, tablets, wearables and accessories, and other varieties of related services. It operates through the following geographical segments: Americas, Europe, Greater China, Japan, and Rest of Asia Pacific. The Americas segment includes North and South America. The Europe segment consists of European countries, as well as India, the Middle East, and Africa. The Greater China segment comprises China, Hong Kong, and Taiwan. The Rest of Asia Pacific segment includes Australia and Asian countries. Its products and services include iPhone, Mac, iPad, AirPods, Apple TV, Apple Watch, Beats products, AppleCare, iCloud, digital content stores, streaming, and licensing services. The company was founded by Steven Paul Jobs, Ronald Gerald Wayne, and Stephen G. Wozniak in April 1976 and is headquartered in Cupertino, CA.

#### Financial figures, Fiscal year: from 01.10. to 30.09.

	20	2023		2022		2021	
Financial figures	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets I	Liabilities and equity	
Current assets	143,566,000,000		135,405,000,000		134,836,000,000		
Common stock capital		73,812,000,000		64,849,000,000		57,365,000,000	
Fixed assets	209,017,000,000		217,350,000,000		216,166,000,000		
Equity capital of a company		62,146,000,000		50,672,000,000		63,090,000,000	
Cash and cash equivalents	28,840,000,000		21,475,000,000		26,913,000,000		
Accrued liabilities		15,457,000,000		16,657,000,000		24,689,000,000	
Other assets	-		-		-		
Current liabilities		145,308,000,000		153,982,000,000		125,481,000,000	
Prepayments and accrued income	-		-		-		
Non-current liabilities		145,129,000,000		148,101,000,000		162,431,000,000	
Different income		-		-		-	
Other liabilities		3,670,000,000		4,979,000,000		1,384,000,000	
Total assets	352,583,000,000	352,583,000,000	352,755,000,000	352,755,000,000	351,002,000,000	351,002,000,000	

### **Balance notes**

	2023	2022	2021
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	161,000	164,000	154,000
Equity ratio	17.63%	14.36%	17.97%
Debt-equity ratio	467.35%	596.15%	456.35%

### Others

	2023	2022	2021
Tax Expense Rate	14.72%	16.20%	13.30%

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Income statement			
	2023	2022	2021
Turnover	383,285,000,000	394,328,000,000	365,817,000,000
Net income	96,995,000,000	99,803,000,000	94,680,000,000
EBIT	105,864,926,700	110,780,923,700	101,302,063,700
Operating income before taxes	113,736,000,000	119,103,000,000	109,207,000,000
Cash Flow	110,543,000,000	122,151,000,000	104,038,000,000
Net interest income	-183,000,000	-106,000,000	198,000,000
Research and development expenses	29,915,000,000	26,251,000,000	21,914,000,000
Income taxes	16,741,000,000	19,300,000,000	14,527,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	2,212,340	2,234,445	2,207,492

### **Board of Directors**

## Members of Management Board

Arthur Levinson	Chairman of Board of Directors
Ronald Sugar	Member of Board of Directors
Wanda Austin	Member of Board of Directors
Alex Gorsky	Member of Board of Directors
Andrea Jung	Member of Board of Directors
Monica Lozano	Member of Board of Directors
Susan Wagner	Member of Board of Directors
Timothy D. Cook	Chairman of Managing Board
Craig Federighi	Member of Executive Committee
Deirdre O'Brien	Member of Executive Committee
Eddy Cue	Member of Executive Committee
Greg Joswiak	Member of Executive Committee
Jeff Williams	Member of Executive Committee
John Giannandrea	Member of Executive Committee
John Ternus	Member of Executive Committee
Johny Srouji	Member of Executive Committee
Katherine Adams	Member of Executive Committee
Luca Maestri	Member of Executive Committee
Sabih Khan	Member of Executive Committee