APPLE INC

ISIN: US0378331005 WKN: 037833100 Asset Class: Stock



One Apple Park Way Web: http://www.apple.com

95014-2083 Cupertino E-mail: -

Company Profile

Apple, Inc. engages in the design, manufacture, and sale of smartphones, personal computers, tablets, wearables and accessories, and other varieties of related services. It operates through the following geographical segments: Americas, Europe, Greater China, Japan, and Rest of Asia Pacific. The Americas segment includes North and South America. The Europe segment consists of European countries, as well as India, the Middle East, and Africa. The Greater China segment comprises China, Hong Kong, and Taiwan. The Rest of Asia Pacific segment includes Australia and Asian countries. Its products and services include iPhone, Mac, iPad, AirPods, Apple TV, Apple Watch, Beats products, AppleCare, iCloud, digital content stores, streaming, and licensing services. The company was founded by Steven Paul Jobs, Ronald Gerald Wayne, and Stephen G. Wozniak in April 1976 and is headquartered in Cupertino, CA.

06.2023 08.2023 10.2023 12.2023 02.2024 04.2024

Financial figures, Fiscal year: from 01.10. to 30.09. 2023 2022 2021 **Financial figures** Assets Liabilities and equity Assets Liabilities and equity Assets Liabilities and equity **Current assets** 143,566,000,000 135,405,000,000 134,836,000,000 Common stock capital 73.812.000.000 64.849.000.000 57,365,000,000 **Fixed assets** 209.017.000.000 217.350.000.000 216,166,000,000 Equity capital of a company 62,146,000,000 50,672,000,000 63,090,000,000 28,840,000,000 21,475,000,000 26,913,000,000 Cash and cash equivalents Accrued liabilities 15,457,000,000 16,657,000,000 24,689,000,000 Other assets **Current liabilities** 153.982.000.000 145.308.000.000 125,481,000,000 Prepayments and accrued income Non-current liabilities 145 129 000 000 148.101.000.000 162.431.000.000 Different income Other liabilities 3,670,000,000 4,979,000,000 1,384,000,000 **Total assets** 352,583,000,000 352,583,000,000 352,755,000,000 352,755,000,000 351,002,000,000 351,002,000,000

| | 2023 | 2022 | 2021 |
|---------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAF |
| Employees | 161,000 | 164,000 | 154,000 |
| Equity ratio | 17.63% | 14.36% | 17.97% |
| Debt-equity ratio | 467.35% | 596.15% | 456.35% |

2023

14.72%

2022

16.20%

Tax Expense Rate

2021

13.30%

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| Income statement | | | |
|--|-----------------|-----------------|-----------------|
| | 2023 | 2022 | 2021 |
| Turnover | 383,285,000,000 | 394,328,000,000 | 365,817,000,000 |
| Net income | 96,995,000,000 | 99,803,000,000 | 94,680,000,000 |
| EBIT | 106,172,508,000 | 111,102,788,000 | 101,596,388,000 |
| Operating income before taxes | 113,736,000,000 | 119,103,000,000 | 109,207,000,000 |
| Cash Flow | 110,543,000,000 | 122,151,000,000 | 104,038,000,000 |
| Net interest income | -183,000,000 | -106,000,000 | 198,000,000 |
| Research and development expenses | 29,915,000,000 | 26,251,000,000 | 21,914,000,000 |
| Income taxes | 16,741,000,000 | 19,300,000,000 | 14,527,000,000 |
| Result from investments in subsidaries, associates and other | 0 | 0 | 0 |
| Revenues per employee | 2,218,768 | 2,240,937 | 2,213,905 |

Board of Directors

| Members of Management Board | | | | |
|-----------------------------|--------------------------------|--|--|--|
| | | | | |
| Arthur Levinson | Chairman of Board of Directors | | | |
| Ronald Sugar | Member of Board of Directors | | | |
| Wanda Austin | Member of Board of Directors | | | |
| Alex Gorsky | Member of Board of Directors | | | |
| Andrea Jung | Member of Board of Directors | | | |
| Monica Lozano | Member of Board of Directors | | | |
| Susan Wagner | Member of Board of Directors | | | |
| Timothy D. Cook | Chairman of Managing Board | | | |
| Craig Federighi | Member of Executive Committee | | | |
| Deirdre O'Brien | Member of Executive Committee | | | |
| Eddy Cue | Member of Executive Committee | | | |
| Greg Joswiak | Member of Executive Committee | | | |
| Jeff Williams | Member of Executive Committee | | | |
| John Giannandrea | Member of Executive Committee | | | |
| John Ternus | Member of Executive Committee | | | |
| Johny Srouji | Member of Executive Committee | | | |
| Katherine Adams | Member of Executive Committee | | | |
| Luca Maestri | Member of Executive Committee | | | |
| Sabih Khan | Member of Executive Committee | | | |