APPLE INC ISIN: US0378331005 WKN: 037833100 Asset Class: Stock



Company Profile

Apple, Inc. engages in the design, manufacture, and sale of smartphones, personal computers, tablets, wearables and accessories, and other varieties of related services. It operates through the following geographical segments: Americas, Europe, Greater China, Japan, and Rest of Asia Pacific. The Americas segment includes North and South America. The Europe segment consists of European countries, as well as India, the Middle East, and Africa. The Greater China segment comprises China, Hong Kong, and Taiwan. The Rest of Asia Pacific segment includes Australia and Asian countries. Its products and services include iPhone, Mac, iPad, AirPods, Apple TV, Apple Watch, Beats products, AppleCare, iCloud, digital content stores, streaming, and licensing services. The company was founded by Steven Paul Jobs, Ronald Gerald Wayne, and Stephen G. Wozniak in April 1976 and is headquartered in Cupertino, CA.

Financial figures, Fiscal year: from 01.10. to 30.09.

| | 20 | 2023 | | 2022 | | 2021 | |
|--------------------------------|-----------------|------------------------|-----------------|------------------------|-----------------|------------------------|--|
| Financial figures | Assets | Liabilities and equity | Assets | Liabilities and equity | Assets I | Liabilities and equity | |
| Current assets | 143,566,000,000 | | 135,405,000,000 | | 134,836,000,000 | | |
| Common stock capital | | 73,812,000,000 | | 64,849,000,000 | | 57,365,000,000 | |
| Fixed assets | 209,017,000,000 | | 217,350,000,000 | | 216,166,000,000 | | |
| Equity capital of a company | | 62,146,000,000 | | 50,672,000,000 | | 63,090,000,000 | |
| Cash and cash equivalents | 28,840,000,000 | | 21,475,000,000 | | 26,913,000,000 | | |
| Accrued liabilities | | 15,457,000,000 | | 16,657,000,000 | | 24,689,000,000 | |
| Other assets | - | | - | | - | | |
| Current liabilities | | 145,308,000,000 | | 153,982,000,000 | | 125,481,000,000 | |
| Prepayments and accrued income | - | | - | | - | | |
| Non-current liabilities | | 145,129,000,000 | | 148,101,000,000 | | 162,431,000,000 | |
| Different income | | - | | - | | - | |
| Other liabilities | | 3,670,000,000 | | 4,979,000,000 | | 1,384,000,000 | |
| Total assets | 352,583,000,000 | 352,583,000,000 | 352,755,000,000 | 352,755,000,000 | 351,002,000,000 | 351,002,000,000 | |

Balance notes

| | 2023 | 2022 | 2021 |
|---------------------|---------|---------|---------|
| Accounting standard | US-GAAP | US-GAAP | US-GAAP |
| Employees | 161,000 | 164,000 | 154,000 |
| Equity ratio | 17.63% | 14.36% | 17.97% |
| Debt-equity ratio | 467.35% | 596.15% | 456.35% |

Others

| | 2023 | 2022 | 2021 |
|------------------|--------|--------|--------|
| Tax Expense Rate | 14.72% | 16.20% | 13.30% |

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| Income statement | | | |
|--|-----------------|-----------------|-----------------|
| | 2023 | 2022 | 2021 |
| Turnover | 383,285,000,000 | 394,328,000,000 | 365,817,000,000 |
| Net income | 96,995,000,000 | 99,803,000,000 | 94,680,000,000 |
| EBIT | 106,172,508,000 | 111,102,788,000 | 101,596,388,000 |
| Operating income before taxes | 113,736,000,000 | 119,103,000,000 | 109,207,000,000 |
| Cash Flow | 110,543,000,000 | 122,151,000,000 | 104,038,000,000 |
| Net interest income | -183,000,000 | -106,000,000 | 198,000,000 |
| Research and development expenses | 29,915,000,000 | 26,251,000,000 | 21,914,000,000 |
| Income taxes | 16,741,000,000 | 19,300,000,000 | 14,527,000,000 |
| Result from investments in subsidaries, associates and other | 0 | 0 | 0 |
| Revenues per employee | 2,218,768 | 2,240,937 | 2,213,905 |

Board of Directors

Members of Management Board

| Arthur Levinson | Chairman of Board of Directors |
|------------------|--------------------------------|
| Ronald Sugar | Member of Board of Directors |
| Wanda Austin | Member of Board of Directors |
| Alex Gorsky | Member of Board of Directors |
| Andrea Jung | Member of Board of Directors |
| Monica Lozano | Member of Board of Directors |
| Susan Wagner | Member of Board of Directors |
| Timothy D. Cook | Chairman of Managing Board |
| Craig Federighi | Member of Executive Committee |
| Deirdre O'Brien | Member of Executive Committee |
| Eddy Cue | Member of Executive Committee |
| Greg Joswiak | Member of Executive Committee |
| Jeff Williams | Member of Executive Committee |
| John Giannandrea | Member of Executive Committee |
| John Ternus | Member of Executive Committee |
| Johny Srouji | Member of Executive Committee |
| Katherine Adams | Member of Executive Committee |
| Luca Maestri | Member of Executive Committee |
| Sabih Khan | Member of Executive Committee |
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