

ACTIVISION BLIZZARD INC

ISIN: US00507V1098 WKN: 00507V109 Asset Class: **Stock**

Company	2022/11/30 22:00:00
Price	73.95
	USD
Difference	-0.52% (-0.39)



Contact Details	
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Company Profile

Activision Blizzard, Inc. is a developer and publisher of interactive entertainment content and services. It operates through the following segments: Activision Publishing, Blizzard Entertainment, and King Digital Entertainment. The Activision Publishing segment delivers content through both premium and free-to-play offerings and generates revenue from full-game and in-game sales, as well as by licensing software to third-party or related-party companies that distribute Activision products. The Blizzard Entertainment segment is engaged in delivering content through both premium and free-to-play offerings and generates revenue from full-game and in-game sales, subscriptions, and by licensing software to third-party or related-party companies that distribute Blizzard products. The King Digital Entertainment segment is focused on delivering content through free-to-play offerings and generates revenue from in-game sales and in-game advertising on the mobile platform. The company was founded in 1979 and is headquartered in Santa Monica, CA.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2021		2020		2019	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	12,556,000,000		10,565,000,000		7,292,000,000	
Common stock capital		-		-		0
Fixed assets	12,500,000,000		12,544,000,000		12,553,000,000	
Equity capital of a company		17,599,000,000		15,037,000,000		12,805,000,000
Cash and cash equivalents	10,423,000,000		8,647,000,000		5,794,000,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		2,411,000,000		3,100,000,000		2,915,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		5,046,000,000		4,972,000,000		4,125,000,000
Different income		-		-		-
Other liabilities		720,000,000		725,000,000		735,000,000
Total assets	25,056,000,000	25,056,000,000	23,109,000,000	23,109,000,000	19,845,000,000	19,845,000,000

Balance notes

	2021	2020	2019
Accounting standard	US-GAAP	US-GAAP	US-GAAP
Employees	9,800	9,500	9,200
Equity ratio	70.24%	65.07%	64.53%
Debt-equity ratio	42.37%	53.68%	54.98%

Others

	2021	2020	2019
Tax Expense Rate	14.70%	16.02%	7.96%

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Income statement

	2021	2020	2019
Turnover	8,803,000,000	8,089,000,000	6,450,000,000
Net income	2,699,000,000	2,197,000,000	1,503,000,000
EBIT	3,151,348,200	2,598,632,400	1,585,802,400
Operating income before taxes	3,164,000,000	2,616,000,000	1,633,000,000
Cash Flow	2,414,000,000	2,252,000,000	1,831,000,000
Net interest income	-103,000,000	-78,000,000	-11,000,000
Research and development expenses	1,337,000,000	1,150,000,000	998,000,000
Income taxes	465,000,000	419,000,000	130,000,000
Result from investments in subsidiaries, associates and other	0	0	0
Revenues per employee	866,467	821,332	676,268

Board of Directors

Members of Management Board

Brian Kelly	Chairman of Board of Directors
Barry Meyer	Member of Board of Directors
Dawn Ostroff	Member of Board of Directors
Kerry Carr	Member of Board of Directors
Peter Nolan	Member of Board of Directors
Reveta Bowers	Member of Board of Directors
Robert Corti	Member of Board of Directors
Robert Morgado	Member of Board of Directors
Booby Kotick	Chairman of Managing Board
Armin Zerza	Member of Executive Committee
Brian Bulatao	Member of Executive Committee
Daniel Alegre	Member of Executive Committee
Fernando Machado	Member of Executive Committee
Frances F. Townsend	Member of Executive Committee
Grant Dixon	Member of Executive Committee
Helaine Klasky	Member of Executive Committee
Humam Sakhnini	Member of Executive Committee
Jen Oneal	Member of Executive Committee
Julie Hodges	Member of Executive Committee
Mike Ybarra	Member of Executive Committee
Rob Kostich	Member of Executive Committee
Sandeep Dube	Member of Executive Committee