

# ACTIVISION BLIZZARD INC

ISIN: US00507V1098 WKN: 00507V109 Asset Class: **Stock**

## Company

2022/11/30 22:00:00



**Price**  
**73.95**  
USD

**Difference** ▲  
**-0.52% (-0.39)**



## Contact Details

ACTIVISION BLIZZARD  
INC.

Tel: 1-310-255-2000

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Fax: -

2701 Olympic Boulevard

Web:

<http://www.activisionblizzard.com>

90404 Santa Monica

E-mail: -

## Company Profile

Activision Blizzard, Inc. is a developer and publisher of interactive entertainment content and services. It operates through the following segments: Activision Publishing, Blizzard Entertainment, and King Digital Entertainment. The Activision Publishing segment delivers content through both premium and free-to-play offerings and generates revenue from full-game and in-game sales, as well as by licensing software to third-party or related-party companies that distribute Activision products. The Blizzard Entertainment segment is engaged in delivering content through both premium and free-to-play offerings and generates revenue from full-game and in-game sales, subscriptions, and by licensing software to third-party or related-party companies that distribute Blizzard products. The King Digital Entertainment segment is focused on delivering content through free-to-play offerings and generates revenue from in-game sales and in-game advertising on the mobile platform. The company was founded in 1979 and is headquartered in Santa Monica, CA.

## Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2021		2020		2019	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
<b>Current assets</b>	12,556,000,000		10,565,000,000		7,292,000,000	
<b>Common stock capital</b>		-		-		0
<b>Fixed assets</b>	12,500,000,000		12,544,000,000		12,553,000,000	
<b>Equity capital of a company</b>		17,599,000,000		15,037,000,000		12,805,000,000
<b>Cash and cash equivalents</b>	10,423,000,000		8,647,000,000		5,794,000,000	
<b>Accrued liabilities</b>		0		0		0
<b>Other assets</b>	-		-		-	
<b>Current liabilities</b>		2,411,000,000		3,100,000,000		2,915,000,000
<b>Prepayments and accrued income</b>	-		-		-	
<b>Non-current liabilities</b>		5,046,000,000		4,972,000,000		4,125,000,000
<b>Different income</b>		-		-		-
<b>Other liabilities</b>		720,000,000		725,000,000		735,000,000
<b>Total assets</b>	25,056,000,000	25,056,000,000	23,109,000,000	23,109,000,000	19,845,000,000	19,845,000,000

## Balance notes

	2021	2020	2019
<b>Accounting standard</b>	US-GAAP	US-GAAP	US-GAAP
<b>Employees</b>	9,800	9,500	9,200
<b>Equity ratio</b>	70.24%	65.07%	64.53%
<b>Debt-equity ratio</b>	42.37%	53.68%	54.98%

## Others

	2021	2020	2019
<b>Tax Expense Rate</b>	14.70%	16.02%	7.96%

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## Income statement

	2021	2020	2019
Turnover	8,803,000,000	8,089,000,000	6,450,000,000
Net income	2,699,000,000	2,197,000,000	1,503,000,000
EBIT	3,158,535,600	2,604,559,200	1,589,419,200
Operating income before taxes	3,164,000,000	2,616,000,000	1,633,000,000
Cash Flow	2,414,000,000	2,252,000,000	1,831,000,000
Net interest income	-103,000,000	-78,000,000	-11,000,000
Research and development expenses	1,337,000,000	1,150,000,000	998,000,000
Income taxes	465,000,000	419,000,000	130,000,000
Result from investments in subsidiaries, associates and other	0	0	0
Revenues per employee	868,443	823,205	677,811

## Board of Directors

## Members of Management Board

Brian Kelly	Chairman of Board of Directors
Barry Meyer	Member of Board of Directors
Dawn Ostroff	Member of Board of Directors
Kerry Carr	Member of Board of Directors
Peter Nolan	Member of Board of Directors
Reveta Bowers	Member of Board of Directors
Robert Corti	Member of Board of Directors
Robert Morgado	Member of Board of Directors
Booby Kotick	Chairman of Managing Board
Armin Zerza	Member of Executive Committee
Brian Bulatao	Member of Executive Committee
Daniel Alegre	Member of Executive Committee
Fernando Machado	Member of Executive Committee
Frances F. Townsend	Member of Executive Committee
Grant Dixon	Member of Executive Committee
Helaine Klasky	Member of Executive Committee
Humam Sakhnini	Member of Executive Committee
Jen Oneal	Member of Executive Committee
Julie Hodges	Member of Executive Committee
Mike Ybarra	Member of Executive Committee
Rob Kostich	Member of Executive Committee
Sandeep Dube	Member of Executive Committee